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A Word or Two of Introduction.

EVERY class and element in the heterogeneous population of our Pelican State has had its encomiast and memorialist—some one to inform the world of the industry, intelligence and virtues of that particular stock, to recount its achievements, business, professional or individual; to make known the honors acquired and institutions to be credited to its exemplars. Every class do we say? All but one. All indeed, except the Jew.

Something there seems of long-felt want in this deficiency. Sketches there have been, it is true, press notices, ephemeral contributions and publications, of transient interest and desultory character. But no systematic, or at all complete or authentic compilation. There is at all events, a certain void which affords us aim and purpose. This purpose is not, we may say, defensive. For the Israelites of Louisiana, no special plea is needed. In this free

commonwealth, where they have always mingled on even terms with the best and highest, they would be judged if judged at all, upon individual merit. Here many have risen to eminence, not only among their own kind, but in the community generally. And this not alone as merchants, bankers and men of every day affairs, but as Judges, Congressmen, Senators, Cabinet officers, —to the highest, indeed, of state places.

But not of high and mighty only, their lives and actions, is our story. Rather a plain and simple, straight-forward and unvarnished, matter of fact account, of the Jewish people of our State and city, past and present. Of them and for them and for their brethren of other States and places, and also, all others interested. And as such, presented by its Editor and Publishers without further formality of *preambulum*.

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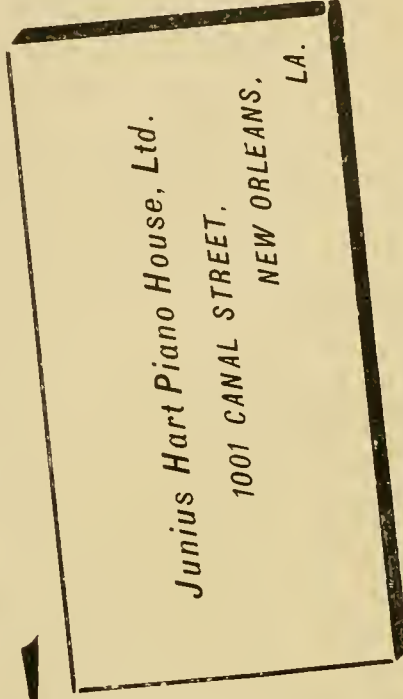
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Early Jews

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of Louisiana



DELVING in the musty archives of the past, gathering fragmentary evidence here and there, unraveling tangled skeins of historical allusions briefly asservated, legends, superstitions and the innumerable theories handed down throughout the past four centuries, it is a logical deduction that the Jews were among the hardy men who sought out the New World, the intelligence of a Jewish savant giving to Columbus the suggestion of the voyage to the Setting Sun and Jews' money, extorted from their coffers by Isabella, furnishing the Caravels.

In that era the Inquisition had its inception and incontrovertible facts may be deduced convincing that among the grandies of Hispania and Portugal many adventurous spirits were of the Jewish faith, preferring the hardships in a New World to the rigors of intolerance, if not death or abjuration of their ancestral faith in the Land of their birth.

To-day it is a matter of speculation who were the first Jews to follow Columbus in his voyage of discovery. It is proven that several of those close to him in his memorable voyage were Spanish Jews. However this may be, it can be traced with accuracy and positiveness that the Jews of Spain and their descendants in Holland played an important part as pioneers in opening up the New World culminating in the civilization of the present.

It must be borne in mind that the history of the "Early Jews in Louisiana" practically begins with the earliest history of New Orleans, the then unknown South and Southwest.

A hundred years ago a vast territory, now constituting notable States of the Union, known by the term "the Louisiana Purchase" was acquired by the United States.

The story of the intrepid LaSalle "prepared ages of happiness for innumerable generations of human creatures" in a land, to-day, the haven of freemen who owe no responsibility save to the Supreme Architect of the Universe and, who, in the language of divine writ, may stand upright in the presence of their Maker and their fellowmen.

It was in 1682 that LaSalle, having descended the Great Father of Waters, planted at the point where the eddying river mingled with the briny waters of Mexico's gulf the lily-spangled escutcheon of his King, Louis XIV of France and gave the Pelican State and unknown lands the name it has borne with credit to this day, Louisiana. The prior discovery of DeSoto, whereby Spain made an ineffectual protest availed naught and France made good its claims.

In 1718 De la Tour marked off the streets of Old New Orleans at the bidding of Bienville, "the father of Louisiana" and for years the early pioneers struggled against floods and famines, through Indian wars and in 1762 when France surrendered every foot of territory on the American continent, and, as trophies of war, Louisiana again wore the yoke of Spain.

In July, 1769, O'Reilley, the Spanish Captain General, with his army and navy took formal possession and organized the government upon Spanish principles. At that time New Orleans had a motley settlement of three thousand inhabitants, one-fifth of whom were slaves.

That Jews were among these pioneers, practically from the first settlement inaugurated by DeSoto and LaSalle cannot be positively proven, but, what is proof positive develops in the fact that with the recurrence of Spanish domination following the year, 1762, Jewish traders were already on the scene of activity.

Conspicuous among these were Depalachios and other Spanish Jews, who were in-

timately associated with the commerce of that day and to whom grants were made.

Following the Colonial War, the restless spirit of adventure, the untrammelled life of the Pioneers, gradually opened up the then *terra incognita*, and, as the flags of Spain, of England, trailed in the dust and their defending hosts were swept away by Americans. Jews from other of the colonies, possibly participants in the incidents on many a bloody battle field "beat their swords into plough shares" and, returning to peaceful pursuits aided in laying the corner stone of Louisiana's future prosperity.



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The Early Jews in Louisiana recognizing the liberty of conscience granted by the United States in the Colonial days, no doubt realized that it was a question of time when they too would be sheltered 'neath its flag, and accessions were made to their number and in turn, following the march of civilization these pioneers, transplanted the faith of Abraham, Isaac and Jacob throughout the adjacent territory.

Legend asserts that as far back as 1750 Jewish residents of Old New Orleans had a *Minyan*—a quorum consisting of no less than ten adult males—for the purpose of holding divine worship. Facts, stubborn facts, prove conclusively, that when New Orleans, was, as mapped out and designed by De la Tour, limited to Canal street on the upper side, Elysian Fields on the lower side and bounded by the river and what is now known as N. Rampart street, nearly a century and a quarter ago, a House of God was situated on Toulouse street, not far removed from where the Old Deutsche Shule, on N. Rampart street was once situated, at this writing the site of a laundry.

For how many years this *Minyan* existed no one knows, but this nucleus of Early Jews in Louisiana was the forerunner and afterwards the organizing factor of Congregation *Shangarai Chesed*—Gates of Mercy—chartered in 1828 and for years occupying the Synagog on N. Rampart street, alluded to above, and which exists to-day in connection with the Congregation Dispersed of Judah, known as the Touro Synagog.

The Charter issued in 1828 was for a tenure of twenty-five years and was renewed in 1853, but, sad to say, it was destroyed when the State House in Baton Rouge succumbed to fire during the Civil War, and, hence, important data, which can never be replaced, was lost to history.

It is the verdict of intelligent people that the Jew has been a most important factor in the development of every land wherein he has reared a home. History is replete with facts that the Jew, wherever he has resided, has demonstrated a loyalty, a patriotism, a willingness to share the modest honors of citizenship even at the sacrifice of life.

The story of the Early Jews in Louisiana will never be written as it should be. A few traditions, distorted even if facts, legends that though bearing the impress of facts cannot be accurately traced, a few fragments, here and there, are all that is tangible of the pioneers of Judah coming hither.

During the early part of the eighteenth century it is not at all improbable that the Jews of Spain and Portugal, driven ruthlessly from the land of their birth, dispersed to more congenial climes.

Many of these refugees sought a haven and a new tenure of life, first in Holland, afterwards attracted to the Barbadoes, Jamaica and other Caribbean Is-

lands. From these sturdy and devout Jews are descended the early settlers in the American Colonies and there is no doubt that many of the notable families, descendants of whom are to-day residents of various sections of Louisiana, can trace their ancestry back to the first Jewish settlers of the Carolinas.

As far back as 1783, names most familiar to Louisianians of to-day are a matter of record in Charleston, S. C., and there is no doubt that the descendants of these early comers were among the active participants in the stirring events of Old New Orleans before the opening of the nineteenth century.

Conspicuous among these pioneers we note the following: Aaron, Aarons, Abraham, Alexander, Benedict, Cohen, DaCosta, De La Motte, DeLeon, Depass, Gomez, Harley, Harris, Hart, Hyams, Isaacs, Jonas, Joseph, Kursheedt, Lazarus, Levi, Levy, Lopez, Marks, Moise, Moses, Myers, Nathan, Philips, Seixas, Solomon, Suarez and Woolf.

An effort in unfolding the dim vista of the past would no doubt result in tracing a relationship between the men and women of the present in Louisiana with these honored names which are to-day a memory.

We content ourselves, however, in dealing with cherished memories of the past, yet within the range of recollection of venerable and esteemed people who are spared to us and whose fondest recollections are associated with the acquaintance, with friendship, of names which will never pass away from the hearts of Louisianians, Judah Touro and his contemporaries and Judah P. Benjamin conspicuous figures in the history of New Orleans nearly a hundred years ago.

Conspicuous, in truth it may be said, occupying alone a position, which will be always cherished by his coreligionists in the United States, was JUDAH TOURO, soldier, citizen, philanthropist, whose life and works are a part of the history of New Orleans, in the early days of the 19th century.

His father, Isaac Touro, was born in Jamaica and was reared and educated in the refining influences of a Jewish home, hallowed in the annals of the past, and in his youth began the studies to fit himself for the Jewish pulpit. Coming from Jamaica to the United States before the eighteenth century was completed, he met and wedded a daughter of Michael Moses Hays, a prominent merchant of Boston, Mass.

JUDAH TOURO was born of this union in 1775, in Newport, R. I., where the Rev. Dr. Touro had accepted a call sometime before that period.

When the American Revolution began Isaac Touro returned to Jamaica where he died seven years later, his widow surviving him only four years.

At the time of his father's death, Judah Touro was eight years old and when his fondly loved mother joined the silent majority he had just attained his twelfth year. His education and care was entrusted

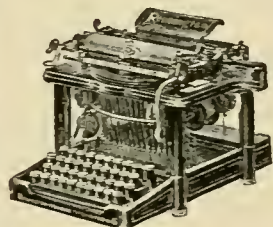


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to his maternal grand-father in Boston, in whose counting room the youth had his first labors and experience.

In 1802, Judah Touro came to New Orleans where integrity, honesty and application won for him friends and, later, fortune. He acquired wealth by his thrift and industry and commanded the respect of his fellow citizens.

When the war of 1815 was proclaimed he volunteered and when the British marched against New Orleans and the memorable onslaught on the Field of Chalmette became history, Judah Touro was on the battlefield carrying shot and shell from the magazine to the battery, one of the most trying ordeals in a soldier's career. While doing his duty as a soldier he was severely wounded by being struck on the thigh with a twelve pound shot. R. A. Shepherd, an intimate friend and afterwards one of his heirs and executor, who was also serving the glorious cause under Andrew Jackson, learning of Touro's mishap, immediately came to his assistance, bore him off the battlefield, and, despite the positive statement that Touro was beyond surgical or medical aid, Shepherd secured a cart and had Touro conveyed to his palatial home where he was cared for and nursed back to life by the Shepherd family. In later life both these distinguished citizens became millionaires and though separate in religious beliefs were always boon companions and inseparable friends.

Judah Touro was a philanthropist who knew neither creed or church in his generosity. He purchased for Dr. Clapp, one of the eminent divines of that period, a church, on Canal street near a Jewish Synagog of the Portuguese Congregation Dispersed of Judah, both structures occupying a site near the corner of Canal and Bourbon streets. He left a bequest of three thousand dollars to Dr. Clapp and one half of his estate was distributed among various charitable institutions, including handsome endowments to every Jewish Synagogue in the United States at that epoch.

He demonstrated his fealty to the land of his birth, his loyalty to the stars and stripes by contributing ten thousand dollars to the Bunker Hill Monument. A pretty incident is associated with this gift. Judah Touro notified the Bunker Hill Monument Committee that when all the money except ten thousand dollars had been secured he would give personally the amount specified. This was an incentive to increase the number of donors.

At the height of the excitement and interest in the proposed monument, a great Fair was given by the Ladies of Boston. The delegates from Louisiana purchased the model of the monument, sent it to New Orleans where it occupied a place of honor in a public building which was destroyed afterwards by fire.

Judah Touro was a strict adherent of Judaism and

took an active part in communal work of the day. It was not until 1840 that he purchased the once palatial home of a citizen, situated at the corner of Annunciation and Gaiennie streets, and presented it to a promising young physician, of that era, Dr. Jacob Bensadon, a South Carolinian of a distinguished Portuguese family long time resident in the colonies.

The Infirmary played an important part in the early Jewish charities. Dr. Bensadon carried out the requests of Judah Touro, that any indigent Jew, applicant for admission, should be received and cared for with the same attention as if he was a pay patient. Further reference will be made to Dr. Bensadon and the Old Infirmary under another caption.

Judah Touro died in the city of New Orleans on January 18, 1854, and his remains were taken to Newport, R. I., where they were interred, adjacent to a monument erected to the memory of his sainted father in the Jewish cemetery.

He left a princely bequest to the Synagogue and Infirmary in New Orleans which to-day bears his name. He bequeathed large sums to many Jewish institutions in different parts of the United States.

Fourteen charitable institutions under the control of various Christian denominations received bequests averaging five thousand dollars each.

The city of New Orleans was made legatee of eighty thousand dollars for its poor and only in recent years was the bequest carried out by the Touro-Shakespeare Alms House taking upon itself the care of the city's poor, who for years following the destruction of the Touro Alms House during the Civil war, had no haven—a haven reared for them by Judah Touro.

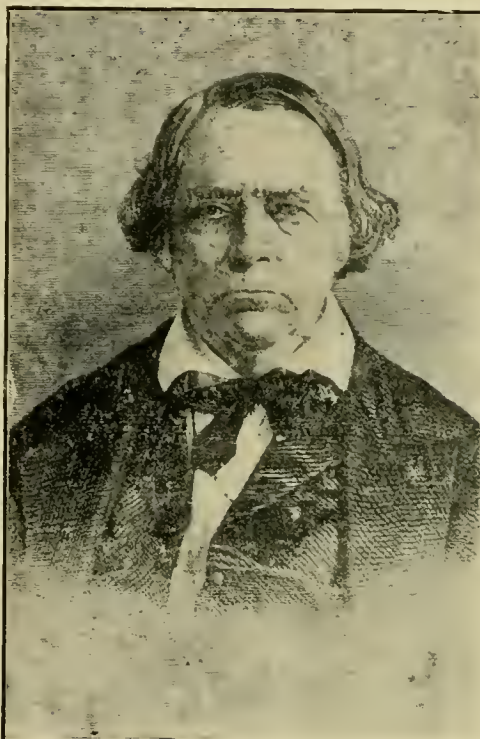
In the annals of the past of New Orleans, in the promise of a future undreamt of by those of its people of to-day, no one has occupied, or will occupy the first place in the hearts of its people as long as the memory of Judah

Touro will be recalled.

JUDAH PHILIP BENJAMIN was born in St. Croix, West Indies, August 11, 1811. His parents were English Jews, who in 1811 sailed from England to settle in New Orleans. The mouth of the Mississippi river being blockaded by the British fleet, they landed at St. Croix, where Mr. Benjamin was born. His boyhood was passed in Wilmington, N. C.

In 1825, at the age of fourteen, he entered Yale, but left the college three years later without receiving a degree. He returned to New Orleans, where he studied law in a notary's office, being admitted to the bar, December 11, 1832. He did not at that time undertake to engage actively in his profession.

For some time he was engaged in teaching school and compiling a digest of cases decided in the local courts. This, at first intended for personal use only, was subsequently enlarged and published as "A



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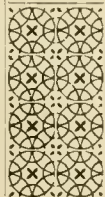
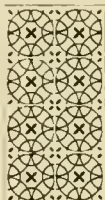
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Digest of Reported Decisions of the Supreme Court of the Late Territory of Orleans and the Supreme Court of Louisiana" (1834).

From this time on Mr. Benjamin's rise was rapid, and in 1840 he became a member of the firm of Slidell, Benjamin & Conrad, one of the most powerful legal firms in the Southern States, having an extensive practice in planters' and cotton merchants' cases.

BENJAMIN'S POLITICS.

Politically the subject of this sketch was a Whig, and in 1845, was elected as a member of the convention held to revise the Constitution of the State. Here he advocated the addition of an article requiring the Governor to be a citizen born in the United States.

In 1847 a United States commissioner was appointed to investigate the Spanish land titles, under which the early settlers in California claimed their property, and Mr. Benjamin was retained as counsel, making a trip to the far West. On his return he was admitted to practice in the United States Supreme Court, and for a time much of his business was with that body at Washington.

In 1848 he became one of the presidential electors at large from Louisiana, and four years later was elected to the United States Senate, being again chosen by his party for the same honored position in 1857. But on the secession of Louisiana from the Union, Mr. Benjamin, together with his colleague, John Slidell, withdrew in February, 1861.

During his senatorial career he had attained pre-eminence in the Southern wing of the Democratic party, and a sharp personal controversy between himself and Jefferson Davis seemed likely to cause a duel, when the latter apologized on the floor of the Senate for hard language he had used.

Mr. Benjamin advocated the Kansas-Nebraska bill of Mr. Douglas in 1854, but afterwards insisted that the principle of popular sovereignty had been definitely set aside by the declaration of the Supreme Court in the Dred-Scott case, which, he contended, should be accepted as conclusive. His firm advocacy of the legal claims of slavery brought from Senator Wade, of Ohio, the remark that Mr. Benjamin was "a Hebrew with Egyptian principles."

IN THE CONFEDERATE CABINET.

On the formation of the provisional government of the Confederate States he was appointed Attorney-general, and in August, 1861, was transferred to the War Department, succeeding L. P. Walker. Having had some trouble with a committee from the Confederate Congress, he resigned his position, but immediately became Secretary of State, which place he held until the final overthrow of the Confederate Government.

Mr. Benjamin had the reputation of being "the brains of the Confederacy," and it is said that Presi-

dent Davis was in the habit of sending to him all work that did not obviously belong to the department of some other minister. It was his habit to begin work at 8 a. m., and he often occupied his desk until 2 o'clock the next morning.

On the fall of the Confederacy he fled from Richmond with other members of the Cabinet, and on becoming separated from the party, escaped from the coast of Florida to the Bahamas in an open boat, thence going to Nassau, and in September, 1865, reached Liverpool. He at once began the study of English law, and was entered as a student at Lincoln's Inn, January 13, 1866.

In the following summer Mr. Benjamin was called to the English bar at the age of fifty-five. At first his success was slight, and he was compelled to resort to journalism for a livelihood. In 1868 he published "A Treatise on the Law of Sale of Personal Property," which is now the authority on this subject in English law.

HONORS IN ENGLAND.

After the publication of this book the practice of Mr. Benjamin grew rapidly, and in June, 1872, he was made Queen's counsel, after which his business became as large and remunerative as that of any lawyer in the land. Among his many arguments the one most generally known is that which he delivered before the Court for Crown Cases Reserved, in the behalf of the captain of the "Franconia." His last great *nisi prius* case was that of Anson and others against the London & Northwestern Railway. After this he accepted only briefs upon appeal, and appeared solely before the House of Lords and the Privy Council.

Early in 1883 he was compelled by failing health to retire from practice, and a famous farewell banquet was given him in the hall of the Inner Temple, London, June 30, 1883. He then withdrew to Paris, where his wife and daughter resided, and where his health rapidly failed until his death, May 8th, 1884.

ALEXANDER PHILIPS, one of the pioneers of commerce in old New Orleans, was born in indigence, and reared in the school of adversity. In his youth emigrating from Holland to a foreign land, where unknown and uncared for, without home or abiding place, by his indefatigable perseverance and unswerving integrity, he succeeded in amassing wealth, acquiring reputation and attaining a highly enviable position in society. His life offers reflection to the old—example to the young. He was born in the year 1775 in the city of Amsterdam, and after having received the trade of a whitesmith, and enduring numerous privations always attendant upon poverty, he, at the age of sixteen years, emigrated to the United States, in quest of a comfortable maintenance, which



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his own home could not afford. He settled in the State of Pennsylvania where he was obliged by his necessitous circumstances and gladly received employment in the capacity of a farmers boy. For two years he did service in this humble capacity, during which time, by his industry and fidelity, he won the confidence of his employer and the friendship of many. In 1794, with that reckless spirit, which characterized his youth and impelled by that love for military glory which all young men of warm and generous impulses admire, he enlisted under Gen'l Anthony Wayne, to quell the "Whiskey Insurrection," but the happy termination of this difficulty soon after caused the disbandment of the volunteer corps, and, he again found himself destitute of funds and employment. He secured employment from Gen. Hennen of Harrisburg, Pa. With this gentleman he remained until 1799, when, removing to the city of Philadelphia he, under the advisement of a friend procured a small quantity of merchandise and thus equipped, he girded up his loins and marched through the country an itinerant merchant, always finding a ready market for his merchandise, his pleasing appearance winning the patronage of the women, his unassuming demeanor the aid of the men. Fortune smiled upon his undertakings. Continued success, extending credit and greater means, soon enabled him to extend his business operations and at the end of a few years, he became master of his own establishment and seated permanently in the Quaker City.

After a residence of seven years, during which time, by close application to business he had realized a considerable amount, following the bent of his mind, which being enticed away by the alluring representations made to him of the newly-acquired territory of Louisiana, of the wealth of its inhabitants and the fine field there offered for speculation, he, in the year 1808, removed to the city of New Orleans and immediately entered into the mercantile business. By means of his energy, experience and nice discernment, he soon assumed a respectable position in the mercantile world. He continued to flourish in this capacity, without the occurrence of any event worthy of record pursuing the "even tenor of his way" an honest money-making *bourgeois*. Until the year 1814 when, called away from his calculations by the invasion of the British he, with all the enthusiasm of a man who seeks to protect his fire-side from the assaults of an invading foe, immediately enlisted a volunteer, receiving the commission of first lieutenant, and served during the whole campaign with great gallantry and zeal. At the battle of Chalmette Plains the command of his company devolving upon himself; by his able management and the intrepidity of his men, he received the approbation of his superiors in command. This battle, which shed an undy-

ing lustre on the American arms, putting an end to his service, he resumed business pursuits.

In the year 1811, he allied himself to a lady from Baton Rouge. A numerous progeny blessed their union, having the cares of a family incumbent upon him, he redoubled his exertions, success crowned his efforts, and after years of toil, he retired from active business.

Among the veteran residents, and very few survive to-day—it is recalled that the Philips establishment was located on the wood side of Chartres street near the corner of Bienville street. Later the subject of this sketch established himself in the grocery business on what is now known as St. Charles avenue, at the intersection of Jackson avenue, directly facing the Harmony Club building, and which establishment years afterward became an enterprise made famous by its untiring proprietor, Mr. Charles Ballejo.

At the era when Mr. Philips founded the establishment, a wide and unobstructed view of the Mississippi river was to be had from the doors of his store. St. Charles avenue was lined with cotton wood trees, a public road leading to the plantations bordering the banks of the river for hundreds of miles.

The veteran and honored citizen, Mr. Ballejo, entered his employ in the early 40's and enjoyed the esteem of the pioneer and his family in his youth and manhood.

The sons and daughters of the veteran and honored citizen were, in their day, prominent and social favorites. A son, Alfred, was a partner of the famous lawyer, Roselius. Elenora Philips married Simon Newburger, also a pioneer in industrial and commercial circles. Eliza Philips married a namesake of Ohio, and Mrs. Judge Jno. B. Cotton was also a daughter.

At an advanced age, far beyond that allotted to man, Mr. Philips died regretted by the people of Old New Orleans, for in him they recognized a useful,

honored citizen, who had contributed greatly to the progress of the city and its best interests.

DR. JOSEPH BENSADON, whose name and fame will always be associated with the Touro Infirmary, though born in New York, January 9, 1819, is claimed by the South as a favored son. A descendant of an aristocratic Sephardic family, who removed to South Carolina when the subject of this sketch was a child, he was reared amidst the elegance and refined surroundings of a Southern Jewish home.

After receiving a liberal and scholarly education the youth applied himself to the study of the Science and Art of Medicine, graduating with honors as a Doctor of Medicine, at the age of twenty-one from the famed University at Charleston.

Dr. Bensadon was among the first of the Medical



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profession to offer his services to the government when the War with Mexico was threatened and, when hostilities began, he went to the front and served with distinction in the American Army.

In 1847, Dr. Bensadon cast his fortunes with New Orleans. His splendid personality, his ability as a physician and surgeon was at once recognized and won for him the esteem of the community. By chance he formed the acquaintance of Judah Touro and the acquaintanceship merged into friendship that was only shattered by death. He was not only the physician of Judah Touro but his most intimate and confidential friend and, it is recalled by those few of our venerable citizens who are familiar with the past, that the venerable Touro and the capable young physician were inseperables.

Whether Judah Touro conceived the idea or whether it was at the suggestion of Dr. Bensadon that the Infirmary, now bearing the honored name of Touro was founded, no one knows, but it is known that Judah Touro purchased the Paulding residence, situated at the corner of what is now known as Annunciation and Gaiennie streets, converted it into a hospital and placed it in charge of Dr. Bensadon.

Carrying out the philanthropic views of its founder, Dr. Bensadon was hampered to a great extent because it became not only a hospital but a caravansary for poor and homeless people, for the charitable impulses of the calm, didactic, practical physician, could not resist the plea of the poor and suffering.

Dr. Bensadon sustained his reputation as a physician and surgeon, notably during the dread days of successive Yellow Fever epidemics and laid the prestige of the Touro Infirmary which year after year becomes more famed. He participated in its affairs, after it had passed into the charge of the Touro Infirmary and Hebrew Benevolent Association and while not actively associated in later years with its medical corps, always had a tender thought for the grand institution founded by his friend and mentor, Judah Touro.

When the Civil War began, 1861, Dr. Bensadon again exhibited his patriotism by offering his services to the Confederacy, and was accorded the rank of surgeon and, with the "Boys who wore the Gray" seen active service until the termination of hostilities.

Returning to New Orleans Dr. Bensadon resumed his professional work, attaining continued distinction and enjoying a lucrative practice. On December 2, 1871, in the full possession of his faculties a veteran of two wars, this true and trusted Practitioner of Medicine, benevolent and charitable to a fault, went to his eternal rest regretted and mourned by a grand concourse of friends.

KURSHEEDT is a name associated with the United States since Colonial days. Israel Baer Kursheedt was born in Frankfort-on-the-Main, of a family who had resided in that city for many years, where successive generations were noted for their culture, attainments and scholarship. Israel Baer Kursheedt left the paternal home in his youth coming to seek that liberty of conscience he desired, to Richmond, Va., when it was the center of Colonial life. Later he married a daughter of the Rev. Gershom Mendes Seixas, one of the most noted Rabbis of this country. Of this union, born in Richmond, Va., were two children, who, in after years participated in Jewish affairs in Louisiana. The family removed later to New York City where they occupied a distinguished position in social and commercial circles.

Mendes Kursheedt, born in Richmond, Va., in 1810, on attaining his majority went to Kingston, Jamaica, where he entered commercial life. He married an English lady, a member of the Duke family and, in 1840 removed to New Orleans, passing away on January 8, 1886, mourned by numerous friends, who, knowing him well, regarded him as the embodiment of Honor.

Gershom Kursheedt, was born in Richmond, Va., in 1815, was taken to New York on the removal of the family, and in the ardor of youth, bade farewell to the parental home and came to New Orleans. After a little while Gershom Kursheedt established himself in business but found ample time to devote to charitable and communal affairs.

Associated with the great philanthropist, Judah Touro, and the coterie of liberal, charitably disposed Israelites of that day, when the Widows' and Orphans' Home was proposed, Gershom Kursheedt, at once became its earnest advocate. At the memorable meeting held in the Old Armory Hall, on November 25, 1854, he

occupied the chair and afterwards aided in shaping the preliminaries. About the same time Sir Moses Montefiore, authorized by Queen Victoria to visit distant parts of Europe in the interest of persecuted Jews, extended an urgent invitation to Gershom Kursheedt to accompany him on this hallowed mission.

When the first officers of the Association for the Relief of Jewish Widows' and Orphans were elected Gershom Kursheedt declined the Presidency and later left New Orleans going to England. He not only became identified with the great philanthropical work of Sir Moses Montefiore but also married a favorite neice of the greatest and most favored Jew of England of that day, to whom and his family and their successors royal favor was shown, and with whom the lamented Victoria and her children, including Edward VII, King of England and Emperor of India, were and are on the most intimate footing.

Gershom Kursheedt had ample opportunities to



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devote his time to the amelioration of distresses among his coreligionists and many instances are chronicled of his work and kindly acts upon the history of the English Jewry. His death occurred in London, England, in 1862.

JAMES KOPPEL GUTHEIM was born in Menne, District of Warburg, Westphalia, November 15, 1817. His ancestry were noted for their learning and he himself early evinced great thirst for knowledge and made rapid advances in his scholastic and collegiate progress. His first ministerial service was at Sendenhorst, in 1838.

In 1843 he removed to New York whence he was invited to Cincinnati in 1846, where he became pastor of the B'nai Yeshurun Congregation, and dedicated the first temple of that congregation. In compliance with the call of the Shaarai Chased Congregation then worshiping on Rampart street in this city, he came to New Orleans in 1850, and dedicated its first edifice in 1851.

He performed the funeral rites of the great philanthropist, Judah Touro in 1854. In the same year he became Rabbi of the synagogue known as the Dispersed of Judah, and in 1857 dedicated their Synagogue, Nefutsah Jehudah.

When the question of States' rights and secession was the topic of the hour, James K. Gutheim showed his mettle and devotion to the South, his home, endeared by associations that were only severed by Death. He was as frank as he was outspoken and his views were as weighty as those of any of the actual leaders in the cause. He was loyal to the Confederacy, aiding by voice and pen its origin and with the cessation of hostilities he was among the foremost of the Southern men to urge accepting cheerfully the results and again strive to make the South an Eden on Earth.

His fealty to the Bonnie Blue flag, his loyalty to principle and his courage in expressing his convictions caused an episode that will never be forgotten. New Orleans had surrendered and Ben Butler was in authority. James K. Gutheim was among the irreconcilables who refused to take the Iron Clad Oath, declined any and all overtures and, furthermore, refused with disdain to shield himself behind his ministerial calling. Ben Butler had him escorted to the lines, and again James K. Gutheim was among his people, the stalwart Confederates.

Going to Montgomery, Ala., he accepted a call to occupy the pulpit of the Congregation in that city and later removed to Columbus, Ga., though both of these communities were small, due to the fact that every Israelite capable to hold a gun wore the Gray Jacket. Thus from 1863 to 1865 Dr. Gutheim cast his lot with minor congregations.

When the war was over, 1865, he returned to New Orleans and resumed charge of the Synagogue on

Rampart street, introducing there the great reform movement, of which he may justly be called one of the distinguished American leaders. He laid the corner stone of the Synagogue Temini Derech, in 1866. The Temple Emanuel of New York being aware of his great learning, invited him to occupy the chair of English Lecturer, which he accepted in the fall of 1868. The citizens of New Orleans, of all shades of belief, on learning of his contemplated departure, presented the following Memorial:

NEW ORLEANS, June 16, 1868.

REV. J. K. GUTHEIM,

"REVEREND SIR—We, the undersigned citizens of New Orleans, not of your faith, but for many years your personal friends and admirers, have learned with profound regret of a movement having for its object your permanent removal to New York.

"Your long residence in this city has identified you with her welfare and secured for you a high place in the affections of her people. We recognize in you the warm-hearted, genial friend, the enlightened, patriotic citizen, and the divine of extraordinary learning, clearness of perception and power of eloquence rarely equaled.

"We regard your removal from us not merely an irreparable loss to your church and people, but a calamity to this city and state, as we cannot afford at this time to lose such men as you. We most sincerely hope, therefore, that some satisfactory arrangement may be made for your remaining permanently among us, that your example and eloquence may lead this people in paths of education, virtue and peace.

"Believe us to remain, with sentiments of great respect, your most obedient servants."

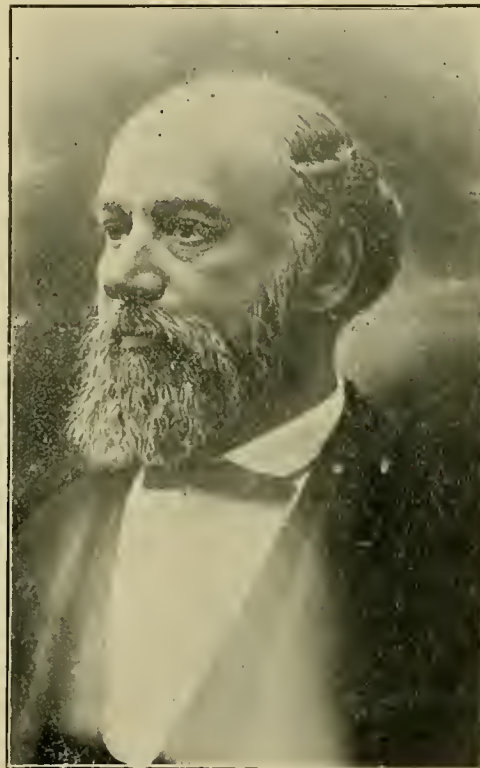
The above letter was signed by over one hundred of the leading men of New Orleans.

Dr. Gutheim remained in New York, four years, attending the

Rabbinical Convention in Philadelphia in 1869 of which he was the Vice-President.

During his Northern residence he, together with Hon. Morris Ellinger established *The Jewish Times* and was associated editor.

The seeds of the reform movement which he had sown in New Orleans fructified and in 1871 he was invited to return to this city and take charge of the new reform congregation known as the Temple Sinai, which call he accepted and in November, of that year, he laid the corner stone of the Temple which now ornaments Carondelet street between Howard avenue and Calliope street. In 1872 he entered upon his duties as Rabbi. From that date until his death, June 11, 1886, he, with unrelenting devotion and attention, ministered to this large and influential congregation, constantly widening and enlarging its influence until



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its membership are associated with numerous charities in this city. Rev. Dr. Gutheim made it a strong center of religious Jewish influence, not only in New Orleans, but of the entire South, its principles of reform permeating almost every congregation in this section. Dr. Gutheim took an active and prominent part in founding and promoting the success of many charitable institutions in New Orleans.

He was the principal mover in the organization of the Association for the Relief of Jewish Widows' and Orphans' and was successively its Secretary, Treasurer and Vice-President, which latter office he held for a number of years.

Of the Touro Infirmary he was the First Vice-President from its organization in 1855 until his death in 1886. He was a member and President of the Hebrew Benevolent Association from the date of his residence in this city.

During his official career he dedicated Temples for Hebrew worship in Louisville, Ky.; St. Louis, Mo.; Cincinnati, Ohio; San Antonio, Tex.; Mobile and Montgomery, Ala.; New Orleans and other cities.

For several years, from 1867, he was a member of the Board of Directors of the public schools of New Orleans and its acting president.

As an author and sermonizer he attained a wide celebrity. Many of his works have been published, the most noted being the "Temple Pulpit" and a translation from the German of the fourth volume of the "History of the Jews" by Dr. H. Graetz; also from the Hebrew about half of the Book of Psalms. In addition to which his popular collections of Hymns for the Temple Emanuel.

One of his most pleasing renditions of the Hebrew is the following translations of the 23rd Psalm:

The Lord's my Shepherd ever more,
I shall not want, nor e'er shall pine.
By tranquil streams, He'll place my store
On pastures sweet make me recline.
He cheers my soul for his own sake,
He ever leads in virtue's wake.

And though I walk through shades of Death
Through silent vales o' mortal gloom--
I fear no harm from mould'ring breath,
God is with me beyond the tomb.
His rod and staff will surely be
My comfort in eternity.

My wants he kindly will supply,
My table in his love prepare,
Despite the glance of envy's eye
God will sustain me in his care.
He will with oil anoint my head
And on my cup his blessings shed.

Thus grace and goodness will attend
My journey to life's hidden shore,
And happiness will crown my end
And be my portion ever more,
For in God's house I shall abide
And ever bless my heavenly guide.



ISAAC SCHERCK,

Ex-President, Jewish Widows' and Orphans' Home.

Dr. Gutheim was a man of great breadth of view, of deep research and of a high degree of culture. In those studies incident to his profession he was thoroughly equipped and was also well stored with historic lore of all kinds. His vast erudition enabled him to ably cope with all the great problems of his day. He was ever the champion of Truth and manfully defended the faith of the Israelites. His sweep of thought led him to heights not frequently reached, and his power of oratory enabled him to rivet the attention of his large audiences upon whatever theme his versatile mind selected.

In 1858 Dr. Gutheim married Miss Emilie, a daughter of Mr. I. I. Jones, a prominent merchant of Mobile, Ala., who with cheerful mien and courageous heart faithfully fulfilled the duties of a Rabbi's wife, seconding his every effort for the up-lifting of whatever community in which their lot was cast. In none, however, have their lives made a deeper or more lasting impression than in this city, where his widow still resides.

Dr. Gutheim was an influential member of the Conference of Charities, the New Orleans Auxiliary Sanitary Association, the Louisiana Educational Society, the Louisiana Historical Society, the Society of the Red Cross and a Counsellor of the Society of Civics.

He died on June 11, 1886, and his remains, for the first time, in the Jewish history of Louisiana, lay in state in the Temple until June 14, when they were interred. The following prominent gentlemen, representing all creeds, acted as pall bearers:

Gov. S. D. McEnery, Mayor J. V. Guillotte, A. Lehman, President Touro Synagogue; M. Frank, President Temple Sinai; M. Heidenheim, President Gates of Prayer; Z. Bruenn, President Temime Derech; Julius Weis, President Touro Infirmary; E. I. Kursheedt, President Jewish W. & O. Home; Edward Fenner,

President Sanitary Association; S. B. Newman, President Conference of Charities; Hon. Chas. Gayarre, President Historical Society; Jno. Kruttschnitt, Representing Red Cross Society; Hon. Louis Bush, President Louisiana Educational Society.

The State Senate, then in session, upon motion of Hon. Larry O'Donnell of New Orleans adopted the following resolution and adjourned out of respect for his memory:

"BE IT RESOLVED, By the Senate of Louisiana that we mournfully deplore the death of Rev. James K. Gutheim, who in life was an exemplary citizen, an accomplished divine, and a noble philanthropist.

"BE IT RESOLVED, That in his death the community he served with such exceptional devotion for upwards of forty years has sustained a severe if not an irreparable loss.

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"BE IT RESOLVED, That in order that the virtues of the deceased may live and be perpetuated, and in just recognition of his exemplary life, these resolutions be spread of record upon the minutes of the Senate and that the Senate do adjourn in respect to his memory, and that a copy of these resolutions be transmitted to the family of the deceased signed by the Governor and Lieutenant Governor."

The resolution was unanimously adopted.

The Judges of the Civil District Court sitting *en banc* listened to an eulogy delivered by Judge F. A. Monroe upon the life and career of the great Rabbi and at its conclusion, the Court adjourned, a tribute to the esteem he was borne in.

MEYER M. SIMPSON was one of a coterie of gentlemen, resident of the city of New Orleans, over a half century ago, whose culture, engaging qualities and public spirit tended to give eclat to the city in after years. He was an intimate friend of Judah Touro and the brilliant minds identified with him in the plans looking to the advancement of the city and laying the foundation of the great charities that are a pride to our people to-day.

Mr. Simpson was born in Charleston, S. C., in 1823, a lineal descendant of a representative family whose Judaism was never questioned and of which they were justly proud. He received an education in the best schools of South Carolina and while a youth barely in his teens, came to New Orleans where he secured employment in a commercial enterprise as a clerk.

Apt and trained in the school of experience, he mastered the intricacies of commercial and financial success and before he was in the full prime of manhood he embarked into business on his own account. A shrewd financier and business man, whose integrity and honesty was fully appreciated by the public, his career as a banker and broker for over thirty consecutive years was a continuous success, creditable to himself and profitable to his patrons.

Mr. Simpson never deviated from the path of duty he had been reared in and the communal interests of that era found in him not only an ardent member but an untiring worker. His earliest experience in philanthropic work was in the dread days when Yellow Fever devastated the city year after year, leaving in the trail of the "Yellow Demon," homeless, friendless widows and bereft, hapless orphans.

When the proposition was discussed by representative Jews to found a haven for Jewish Widows and Orphans, Mr. Simpson not only acquiesced but with indomitable zeal applied himself to the noble task. He was a participant in the various preliminary meetings and was present at the memorable meeting in the Armory Hall on November 25, 1854, presided over by Gershom Kursheedt, and among others present were the lamented Gutheim and George Jonas, and other gentlemen whose memories will be ever cherished.

When all the details of organization were completed and the Association for the Relief of Jewish Widows and Orphans a reality and the Jewish Widows' and Orphans' Home a certainty M. M. Simpson was elected president.

"No storied urn or animated bust" are required to perpetuate the memory of the courtly, talented M. M. Simpson. As long as there are Jewish Orphans to house and educate in the paths of the righteous, and Jewish widows to comfort and provide for, the name of M. M. Simpson, first president of the Association for the Relief of Jewish Widows and Orphans, will be reverently recalled and his memory blessed.

ISAAC SCHERCK was a type of the honest, ardent indefatigable youths, who, turning away from the associations of their childhood, parents, home, kindred and friends, came to the United States to carve out their own career.

Isaac Scherck was born in Posen, Prussia, December 25, 1833, where he received a preliminary education according to the system then in vogue. At the age of thirteen years he emigrated to the United States, his capital, good health, and the equivalent of fifty dollars. Coming South his first effort in earning a living was as a clerk in a country store in Summit, Miss.

His experience proved to his advantage, for, after several years, he branched out in business on his own account. His honest methods won friends for him, and step by step he laid the foundation of a successful business career which yielded for him in after years a fortune.

But the thoughts and methods of Mr. Scherck were not all centered in business. He took an active interest in public affairs, and, as he afterwards demonstrated was a thorough Southerner.

In 1861 when the South resounded with the alarms of war, Mr. Scherck enlisted in a Mississippi regiment as a private and went to the front. With his companions he faced disaster and death upon many a hotly contested battlefield. His courage and tacit obedience to orders won for him advancement and during the latter years of the war he had risen to the rank of Major and Chief Commissary, Confederate States Army.

When the war was over Major Scherck returned to civil life, and resumed his business career, practically starting again at the bottom of the ladder. In 1866 he wedded Miss Esther Marks.

Devoting himself to his business he made rapid strides and after years of marked activity and success removed to New Orleans where he became a member of the cotton house, Alcus, Scherck & Autey.

Though untiring in attending to the details of his ever increasing business, Mr. Scherck found time to devote to the study and precepts of Fraternities and was an honored Mason as well as identified with other charitable organizations, among these the Association for the Relief of Jewish Widows and Orphans of which he was President at one time.

Ever actuated by a high sense of honor and duty, Major Scherck always occupied a first place in the hearts of friends, his most casual acquaintances in turn yielding of their esteem for him. His death, which occurred in 1888, was deplored for in his passing an honored and useful citizen was lost to the community.

* * * * *

The influence and status of Israelites in Louisiana to-day had its inception in the standard of excellence reared by the Early Jews in Louisiana's history. It is regrettable that no data is obtainable to do honor to the memory of the many who aided in all good and noble projects in the past.

Of those who participated in affairs, commercial, communal and social of a half century ago there are three survivors at this date, Joseph Simon, Jos. H. Marks and Jos. Magner.

Among those gone before, whose memory are recalled with reverence are George Jonas, the Levy family, the Abrams, Emanuel, the Florance family, the Joseph family, the Marks family, and others of equal importance of that era.

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NEW ORLEANS, LA

These representative people were practical, zealous Israelites, their descendants none the less ardent, and were honored by their fellow citizens. Some of these were leaders in the professions and callings of learning, others astute business men, who laid the foundation of the prosperity of New Orleans.

Dr. I. L. Crawcour, was a compeer of the celebrities of New Orleans of over fifty years ago whose gentle deeds of kindness and ministrations to the sick are a pleasant recollection of the best known people of the city to-day. Born, reared and educated in England, possessing a keen and analytical mind, he studied medicine in the most renowned schools of England, fitting himself thoroughly for his profession. Graduating with honors he came to New Orleans in the early '40s and at once entered upon an active career in the practice of medicine and allied sciences. His ability and scholarly attributes were recognized and the practitioners of medicine in New Orleans recognized in him a peer of peers. Associated with the leading professional men of the city, he was an imposing figure and factor in Medicine for over forty years. When the New Orleans College of Medicine was found and during its tenure of existence, Dr. Crawcour was one of its professors. Dr. Crawcour was also identified with the Touro Infirmary for years and was a devoted friend of the institution. In his demise, the profession of medicine lost one of its most notable figures and the community one of its most worthy and distinguished citizens.

Abel Dreyfous, *literati*, scholar, useful and good citizen, was also a prominent figure of those days. Coming from La Belle France in his early manhood, thoroughly educated in Arts, Sciences and the Law, he gave his attention to a professional calling and before long became prominent as "Notaire". Suave, courteous and competent he built up an immense patronage and up to his demise, was the leading Notary Public of the city. While approachable and ever courteous, his temperament was that of the student, preferring to occupy himself with his work and his studies than to waste valuable time in social frivolities. Nevertheless, Mr. Dreyfous wielded vast influence and contributed his share to the upbuilding of affairs.

Michel Frank was a compeer of the ardent men who came from France in their young manhood and aided in all the plans for the welfare of the Crescent City in the years gone by. He was modest and unassuming and in a quiet and methodical manner pursued the even tenor of his way, as a clerk, as an embryo merchant, as a merchant prince and finally as a banker. He entered with zest upon any plan for the betterment of conditions. When Congregation Temple Sinai was projected he took an active interest in its establishment and was chosen its first president, occupying that honored position for several successive years. He was also prominent in other Communal bodies and in all things exhibited an interest and loyalty to Judaism.

Henry Kaufman is recalled as a stalwart figure in affairs of Old New Orleans, a practical man of affairs who, nevertheless, was always found at his post of duty when Charity called. He came to Louisiana from the Fatherland in his early manhood and for upwards of two scores of years was conspicuous in affairs in this city. He passed away regretted by a concourse of friends in 1866.

Lambert B. Cain was a familiar figure, an ardent, wholesouled gentleman whose memory is zealously guarded by all who knew his worth and works. He

was born in 1821, coming hither from his birth place across the ocean in his youth and at once imbued by the privileges of citizenship in this great country allied himself with representative people. His opinions carried weight with them and in all the years of his life passed in New Orleans he enjoyed the esteem and regard of all. Though only in his sixtieth year when he closed his eyes in slumbers sweet—1881—his influence in affairs communal bore good fruits.

Jacob Kohlman, a brainy, courteous, honorable man was a contemporary of the many Israelites who aided in founding the reputation the Early Jews in Louisiana enjoyed. He came likewise to New Orleans in his early manhood from his birthplace in Germany and soon took a prominent position in affairs. He "wrapped the draperies of his couch about him" like a babe soothed to rest by its mother's lullaby at the advanced age of 70, his death occurring in 1897.

Sigmund Katz arrived in New Orleans years ago, at an era when Jewish Charity knew no such terms as "Organized" or "Almoners"; years before stately buildings dedicated to the sick and suffering, the widowed, orphaned and the aged were dreamt of. He came provided with no other resources but his good health and indomitable perseverance to succeed. He carved out his own career. From an humble beginning he became a small merchant, and as years passed by amassed a fortune becoming a leader in commercial affairs. He was a plain, blunt man, his wealth and influence not altering his characteristics especially the habit of expressing his opinion and standing by his word. He was a power in financial and commercial affairs his brusque, rugged way only a cloak for a good, great heart, every pulsation of which throbbed for his fellowman.

Abraham Lehmann was born in Germany leaving his birthplace and coming to New Orleans when a young man. He began his career in a most humble way, but step by step ascended the ladder of success finally attaining an eminent position in the commercial world. He received many honors at the hands of his co-workers in Congregation Shaarai Chesed and afterwards in Touro Synagog, having been president for many years. His death in 1889 was mourned by the people of New Orleans for in his passing an honored gentleman and useful citizen went to his Eternal sleep.

Ferdinand Marks, urbane, affable and courteous, was for many a conspicuous figure in social and commercial circles. While born in the Fatherland he spent the greater part of his life in New Orleans and was recognized for his devotion and exertions for the betterment of the city and its manifold interests. His life was placid, useful and honorable and his severance from all that he loved, was most pathetic. He had bidden farewell to friends to go to Europe on a visit to the scenes of his childhood and when the steamship was in sight of the white, waved lashed cliffs of Old England he paid Nature's debt. His demise was learnt of with great regret and months afterwards when his remains were brought home for interment the greatest respect was paid his memory, a grand concourse of friends being present to do homage to his splendid reputation as a man.

Alexander Marks is also recalled for his worth and works. He was likewise a very young man when he came to the city of New Orleans and worked his way to fortune and an honorable standing in the community, among others "whose likes we will ne'er see again."

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Jewish Congregations

PAST and
PRESENT.

IN the endeavor to trace the origin of the first congregation in the city of New Orleans, judging from the opinion of venerable residents yet among us and whose reminiscences date back for over a half century, there is no doubt that the first assembly for prayers ever convened in Old New Orleans was composed of followers of the Portuguese ritual.

When in reminiscent vein the veteran Israelites, who can recall incidents detailed and discussed by the aged friends of their youth, relate of simple family gatherings on the great holy days and festivals in private residences, where some one familiar with the liturgy and chants sacred and revered because of their association with the era when their ancestry were in high favor with the aristocracy of Spain and Portugal, long before Columbus dreamt of the Land beyond the Sea.

It was simply in accord with custom that these *Minyanim*—assemblies for the purposes of prayer—for, wherever ten—a quorum—Jews can be found at stated intervals such services were held.

However, the location of the earliest houses for prayer are conjecture. It is asserted that nearly a century ago, as is in vogue even to this day, the ritual of prayer caused a divergence in the methods of the early comers. The Spanish, Portuguese and Hollanders formed one coterie, following the Portuguese method of chants and prayers; the German had their peculiar Minhag, and later the Polish, Russian, etc., followed.

SHAARAI CHESED.

The earliest record of a chartered congregation is dated 1828, when K. K. Shaarai Chesed, Gates of Prayer, was incorporated. There is no doubt in the minds of the survivors of many important incidents of over a half a century ago, that this congregation had its origin, as a *Minyan*, in the latter part of the 18th

century—1775 to 1780, its antecedents traceable to the Sephardists, French and German Jews then in New Orleans.

It is regrettable that the documents pertaining to its incorporation were destroyed during the Civil War by the burning of the Capitol Building in Baton Rouge. However, many an interesting reminiscence is associated with the "Deutsche Shule" as it was most affectionately known. Years ago the site and building on N. Rampart street, between Conti and St. Louis streets was acquired and utilized until this congregation amalgamated with the Portuguese Congregation, which will be referred to under its proper caption.

The congregation prospered as years

passed by and prominent and learned ministers occupied its pulpit, among these, recalled even to this day, were Harris, Kaufman, Mosche, Rosenfield, Davidson, Gutheim and Rabbi Lencht, the only surviving minister of the old Shule.

NEFUSAH YEHUDAH.

Meanwhile the flower of Judaism, those reared in and devoted to the Sephardic ritual, jealously pre-



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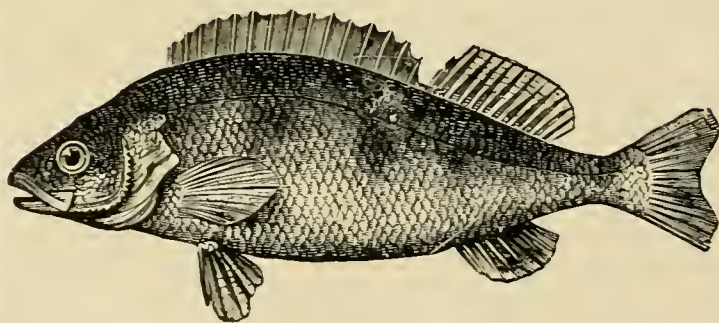
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served their ritual and, whenever occasion offered, a Minyan assembled. An incident of the fealty of the Sephardists to their faith is recorded, dating back to the holiest of holidays, the New Year and Day of Atonement in 1845.

Mr. E. L. Andrews, a prominent gentleman and ardent Israelite residing on Camp street, on a site near the Memorial Hall, offered the use of his palatial home to those of his Sephardic friends who desired to hold services. The invitation was cheerfully accepted and when the improvised congregation had assembled, the question rose who was among the number familiar with Hebrew and the ritual and who thus could act as Minister or *Chazan*. Among the guests was E. J. Solomon, a captain in the United States Army, and he volunteered to perform the function, and he demonstrated by his reading in the "Holy tongue" and chanting the ritual according to the Portuguese *Minhag* his ability, to the great delight of his auditors.

This gathering proved an incentive to the followers of the Portuguese Ritual, and a few weeks afterwards K. K. *Nefusah Yehudah*, Congregation Dispersed of Judah, was founded and incorporated.

Gentlemen prominent in social, commercial and civic affairs, were signatories of the Charter, which was examined and attested, on June 8th, 1847, by L.

Sigur, District Attorney, on the same date attested in the Executive Office, in the City of New Orleans and on June 11, the Charter was approved by Charles Gayarre, Secretary of State.

The following names were appended to the Charter: J. L. Levy, A. C. Labatt, Jos. C. DePass, A. T. Ezekiel, I. Rodrigues, Jacob Ezekiel, G. Kursheedt, Henry Florance, Lewis Florance, Joseph Moss, Judah Barrett, L. J. Solomon, David C. Labatt, I. C. Labatt, Samuel DePass, Adolphe Hecht, L. Hertz, Aaron Harris, J. C. Peixotto, Chapman Solomon, C. M. Hyams, Sam'l. L. Harby, E. Sampson, Isaac Soria and L. A. Levy, Jr.

Gershom Kursheedt was elected its first president, and the following gentlemen were at different epochs his successors: J. J. Joseph, George Jonas, J. L. Levy, A. H. DeMeza, Captain B. Moses and L. A. Levy, Jr., who was the last president of the Portuguese Congregation.

The ministers of the Congregation *Nefusah Yehudah* were: M. N. Nathan, James K. Gutheim, Henry S. Jacobs and J. H. M. Chumaciero, while Morais and De Silva were Secretaries of the hallowed old Synagogue as well as serving as Sextons.

Judah Touro presented the congregation with a building, situated at the corner of Canal and Bourbon streets, which was utilized as a Synagogue.

The list of members at that time, in addition to the officers named were: J. Abramson, Alexander Abrams, B. Abrams, I. P. Abrams, J. M. Abrams, J. C. Abrams, M. Barnett, Dr. Joseph Bensadon, Alex. A. Cohn, Dr. I. L. Crawcour, A. H. DeMeza, Mrs. A. C. DePass, Geo. W. Ellis, B. Emanuel, A. T. Ezekiel, H. Florance, L. Florance, A. Friedlander, David Goodman, B. B. Hart, L. J. Harris, A. D. Y. Henriques, J. D. Henriques, J. M. Isaacs, Edward Jacobs, J. J. Joseph, H. Kohlmeyer, E. L. Levy, I. C. Labatt, J. L. Levy, L. A. Levy, Jr., L. L. Levy, S. L. Levy, D. Lopez, Alex. Marks, D. H. Marks, Hillel Marks, Jos. Mendes, S. Moses, S. L. Moss,

Geo. Nathan, Jos. Osterman, Ph. Runkel, S. Runkel, J. M. Seixas, Jos. Simon, M. M. Simpson, I. J. Salomon, S. P. Solomon, Isaac Wolf.

After a number of years had elapsed, the congregation having grown to important proportions, the site, now known as the Touro Synagogue, was secured—1859—and the Portuguese Congregation continued its course of prosperity, under the wise administration of honored officers, it always standing pre-eminent in communal work.

An interesting episode in connection with the founding of the Portuguese Congregation and the royal gift of Judah Touro was his presenting Dr. Clapp, a



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distinguished Unitarian divine, with a church for the use of that denomination. This edifice was situated at the corner of Canal and Dauphin street, near the site of the Grand Opera House. Later the Unitarians disposed of the building to what is now known as Christ Church Cathedral, Episcopalians. The Unitarians secured a site and church on St. Charles street near Julia, recently demolished and converted into a Court and flower garden, the Unitarians removing to the upper districts.

THE TOURO SYNAGOGUE

had its origin in the fusion of the Congregation *Shaarai Chesed*—the Deutche Shule—once upon a time a landmark on N. Rampart street, and the K. K. *Nefusah Yehudah*, the Portuguese Congregation, Rev. I. L. Leucht, being chosen as minister.

The amalgamation, in 1881, resulted in giving New Orleans a representative congregation wherein conservative Judaism is preserved.

Its officers at this date are the following representative and well-known gentlemen:

Leonard Krower, President; Gus Lehmann, Jr., First Vice-Pres; M. Waldhorn, Second Vice-President; Sam Lowenberg, Treasurer and G. Aletrino, Secretary.

JACKSON AVENUE SYNAGOGUE.

New Orleans, eighty years ago, had lines of demarcation and in the respective districts special *Minyanim* were organized, each in turn becoming later the nucleus of organization of the Congregations.

Among the venerable Israelites of the city, reminiscences are treasured of the "Old Lafayette," as the upper district of that era, in and about Jackson Avenue, was denominated.

Early in the 30's a *Chevra*—Society—was organized, its objects and purposes was to aid the poor, nurse the sick and give religious burial to the dead. Previous to that time religious services were held on the Sabbath and holidays, and the Jewish element of that section of the city preserved, the ceremonialism in which they had been born and reared in the Fatherland,

The first *Minyan* in that part of New Orleans that secured a location for the purposes of holding services met on Washington Avenue, down-town side, near the corner of Constance street. Then a house was secured, now the site of a drug store, corner Chippewa and First streets. Afterwards members met in a house situated at the corner of Tchoupitoulas and Seventh streets.

Four scores of years ago, situated in the center of a lot, intersecting Fulton and St. Mary streets was a single story frame structure, which was utilized as a school house and as a church. The front of the modest structure, access to which was a single door,

facd St. Mary street, while on the Fulton street side a high fence screened the house from the sight of passers by.

The old school house, even to-day doing service on the corner of the streets named, and giving shelter to its tenant, is a part of the history of the Early Jews in Louisiana.

On January 13, 1850, a general meeting was called for the purpose of creating out of the *Minyan*, time honored, and a useful factor in Jewish charity for years before, with the object of taking steps to found a Congregation.

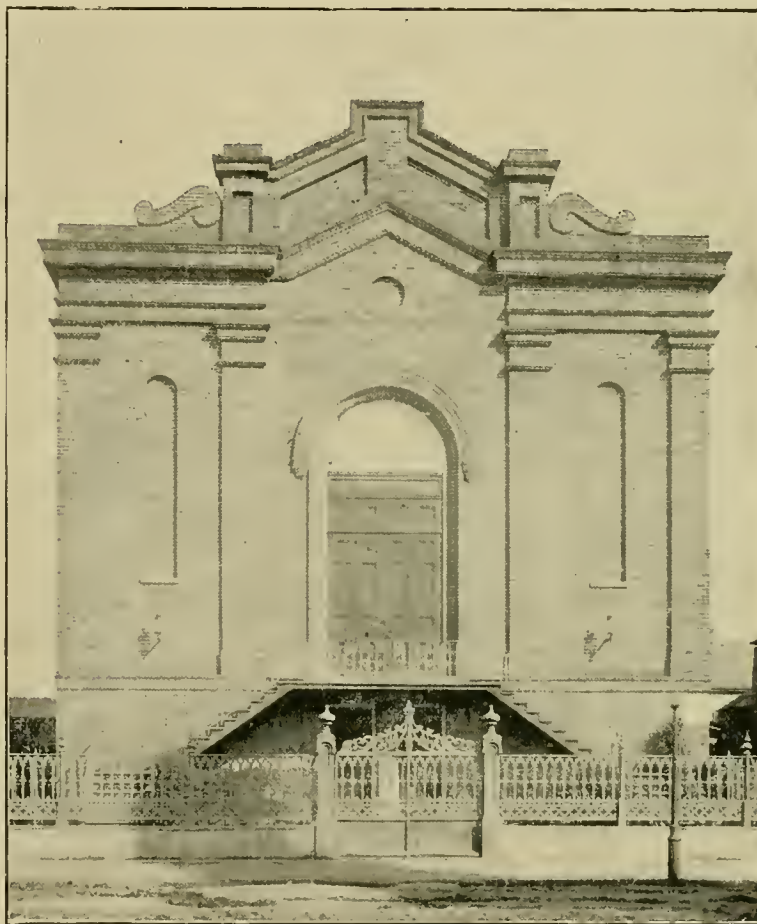
Abraham DeYoung (whose family and descendants are prominent in affairs in California) I. Lyons, Jacob Meyer, B. Goldenburg, S. Leopold, Isaac Hechinger, M. Baer, D. Cahn,

E. Long, Charles Goldenburg, L. Leopold, D. Hirsch, G. Walsh, I. Isaacson, I. Dreyfus, E. Lazar, S. Lazar and F. Bachrach responded to the call.

Organization was then and there effected by the election of Abraham DeYoung, as President, Jacob Mayer, Vice-President and Hayem Kaufman, as Minister, these gentlemen occupying these postions for many consecutive years.

The name *Shaarai Tefla* Congregation Gates of Prayer was selected and has been borne by this worthy factor in communal affairs since that day.

The congregation consisted of about thirty members and its first step was to purchase the "little School House" which was converted into a Synagogue and at



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Tacks, Tine, Washers, Whips,	Traps, Tinware, Wringers, Woodenware,	Venetian Red, Wheel Barrows, Water Coolers, Etc., Etc.

the same time used as a school house, where many of our notable Jewish people of to-day, received the first rudiments of their education.

On January 24, 1850, the City Council of New Orleans was petitioned and in due course of time the Hebrew Rest on Joseph street was consecrated as the burial ground of the Congregation.

In 1859 the Congregation secured the site of the present Synagogue on Jackson avenue and in 1860, the building being erected, was consecrated to its purposes.

"The holy of holies" occupying to-day a place in the sanctuary on Jackson Avenue, was constructed in 1850, by Mr. J. Diez, who departed this life a few weeks ago, and presented to the congregation while meeting in the old "School House."

The ministers who served Congregation Gates of Prayer, from its inception to date were: Hayem Kaufman, M. Wurtzel, I. Hechinger, Cerf. Rosenberg, Mosche, Max Moses, L. Weiss, A. Schverski, M. Eisenberg, Rev. Dr. Jacobson, M. Korn, Rabbi M. Sessler and Samson Cerf, the incumbent at this writing.

The following, a copy from a tally sheet dated, January 1st, 1851, is of historical interest, giving names of members present at a meeting held that date.

L. Lehman, N. Gunzberger, Charles Goldenberg, D. Hirsch, I. Hechinger, B. Goldenburg, H. Katton, M. Levy, Abe DeYoung, L. Leopold, J. Lyons, S. Leopold, Jacob Salm, H. Asher, M. Baer, Jacob Blum, F. J. Backrach, D. Cahn, M. Oury, G. Welsh, H. Kampman, M. Goldstucker, B. Dreyfus, N. Schwab, I. Isaacson, J. Leopold, Wolf Sahn, M. Aronstein, M. Heidenheim, Aron Feitel, A. Kaufman, J. Dreyfous, Maier Kaufman, David Cohn, Jacob Hirsch, N. Gumbel, S. Wolf, the sexton and J. Deitz.

A glance at the above names recalls vividly the forbears of some of our representative families who to-day are as active in communal work as the predecessors named.

CONGREGATION TEMPLE SINAI had its origin in the wave of Reform Judaism, which

was inaugurated years before by the greatest of American Rabbis, the lamented, Isaac M. Wise, of Cincinnati, Ohio, founder of the Hebrew Union College, the Union of American Hebrew Congregations and the Central Conference of American Rabbis.

The reform movement was instituted so as to give to American Israelites a uniform ritual with a view of uniting the different elements, each of whom in their efforts to transplant the customs of their fathers on American soil, brought about a greater divergence in ritualistic observances.

The culmination of the agitation for a congregation based upon Reform Judaism was the organization of Con-

gregation Temple Sinai, founded in 1872, the magnificent structure, architecturally perfect, an ornament among the sacred edifices reared in New Orleans on Carondelet street, being dedicated later.

Mr. Michel Frank was its first president and Mr. Joseph Simon, a participant in the organization of the Association for the Relief of Jewish Widows and Orphans and a past president of the old Hebrew Benevolent Association, being chosen its first vice-president, a position he has held since Temple Sinai was founded.

Mr. Julius Weis, the honored philanthropist, succeeded Mr. Michel Frank and served with advantage to the congregation for the better part of its existence. He was succeeded by Mr. Max Dinkelspiel, who in turn was succeeded by Mr. Henry Newman when Mr. Weis was again prevailed upon to accept the presidency, he finally declin-

ing on account of advancing years and with a desire to have younger men assume the honors and responsibilities. Mr. Maurice Stern of Lehman, Stern & Co., was his successor and under his administration the prestige of Temple Sinai is sustained.

Rabbi James K. Gutheim was chosen minister on its founding, dedicating the corner-stone of the Temple.

On the death of Rabbi Gutheim the pulpit was given over to its present incumbent Rabbi Max Heller. Rev. Julius Braunnfeld, Cantor of Temple Sinai was chosen for that position in 1895, and his artistic ability and magnificent voice, coupled with the distinguished services of Rabbi Heller has created of Temple Sinai the foremost congregation in the South.



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Jewish Charities of New Orleans.



IN accord with time honored custom the Jewish colony in New Orleans, nearly a century ago, already had an organization—possibly several—for the purposes of assembly on the Sabbath or at least on the great holy days.

There is no doubt that consecrated ground, for purposes of burial, was also included in those days—legend asserts that a Jewish burial ground was situated at that time adjacent to the old St. Louis street cemetery—nevertheless, the starting point of charitable and synagogal bodies positively had its origin in that epoch.

In 1828 the first step taken by the zealous and charitable inclined Jews in New Orleans toward laying the corner-stone of Charities they never even dreamt of attaining the position they enjoy in the present, was the organization of a charity named the Hebrew Benevolent Society, among its promoters recalled even after the lapse of all these years being Judah Touro, Alexander Phillips, Alexander Isaacs, Abraham Labatt, Morris Jacobs, Aaron Daniels, Abraham Plotz, Abraham Greene and Hyam Harris.

The Association from its incipency was wedded to performing Jewish Charity in the full acceptance of the term and such acts of kindness that bring the Sunshine of Joy into the lives of those overburden with griefs or cast down by sorrow.

One of the earliest incidents in the history of the Hebrew Benevolent Society was the purchase of ground for the purposes of establishing a cemetery. What was deemed ample and properly situated ground was secured in a then suburb of the city, to-day the heart of the city, Jackson avenue between S. Rampart and Saratoga streets.

The ground was purchased, fenced in and duly consecrated, among the most active workers in this hallowed cause being Hyam Harris. This all important event in the history of the Hebrew Benevolent Society occurred early in 1828.

A remarkable incident associated with this, the first Jewish Cemetery known to have been opened in New Orleans, that after its consecration the remains of several corpses were removed from the Old St. Louis street cemetery and interred in consecrated ground, but this is not known to be positively correct.

However, the first interment in the "Hebrew Rest" occurred in the afternoon of June 28, 1828,

when the remains of Hyam Solomon were bedded in Mother Earth to sleep the sleep of the righteous.

Forty years later, in 1868, the Hebrew Benevolent Society amalgamated with the Touro Infirmary, and, combined, continue to prosecute charitable work, sustaining the prestige that has been enhanced, year by year, and every striving to do its duty to the poor and needy among us.

TOURO INFIRMARY.

A retrospective thought of kindly, gracious deeds for love of fellowmen, in the early days of the Jewish history of Louisiana, leaves much to imagery. It must not be overlooked that at that epoch the very few Jews who located in the then colony, or happened to visit it, were sturdy pioneers, traders, of Spanish or French heritage. Instinct always plays an important part in the recognition of those of Jewish faith and the same instinct coupled with a knowledge that the Jew is never chary or unwilling to relieve the distresses of a fellow sufferer, no doubt strengthened the bonds between them.

It is no freak of the Imagination to say with assurance that the early settlers practiced most commendable and praiseworthy acts of charity and that Charity was the link that united all of the professors of Judaism.

Yet, no record exists beyond that of 1828, the date of the organization of the Hebrew Benevolent Association, and, it is to be regretted, that time in its flight has, in part, effaced the transactions of this sublime body of charitable workers.

In the early part of 1820, when Judah Touro was a conspicuous figure in social, commercial and communal activities perfunctory reliefs were extended those in want with a liberality always notable in Jewish circles.

As the Jewish colony became augmented by the arrival of new comers from European lands, as well as the North, East and Southern States, the field of Charitable work widened but found augmentation at the instance of those better favored by Prosperity.

Among the notables coming from other sections of the United States was a young physician, an ardent student and thoroughly equipped by University training for his professional career, Doctor Bensadon of Charleston, S. C.

Judah Touro admired the young practitioner of the Art and Science of Medicine, honored him for

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—NEW ORLEANS.—



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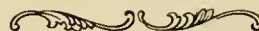
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his attainments and watched his professional career and successes with critical delight.

The demands for an Infirmary presented itself to the charitably inclined Touro. Yellow fever was an incident of each and every summer and the facilities offered the poor and needy sick were limited.

Without any pomp or parade Judah Touro secured by purchase the Paulding Mansion, situated at what is now known as the corner of Gaiennie and Tchoupitoulas streets.

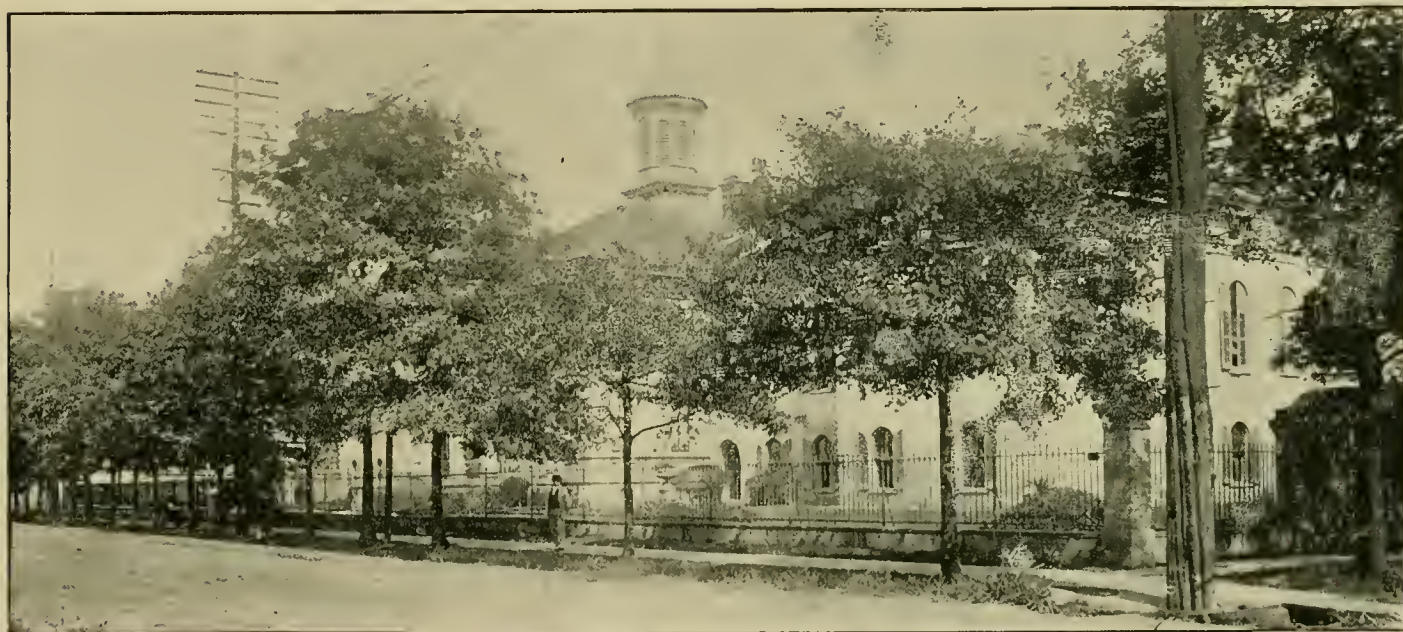
The Paulding Home, at that era, was a notable private residence, with an unobstructed view of the Great Father of Waters sweeping majestically onward to the sea. Its surrounding were rural and not much beyond it luxuriant fields of cane flourished and made glad the hearts of a contented people.

Ornate and stately in its architectural lines, roomy

disturbing factor to the patients, and, little by little, the old Infirmary became as it were impaled upon the horns of commercial activity and it became necessary to take steps to secure another and more suitable location and arrange for the construction of a modern building on approved scientific lines.

There are many cherished memories associated with the old Infirmary, which only some years after its founding by Judah Touro was given his name. The most ardent of its admirers were the intimate friends and acquaintances of Judah Touro, gentlemen composing the Hebrew Benevolent Association, which from the opening of the Infirmary acted in unison with the intentions of the great Philanthropist whose name will be cherished by the Jews in Louisiana forever.

The scope of humaneness, the demands for Charity



THE TOURO INFIRMARY.

and airy, it was secured by Judah Touro, equipped as an Infirmary and Dr. Bensadon placed in charge, who demonstrated his ability, not only as Executive but as a general practitioner of Medicine and Surgery, for the many years that he was identified with its management.

With his accustomed goodness of heart Judah Touro made the provision that every necessitous Jew applying should be admitted and given every attention and service, just as much so as those able to contribute to its support.

The Infirmary occupied the Paulding mansion for years after "Old New Orleans" because absorbed in the progressive Crescent City. The rural surroundings gave way to the impetus of factories and residences, the shriek of the "Iron Horse" coursing along the river front, the din and rattle of manifold industries established in the vicinity, all became a

increased continually, and after the death of Judah Touro, an association was formed, bearing his name which took upon itself the management of the Touro Infirmary. In 1868 the old and time honored Hebrew Benevolent Association and this association united, forming the Touro Infirmary and Hebrew Benevolent Association.

During all these years the Infirmary and the Hebrew Benevolent Association were greatly hampered for want of space. During the later years of Touro's life and in fact for years afterwards the Infirmary was not only a haven for the Jew suddenly stricken by disease, but incurables, cripples and others took advantage of its charity. It is even recorded that entire families of poor or homeless Jews would invade it and remain wards of the institution until provided with more suitable quarters.

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better understanding of the needs of institutions, the Touro Infirmary and Hebrew Benevolent Association, led by practical men of affairs, began plans for the general betterment of conditions.

JULIUS WEIS HOME FOR AGED AND INFIRM.

With the orphans safely housed amidst most elegant surroundings in the "Home", and, the sick and suffering, sheltered neath the splendidly equipped Infirmary, the next thought was to found a haven for Aged and Infirm Israelites.

The Touro Infirmary always had room and food for the aged and homeless Israelite, but its progressive management realized that the wards and buildings utilized for the sick were no fitting place for aged, homeless and friendless people.

The question of a haven, dedicated solely for the purposes of the aged, had been discussed for some time and, finally, the Board of Management of the Touro Infirmary and Hebrew Benevolent Association decided that the time was propitious to rear such an edifice.

The plans once conceived were put into operation. A section of the square on which the Touro Infirmary is situated was designated for the purpose, and, on Thursday afternoon, March 2, 1899, at 3:30 o'clock, without pomp or ceremonial the first steps were taken. There was no prearranged program, the officers and Board of Managers of the Association, several officers of District Grand Lodge No. 7, I. O. B. B., a number of ladies, whose devotion to Jewish philanthropy has been their life's work and representatives of the press being present.

Proceeding to the space allotted for the projected building, Mr. N. I. Schwartz, President of the Association, in a few remarks presented to Rabbi I. L. Leucht a minature spade in silver, requesting him to break the ground. The respected reverend responded feelingly in appreciation of the honor and in turn requested that the President of the Association turn

the first spade full of Earth, and, amidst applause, Nathan I. Shwartz performed that duty. Rabbi Leucht followed and then the lamented Frederick Loeber, M. D., for years Chief Surgeon, in turn followed by the following distinguished and representative gentlemen: Messrs. Henry Abraham, Joseph Magner, Archibald A. Marks, Henry Stern, Nat. Strauss, Leonard Krower, L. A. Livaudais, Architect; Fred. Reusch, builder and others.

The spade, of solid silver, mounted on an ebony handle bore the following inscription: "Presented to Rabbi I. L. Leucht, Chairman of the Building Committee, on the day of breaking ground for the Home for Aged and Infirm, March 2, 1899, by the Board of Officers."



The Julius Weis Home for the Aged—Gift of Mr. Julius Weis.

Under the deft hands of artisans the Home was soon reared and then shaped for its furnishing so as to be opened for the reception of its welcome guests.

Previous to taking the steps to rear a Home for Aged and Infirm, \$15,000 had been secured by contributions, hence, no doubt existed in the minds of the Association that the plans decided upon would be carried out in detail.

Plans and specifications for the construction of a Home for the Aged and Infirm were called for and finally accepted.

The Association was profoundly interested in the work because sufficient money, at least, for its construction, was in the Treasury—as to the future, the care of the Old Folks—"God would provide."

From distant Baden-Baden came a missive, wafted by cablegram, a free will offer to assume the cost of constructing and furnishing the Home, and, on September 16, 1899, the president of the Touro Infirmary and Hebrew Benevolent Association was notified that Mr. Julius Weis had donated \$25,000 for the specific purpose of defraying the expenses of building and furnishing the Home which bears his name.

On Sunday afternoon, September 17, 1899, a special meeting of the Board was convened and the magnificent gift of Mr. Julius Weis accepted with enthusiasm and applause.

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On Friday night, September 22, 1899, in the little Synagogue of the Julius Weis Home, the dedicatory services were consummated in the presence of the children and grand-children of the Philanthropist, Julius Weis, and distinguished representatives of the various Hebrew charities, associations and fraternities, Rabbi Leucht conducting the exercises, a brilliant program of sacred music and eloquence being the order of exercises, a fitting climax to the great work and the equally great charity of Julius Weis.

On Sunday afternoon, November 19, 1899, a public reception was accorded Mr. Julius Weis at the Home bearing his name when elaborate and eloquent exercises were in order, participated in by Messrs. N. I. Shwartz, Gustave Lemle, Rabbi Leucht, Dr. Joseph Holt and Dr. F. Loeber.

Exquisite resolutions were voted and Mr. Weis in turn made a few sententious remarks of appreciation for the honors shown him but disclaimed doing more than a duty for, said he: "When I had the honor of being the president of the Touro Infirmary, I found that a separate building was necessary to make the old folks more comfortable. And, having this idea in mind ever since, it afforded me the greatest pleasure to have relieved your institution of the cost of erecting this building."

JEWISH ORPHANS HOME.

When the World was young, nomadic races, others whose vain glorious deeds delighted in wars, succeeded in others by generations of individuals of artistic temperaments or Sybaritic tastes, each in turn left their impressions, from the mounds, crypts, pyramids and hieroglyphic carved cuneiform to the famed mausoleums and monuments that are a marvel to those who stand before them in this enlightened era, when, in truth, each crumbling stone is a link with the ages of the Past.

Every nation, race, religion and community can be judged with certainty of its progressiveness, its culture and humane appreciation of full fellowship by its monuments, be they the modest chapel reared to God's service, libraries for the encouragement of ardent students, art galleries and museums replete with the beautiful or priceless souvenirs of a Nation's glory.

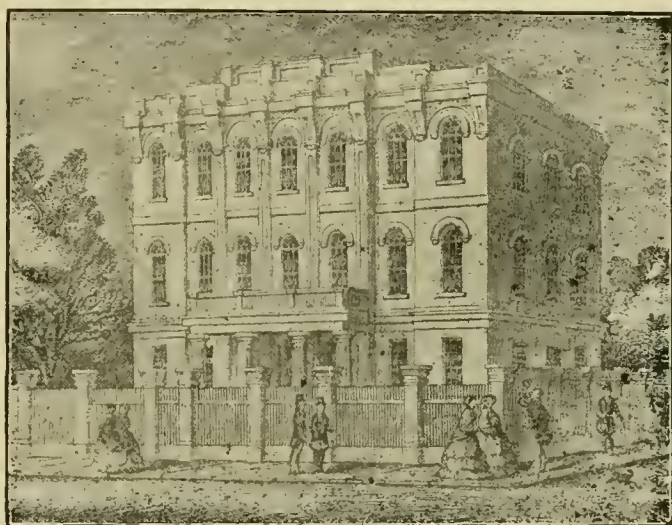
However, no monument though wrought of rarest marble or burnished bronze, no relic, however fabu-

lous, rare and priceless, can compare with the grandeur of beneficent deeds of men and women, whose ministration to the poor and needy, the distressed and soul weary, the afflicted and sufferers fever tossed upon beds of pain, or the widowed, and homeless, friendless Orphans.

And such monuments for the harboring of the widow, the care and education of the Orphans, the sick and the aged are imperishable monuments, exhibiting in a two fold character, the grandeur of the conception of the founders, and the gratitude of those, who were it not for the thoughtfulness of the noble men and women, would be waifs on the Sea of Life, buffeted by the waves of Adversity, finally to be engulfed beneath the seething, restless waves of Sorrowful Lives.

Viewing the magnificent structure, the Jewish Orphans' Home, nestling midst sylvan surroundings on

St. Charles avenue, in the very heart of the residential district that has made New Orleans famed throughout the World, it is difficult to realize that a half century had elapsed since the seed was implanted in kindly hearts which resulted in bringing about the results, apparently beyond the dreams, aspirations and fondest realization of those great hearted inaugurators of the movement which called into existence one of the greatest of Charities in the history of the Jews in Louisiana.



Old Jewish Orphans' Home, Jackson and Chippewa Sts.

New Orleans at all times was cosmopolitan in character, unostentatious in its Charities, magnificent in its methods, and as far back as 1828 no appeal for the suffering fell upon heedless ears, no hand was idle when Charity made its plea and among the exponents of the Creed of Humanity were the Hebrews, yielding their mite for the relief of the afflicted and caring for their brethren in faith.

In that era consecutive disasters in the form of Yellow Fever epidemics created a demand for better organization. Year after year widows bereft of their mates, orphans, left homeless and parentless, were exacting charges of the entire community and during all these trying periods the Hebrew Benevolent Association, at that epoch already a distinguished and useful factor in charitable work, gracefully accepted the situation and the enforced guardianship of the survivors—widows and orphans, of the victims of the several Epidemics.

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With the close of the Epidemic of 1853 the Hebrew Benevolent Association were charged with the care of seven widows and about twenty orphans, and, thanks to the inspiration of ardent professors of Charity, to give these unfortunates a home indeed the Association for the Relief of Jewish Widows and Orphans became a reality.

Pedestrians of to-day sauntering along Camp street, from Canal toward the upper districts, noting the well laid streets and elegant banquets, lined on either side by stately buildings, the great throbbing heart of a busy, modern metropolis, can hardly realize that fifty years ago, in lieu of sidewalks, the gunwals of old flat boats, the corduroy of huge logs and makeshifts gave a footing to those who walked that thoroughfare, which, not many hundred feet from the corner of Canal street marked the limits of the then part of New Orleans above the central street, then as now known as Canal street.

Conspicuous among the notable sites on Camp street were the theatre or circus and adjacent to it was the Armory Hall, utilized for public gatherings, the site of this historic building being now occupied by Keiffer Bros.

founders and promoters of a local industry.

Within the Armory Hall, on the evening of November 25, 1854, was assembled a notable gathering of Jews, residents of New Orleans, and, with few exceptions, every man in New Orleans with a jot of Jewish blood coursing in his veins was not only an interested spectator but heartily in accord with the objects of the meeting.

To Mr. Joseph Simon, who, to-day, hale and hearty, though bearing the traces of advanced age, is the honor due of advocating, if not being the actual originator of the proposed meeting. He was at that time president of the Hebrew Benevolent Association. He had devoted much of his time in the years he had been in New Orleans to charitable work, and being qualified for the task by experience—and, better still, a

charitable nature that Age has enhanced, he was Almoner as well as executive and, consequently, was always in touch with the needy immigrant, the poor, the suffering, the widowed and orphaned, not only as Almoner, but as a confidant, advisor and friend.

Mr. Simon conferred with his friends, at the time when the Yellow Scourge had played sad havoc in New Orleans, leaving in its wake, bleeding hearts, inconsolable, starving widows and misery in every guise.

James K. Gutheim, Gershom Kursheedt, L. L. Levy, M. M. Simpson, George Jonas, Joseph Magner, Joseph Marks, M. Levison, Alex Phillips and others, whose names cannot be recalled, responded to the call and were present at the meeting in the Armory Hall.



THE JEWISH ORPHANS' HOME.

Gershom Kursheedt was called to the chair, committees were appointed and subsequent meetings were arranged for where plans were discussed.

On March 18, 1855, a meeting was held when all the plans were ratified and the Association for the Relief of Jewish Widows and Orphans was founded, and M. M. Simpson, elected President.

Work was promptly inaugurated by se-

curing ground at the intersection of Jackson Avenue and Chippewa street and, on August 7, 1855, in the presence of a grand concourse of citizens the cornerstone of the structure, known for years afterwards as the "Jewish Widows' and Orphans' Home" was laid with imposing ceremonies, Rabbi James K. Gutheim being orator of the occasion.

On January 8, 1856, Benjamin F. Jonas, distinguished in after years by Senatorial honors and to-day one of Louisiana's favorite sons, pronounced an Oration when the Home, completed, was turned over to the Association, thus marking the beginning of philanthropic monuments reared by the Jews of New Orleans.

In the score of years following, the Home became taxed to its capacity and it was deemed expedient to

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seek for a new site and erect a modern structure to meet future requirements.

To conceive the idea was to act. The topic was taken up by the Board of Directors, discussed by the Association, endorsed and encouraged by the public, regardless of religious beliefs, and steps taken to secure the site on St. Charles Avenue.

On November 25, 1886, the corner-stone of the Jewish Orphans' Home, as erected on St. Charles, corner of Peters Avenue, was consecrated in the presence of a magnificent concourse of ladies and gentlemen, conspicuous among the throng being distinguished officials of the National, State and Municipality, divines of every religious denomination, a grand outpouring of the beauty and chivalry of New Orleans.

The beautiful ceremony was conducted by the M. W. Grand Lodge, Free and Accepted Masons of Louisiana, the lamented Jurist and notable citizen, Joseph P. Hornor, M. W. Grand Master presiding. The Grand Master pronounced one of the most eloquent addresses, noted for its diction and beauty of expression. Col. Edwin I. Kursheedt, read an address, giving the early history of the Association and the institution, and, Leo N. Levi, the talented lawyer, then of Galveston, Texas, and now

residing in New York, who, among other honors attained is the President of the Order of B'nai B'rith, delivered an oration which for conception and brilliancy is one of the cherished memories of the occasion.

One year afterwards the fondest hopes of the promoters were realized. The former Home, consecrated and reared in the name of Charity and dedicated to the Jewish Widows and Orphans in 1855 had passed into the possession of the City of New Orleans, but not to be desecrated, but to be devoted as a Public School, for the children of New Orleans. The Home—as it now is—was given over to Jewish Orphans and an imperishable monument dedicated for all time was applied to the purposes for which noble men and women had applied themselves.

The program on the occasion of laying the corner-stone was as follows:

Overture.

Prayer by Rev. M. Samfield, of Memphis, Tenn.

Address of President E. I. Kursheedt.

Oration by Leo. N. Levi of Galveston. Orator of the day.

Address by Rev. I. L. Leucht.

Laying of the corner-stone by Hon. Jos. P. Horner, M. W. Grand Master of the Grand Lodge F. & A. M. of Louisiana.

Closing prayer by Rabbi Eisenberg, of Synagogue Gates of Prayer.

The officers of the Association at that memorable time were:

Edwin I. Kursheedt, President; Rev. J. K. Gutheim, First Vice-President; A. Haber, Second Vice-President; S. Katz, Treasurer; Selim Barnett, Secretary.

Directors: Henry Newman, Theo. Berkson, M. Heinemann, Jos. Kohn, Alex Levy, Morris Marks, Julius Weis, Gus Lehmann.

On Part of District Grand Lodge No. 7, I. O. B. B.: J. C. Levy, Seymor Myers, G. Kahn, Max Dinkelspiel,

Ferd. Marks, Nat. Strauss, Simon Cohn, E. M. Tillman.

The Building Committee was composed of the following prominent gentlemen:

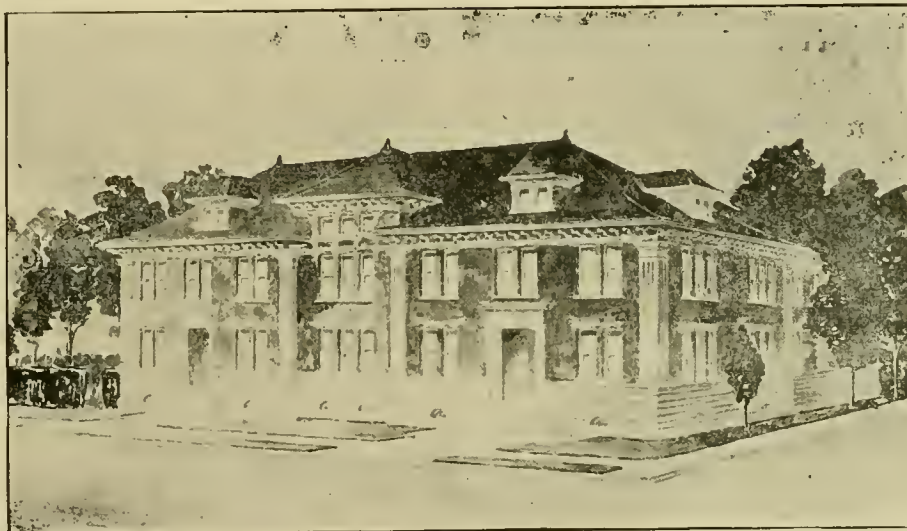
Simon Hershheim, Chairman; Bertrand Beer, Abraham Adler, Julius Weis, Simon Gumbel, Jos. Simon, Henry Abraham, Isaac Scherck,

Morris Marks, Dr. F. Loeber, F. Hollander.

Committee of Arrangements: Rev. I. L. Leucht, Chairman; Morris Marks, Isidore Hechinger, Henry Stern, J. K. Gutheim, F. Hollander, Gus Lehmann, Sig Keiffer, M. Frank, M. Schwabacher, Max Dinkelspiel, A. Gugenheim, Jonas Hiller, S. Mendelshon, F. Goldsmith, Alex Levy, Jac. Trautman, Julius Goldsmith, Jos. Magner, Secretary.

ISIDORE NEWMAN'S MANUAL TRAINING SCHOOL.

A Manual Training School for the education of Jewish Orphans in vocations which would ensure them a livelihood, when, leaving the Home, they would be compelled to rely on their own efforts, had been a subject of reflection of the Board of Directors of the Association having control of the Institution, of friends of the Orphans, and of the B'nai B'rith of District No. 7.



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Such a school had been a subject of general discussion, all agreeing upon its value as an educational factor, but, the obstruction in the way of consummating the plan was a lack of money which, without hampering the Home, could be appropriated for the purpose.

However, through skillful financiering a fund was created by the Association for the Relief of Jewish Widows and Orphans and, dollar after dollar, was added to it, the hopes of its promoters, finally gratified by the purchase of ground at the intersection of Peters Avenue and S. Rampart street, of easy access from the Home.

It is now recalled that at the Convention of District Grand Lodge No. 7, I. O. B. B., held in this city several years ago, Mr. Isidore Newman, Sr., advocated a Manual Training School and suggested that the members of the Order would constitute themselves a Committee on subscription, and, on the spur of the moment offered several hundred dollars as his personal contribution. Nothing was accomplished by either the B'nai B'rith or the Association, until the grounds were secured and then, again, the subject was generally discussed.

On May 3, 1902, Mr. Newman penned a note to Rev. I. L. Leucht, couched in the following words:

"DEAR SIR:—Appreciating your noble efforts for the past ten years to erect a training school for boys and girls, and having read the able and convincing address of Mr. G. Bamberger, I have concluded to offer to you the money requisite to erect such a building, and hope that Providence may spare you to see this building completed and enable the boys and girls of our city derive the full benefit of your labor.

Yours very truly,

ISIDORE NEWMAN, SR."

At a meeting of the Board of Directors of the Association for the Relief of Jewish Widows and Orphans called for the purpose, the proposition of Mr. Newman was accepted.

In discussing the munificent gift proffered to the orphans and the poor children of New Orleans with representatives of the "Press," a discussion which the philanthropist endeavored to avoid and referred to with the greatest diffidence, Mr. Newman said that he was prompted to endow New Orleans with such a School because of repeated discussions he held with members of his family and in the privacy of his home, all of whom favored the idea. He had given the subject mature reflection. It had been discussed upon the floor of District Grand Lodge No. 7, at various sessions; it was considered, annually, for some years at the meetings of the Association for the Relief of Jewish Widows and Orphans. After he had arrived at a conclusion that it would be a benefit to the Orphans and poor children who would seek its advantages, he made the offer which was accepted. It

was this city that had made his money possible. Landing from a sailing craft, a poor boy, without a cent he had managed to accumulate more than was required for himself and family. He had been fortunate in having sons who were also making good livings. He had the money to spare, he owed it to the community in which he had lived and made his money, and his family agreed with him most thoroughly. He had the disposition to give it, and that was all about it.

On receiving the munificent offer of Mr. Newman, plans and specifications to erect the Manual Training School were called for and after several months accepted and at this date arrangements are being made to dedicate it as it is nearing completion and will be opened by January 1, 1904.

But the appreciation evinced by the Association was not the only token extended to Mr. Newman. In 1901, *The New Orleans Daily Picayune* offered to the Progressive Union a "Loving Cup" to be awarded by that body to a citizen, who, by some public benefaction, should be entitled to receive the same. A prominent financier who had given to the city a Public School building was the recipient of the "Picayune Loving Cup" in 1902.

While several notable incidents are of record in the history of New Orleans in 1902, the factors in the same being well worthy of every honor that could be bestowed, acting under the conditions under which the "Picayune Loving Cup" is awarded, the Board of Directors of the Progressive Union met and appointed a special committee, consisting of John T. Delahay, Chairman; Philip Werlein, Lewis Johnson, Louis P. Rice and Eugene DeBlanc, giving the Committee instructions to thoroughly canvass all the public benefactions during the year 1902, whereby the public and the city had received the most general good. The Committee went to work and spent several weeks investigating every case, and it soon found that the people of New Orleans had been the recipients of many blessings the past twelve months. But it was determined that the award should be made strictly upon the individual merit of the service rendered, and although there were a number that entitled the donors to the honor mentioned, yet the Committee was unanimous in its final decision that the "Loving Cup" should be awarded to Isidore Newman, and it made that recommendation to the Board of Directors, on Friday afternoon, February 13, 1903, in the following resolutions:

"At a meeting of the Picayune Loving Cup Committee held February 10, to finally consider all matters in connection with the subject, the following resolutions were unanimously adopted:

"BE IT RESOLVED, That after careful investigation into the merits of the several benefactions which would seem to entitle a claim upon the generous philanthropy of the New Orleans Picayune, your Committee, appointed to determine the recipient of the

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loving cup offered as a tribute by the paper in question, respectfully recommend that the same be tendered Mr. Isidore Newman, of this city.

"BE IT FURTHER RESOLVED, That this tender is based upon his generous action in creating for the use of the orphans of the Jewish Home, and for the orphans of the Independent Order of B'nai B'rith of the seven States of Louisiana, Mississippi, Texas, Alabama, Arkansas, Tennessee and Florida, and one hundred additional pupils from various walks of life beyond the confines of the institution named, a Manual School, to have location in the City of New Orleans, and to cost \$40,000.

"BE IT FURTHER RESOLVED, That this Committee fully believes Mr. Newman to be entitled to this 'Badge of Service,' if the cup may be so expressed, as it believes the institution of a manual training school to represent a philanthropy that is practical in the extreme, providing as it does, a method whereby the children of the poor may secure the elements of a thorough industrial education and their hands and minds taught in the manual arts and sciences now so necessary to complete the organization of society, and so necessary for individual sustenance and prosperity.

"Your Committee begs, further, to state in connection with the entire subject matter, that the proposition of Mr. Newman includes the expenditure of a sum between \$35,000 and \$40,000, and the gentleman has notified the Committee in charge of the estimate that he would donate the full amount.

"The site for the proposed training school has been purchased on Peters avenue and S. Rampart street, at a cost of \$8,500, and the plans have been prepared under the supervision of experts.

"We are assured that the benefaction will be non-sectarian, as applied to the one hundred pupils not included in the Jewish institutions, conferring equal advantages upon those of our younger population as may feel inclined to accept same. We are in hopes that this public recognition of Mr. Newman's donation will be far reaching, and that it will stimulate additional philanthropy to the end that our city and State secure the full benefits therefrom.

"Respectfully submitting these resolutions and report for such action as the Board of Directors may decide, we beg to subscribe ourselves,

"JOHN T. DELAHAY, Chairman.

"PHILIP WERLEIN,

"LEWIS JOHNSON,

"LOUIS P. RICE,

"EUGENE DEBLANC,

"THE LOVING CUP COMMITTEE."

On Monday evening, May 11, 1903, the Athenaeum was thronged by representative people and during a program of exquisite vocal and instrumental music the "Loving Cup" was presented to Mr. Newman, amidst the plaudits of the assembled ladies and gentlemen who were fully in accord with public opinion that the handsome gift was fittingly bestowed.

~~~~~  
Only a reference to other Charities is necessary, charities whose founders, actuated by most selfless motives, for the special purposes of the times in which they originated, had no idea that their example, thrice blessed, would be followed by successive generations.

Very few of the residents of New Orleans recall the establishment of the Hebrew Public School, nor are there many of the younger people who may be aware that the building on Calliope street between St. Charles avenue and Prytania street, now the Boys Public High School, was constructed by the Early Jews in New Orleans and dedicated as a Hebrew School. It is over a half century ago that the Jews of that era recognized the advantages of establishing schools, wherein Jewish children could obtain an education in the vernacular and the rudiments of a common school education, at the same time secular training being a part of the curriculum.

But Time in its flight has produced many innovations. In the broad spirit of Americanism the Public School System was recognized as the Cradle of Patriotism and the Hebrew School succumbed to progress and was no more. Many of the most prominent of the veteran citizens of to-day, of the Jewish faith, recall with pleasureable emotion the happy days of childhood, associated with recollections of school days in the historical building wherein the children of the People, regardless of religious belief, seek the intricacies of learning which in the final demonstrates that "Knowledge is Power."

~~~~~  
Those Ministers of Grace and Charity, our revered ladies, were equally untiring in demonstration of Jewish ethics, among which Benevolence is accorded a first place by founding—in 1847—the Ladies' Hebrew Benevolent Association which for over fifty consecutive years has ministered to the wants of the poor and distressed and whose Charitable impulses cannot be described in words nor its gracious beneficence estimated.

~~~~~  
CHEBRA BIKUR CHOLIM—1849—and a Hebrew Society dedicated to the alleviation of Jews residing in foreign lands—1853—after several years of useful services disbanded, merging with other charities of a like character.



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Among the most notable of later day exponents of practical charity is a circle, organized nearly twenty years ago by representative Society Belles, whose successors—young ladies—devote a part of their time to sewing for the poor as well as supplying the wants of the Touro Infirmary in the way of articles for the Linen Room.

THE YOUNG LADIES SEWING SOCIETY, as the circle is known, has a fund of its own secured by donations from their own pin money and that of friends. Material is purchased therewith and at intervals, they meet in a well appointed room in the Touro Infirmary, dedicated to its purposes and with deft hands, "sew the hours away," for the time being devoting themselves to hallowed duties and turning away from social frivolities.

THE RACHEL BENEVOLENT ASSOCIATION was founded on September 2, 1894, its objects to nurse the members, or indigent Jewesses of the city, furnishing the sufferers with medical aid and medicines, and, in the event of death paying the deceased the last sad tribute according to Jewish ethics. From its inception the Association has been a useful factor, and it has prospered in its self-assumed and noble purposes.

CONGREGATION TEMEME DERECH, the Right Way, was founded forty years ago by votaries of the Polish ritual and at one time was a most influential body, Rabbi Gutheim dedicating the Synagogue erected for its purposes, on Carondelet street near Lafayette. This congregation disbanded and early in 1903 the Synagogue became the property of the municipality by purchase and its site will be used for the proposed annex to the City Hall.

CONGREGATION SOMECH NOPHLIM was organized in 1895 as a charitable circle, afterwards instituting a *Minyan* for prayers. The salient object of this truly philanthropic circle of Orthodox Israelites

is charity of a practical kind and any deserving Jew is aided in securing a start in life. It also aids its members, cares for the sick and pays the last sad rites to the dead. It is a thriving and ever growing society attracting an Orthodox constituency to its merited work.

THE HEBREW PUBLIC SCHOOL, occupying commodious rooms in Carondelet near Poydras streets, is practically the successor of a beautiful conceived charity founded by the most prominent Jewish Ladies in New Orleans several years ago, as a Sabbath School, locating its domicile in the Kindergarten Building on Poydras near Liberty streets and for the benefit of the children of Immigrant Jews settling in the city and residing in that section. The Hebrew Public School is open to all Jewish children, its curriculum being only the routine followed in teaching Hebrew, Biblical history and Catechism. It is conducted by representatives of Orthodoxy and is recognized as a factor in Judaism as in vogue in their special circle.

THE PROVIDENT AID SOCIETY, founded on the principles of a *Gemilath Chassodim* in 1902 by prominent gentlemen at the instance of Mr. Julius Weis, began operations with a donated capital of \$5,000. Its objects, copied after time honored Jewish aid known as *Gemilath Chassodim*—the holiest of good deeds—is to advance money to deserving Jews for the purpose of aiding them in establishing themselves in business or tiding over critical moments when failure stares them in the face. During the year of its existence upwards of twenty-five petitioners were aided, and in each instance these succeeded in establishing themselves in modest enterprises. Not a cent has been lost, every loan being returned. Mr. Julius Weis has in view, at this writing, increasing the advantages of this truly noble philanthropy.





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# God's Acres.



IN seeking for the origin and location of the first Jewish burial ground in the section of the country discussed, from an historical standpoint in this volume, again much is left to conjecture. There is no possibility of tracing the first death—perchance, it was some hardy son of Castile, dying among strangers as far as religious belief was concerned, who was borne to the grave and bedded in Mother Earth by friendly hands, for, after all the grave equalizes all men, and it is written of all the human kind. “Dust thou art and unto dust shalt thou return.”

A score of years ago an investigator gave publicity, and for the first time of record, that, according to the reminiscences of an aged Creole who asserted he recalled the incident, that as far back as 1812, Jewish interments were made in the Old Saint Louis Cemetery, and in a plot, divided off from the Catholic Cemetery by a fence, in close proximity to what is now known as the Jesuit Mausoleum. This raconteur asserted that about 1825, the remains of the Jews buried in the St. Louis Cemetery were exhumed and removed “uptown” where, he did not know, or could not recall. Whether this fragment, linking the past with the present, can be authentically relied upon, is a question for each reader to decide for himself, suffice to say, that subsequent developments, and positively traceable, lead up to the establishment of the first Jewish Cemetery, of record, in Louisiana.

In 1828, the then Crescent City, was bounded by Canal street and the *Champs Elysee*—Elysian Fields street—the levees bordering the Mississippi River, and, North Rampart street. Beyond Canal street, a dirt road, bordered with cotton wood trees marked the lines afterwards followed in the laying out of St. Charles street and St. Charles Avenue. Dwellings

and busy marts of commerce, excepting in *La Vieille Ville*—were few and far between. Camp street and others, parallel with St. Charles street, were practically bogs, the remainder the swamps.

When steps were taken to secure grounds for a Jewish Cemetery, a square was secured by purchase on what is now known as Jackson Avenue and Saratoga street, and in due course of time, permission was granted by the City Council. Among the gentlemen who took an active part in arranging for the founding of the Cemetery was Hyam Solomon, and on June 28th, 1828, he was interred in consecrated ground, the first Jewish interment of record in New Orleans.



In Metairie Cemetery.

Forty years afterwards, in 1868—the old Cemetery was sealed and no more burials permitted, for, in keeping with Jewish reverence for the dead, a new cemetery was dedicated, on Gentilly Road, situated most admirably upon Metairie Ridge. Here rest the remains of men and women endeared to memory, men and women, who, after life's fitful sleep of the righteous and whose memory treasured by their dear ones, loved ones and

friends, verify the poetic idea of immortality. — “To live in hearts we leave behind is not to die.”

Several years ago another magnificent section of ground was purchased for the uses of the Hebrew Rest, on Gentilly Road, which, in the liberal management of the Cemetery Association, composed of members of Congregations Temple Sinai and Touro Synagogue, has become a thing of beauty, one of the most beautiful of Cemeteries in the South, a fitting resting place for the dear departed whose life's pilgrimage is o'er.

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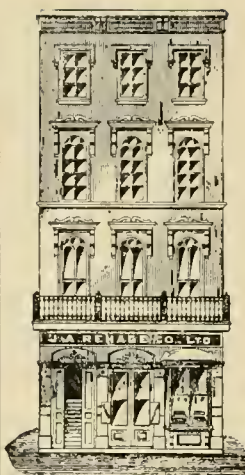
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### THE JOSEPH STREET CEMETERY,

a well appointed Hebrew Rest, to-day situated in the center of the residential district of New Orleans, when founded by Congregation Gates of Prayer on January 24, 1850, was a plot of ground, distant from the habitable section of the city. The kindly impulses of the Ladies Auxiliary of the Jackson Avenue Synagogue and the interest of the members of the Congregation have created of this Cemetery a beauty spot and the remains of their deceased members and their families are sacredly cared for by the survivors.

### THE PORTUGUESE CEMETERY,

on Canal street, in the vicinity of consecrated ground utilized by denominations of various religious beliefs and fraternities, culminating in beautiful "Greenwood" was founded in 1845 by Congregation *Nefusah Yehudah*—the Dispersed of Judah—at that era the most prominent Portuguese Jewish Congregation in the United States, since several years amalgamated with and composing Touro Synagogue. Its hallowed limits are occupied by the remains of what had been the most notable people of Old New Orleans and, even, at the present, prominent people of the ancient Sephardic faith, own family lots wherein, "when the silent summons come" they will rest in Eternal sleep.

### METAIRIE CEMETERY,

which from every viewpoint, situation, accessibility and elegance, compares favorably with any place of sepulchre in the United States, and travelers assert that it is the equal of the ancient site, famed in poesy and romance, the renowned "*Pere la Chaise*," where the Mausoleums reared to the memory of men and women, whose life's tenure was identified with the glories of France, poets, historians, soldiers, literateurs, the MECCA of every wanderer in the Old World, has amidst its luxurious sections one wherein, of recent years, the remains of once prominent Jewish people of New Orleans rest.

Situated upon the highest ridge in this section,

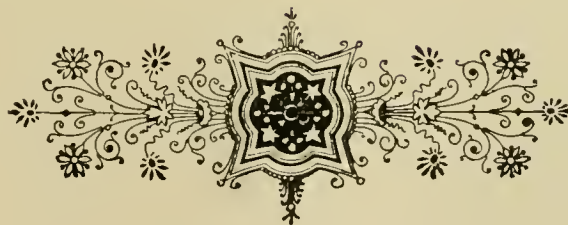
Metairie Cemetery is renowned throughout the land for its beautiful and historical monuments, Sarcophagi and tombs, conspicuous among these being the silent memorials dedicated to the Lost Cause wherein are bedded away the remains of the followers of Lee and Jackson, whose memory will be cherished until the last scion of the Confederate Veterans will have journeyed into the Valley of Darkness to the realm of Eternal Light.

The section secured by representatives of prominent Jewish families as a private burial ground, limited to the most exclusive Social circles in Jewish society of New Orleans is most centrally and exquisitely situated in the heart of Metairie Cemetery. The surroundings, which include the most beautiful works of art ever lavished upon mortuaries, monuments and tombs, each of which are art studies delved out of rare marble and time-resisting granite by masters of Sculptor Art, are in keeping with Jewish ideas of interment, while the monuments marking the resting place of those gone before are in keeping with the artistic appearance of Metairie Cemetery as a whole.

The private section established by the most prominent Jewish families who are identified with Congregation Temple Sinai was secured in 1884, the first interment being the remains of the lamented and revered Rabbi, James K. Gutheim.

The Polish Cemetery founded in 1860 by Congregation Tememe Derech, and several other minor Jewish Cemeteries on Canal street, and another adjacent to the Hebrew Rest, Gentilly Road, are also to be mentioned, each and all of these silent testimonials of Jewish Custom insofar as paying tribute to the ultimate end by according their dead burial in holy ground where, sleeping the sleep of the righteous, undisturbed by the flitting joys of this mundane life, they are at peace, at rest.

*"For the boast of heraldry, the pomp of power,  
All that beauty, all that wealth e'er gave,  
Await alike the inevitable hour  
For the path of glory leads but to the grave."*







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NEW ORLEANS, LA.

# The Order B'nai B'rith.

ON a September evening in 1851, in the city of New York, a few conscientious Israelites, earnest men whose hearts were dedicated to Humanity, were assembled for the purpose of establishing an organization which, for its fundamental object, would create in the name of Charity, a fraternity dedicated to the highest ideals, caring for the widowed and orphaned of deceased members.

The main incentive for banding themselves together was the realization of the fact that large numbers of Jews would be attracted to the United States, and, that some central organization would be necessary in order to influence the foreign element to rally around some central force for mutual protection, enlightenment and concentration of action for the betterment of conditions.

Among those present at this historical session held over a half century ago were Henry Jones, who is accredited with being the originator of the idea, Dr. Leo Merzbach, Baruch Rothschild, Dr. Lilienthal, and Dr. Mitchel. At the following meeting, Julius Bien, now the venerable Chancellor of the Order, M. Thalmessinger, Dr. S. Waterman, Isaac Dutenhoffer and other celebrities of that epoch were present.

These gentlemen called the Order B'nai B'rith into existence and their efforts for Humanity, at that time, had no idea that the great Jewish fraternity would be destined to play an important part in the deliberations of the nations of the world.

From its inception, in 1851, its merits attracted the attention of representative Israelites. It has always been the handmaiden of Jewish charity, and besides caring for its own members has succored and sustained Orphanages, Hospitals, Homes and entered with zeal in every undertaking for the alleviation of cares and sorrows among Jewish people, especially the persecuted and the friendless Immigrant coming to the Land of the Free in search of God given Liberty.

While in its incipency the Order devoted its attention to assisting the needy and caring for the poor and unfortunate. Later it assumed the role of benefactor by legislating into existence an Endowment Fund, the beneficiaries of deceased brethren receiving the sum specified.

An incident in the history of the Order, to demonstrate its liberality, may be cited in the case of its founder, Henry Jones. He was married to a most estimable lady, not a member of the Jewish faith, yet on his death she was sustained by the Order and cared for just as if she had been a Jewess.

Radiating from New York City the beneficent work outlined by the Order found many admirers and ardent votaries and gradually the Order spread all over the United States, in several European lands and Jerusalem and to-day it is a conspicuous factor in Jewish affairs.

On January 19, 1873, in Memphis, Tenn., District No. 7, was organized, its jurisdiction including the following States: Alabama, Arkansas, Florida, Louisiana, Mississippi, Tennessee and Texas.

From 1873 to 1889 inclusive, the executive headquarters of the District was located in Memphis, Tenn.

In 1890 New Orleans was selected as the seat of the District and Hon. Nat Strauss, elected Grand Secretary, he being chosen as his own successor annually.

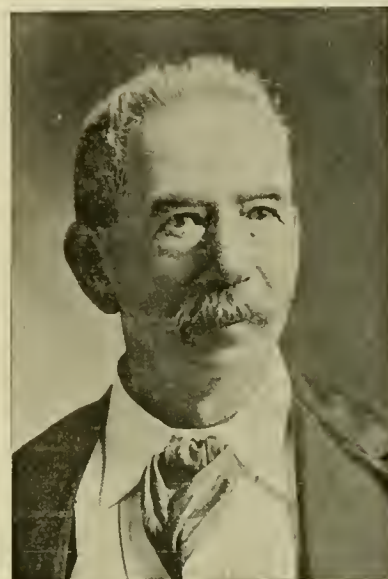
From the founding of District Grand Lodge No. 7, the grand body met annually in the principal cities of the District New Orleans having been repeatedly honored by the presence of the distinguished gentlemen elected as Delegates.

District No. 7 until recently included the Cleveland (Ohio) Orphan Asylum among its beneficiaries, but as it is deriving ample means from District No. 2, the severance seemed justifiable. The Jewish Orphans' Home, the Manual Training School, the Touro Infirmary and the Julius Weis Home are beneficiaries of the Order, while the National Hospital for Consumptives at Denver, Col., is also the recipient of its bounty.

The several B'nai B'rith lodges in New Orleans and other sections of Louisiana are in a prosperous condition numbering among their membership the most notable Jewish gentlemen in the State.

The following representative gentlemen, all well and favorably known throughout the South, are the officers of District Grand Lodge No. 7.

Jos. Beitman, of Birmingham, Ala., President; Ludwig Mayer, of Demopolis, Ala., Vice-President; Mike Mohr, of Montgomery, Ala., Treasurer; Nat Strauss, of New Orleans, La., Secretary; J. M. Oppenheimer, of San Antonio, Texas, Sergeant-at-Arms.



NAT STRAUSS,  
Secretary District Grand Lodge  
No. 7, I. O. B. B.



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# Harmony Club.

\* \* \* \* \*

THE HARMONY CLUB had its origin in the days of "Auld Lang Syne" when Cosmopolitan gentlemen of New Orleans were associated for the purposes of enjoying themselves according to the customs in vogue in the Fatherland. As far back as 1850 various circles of this character existed, some dedicated to Gambrinius, including jest and song and story, others to the Gentle Muses while others were more pedantic in their methods.

In the early '60s the Deutsche Company was founded by a coterie of congenial gentlemen, Mr. Salomon Marx being one of the promoters, an esteemed and well-known citizen, who, thirty years later, not many months ago, was the recipient of the distinguished consideration of being made *Honorary* of its successor, the Harmony Club.

The intent and purposes of the "Deutsche Company" was to foster sociability, delve in science and art, all directed toward influencing traits tending to promote full fellowship.

The sessions were thenceforth devoted to debates and readings while an interminable number of surprise parties and informals brought about the creation of social delights participated in by the lady members of the respective families.

Year after year the affairs of the "Deutsche Company" became more elaborate and the grand "Charity Balls" of that era were given under its auspices.

The Club Rooms were at that time, 1865, located at old number 112 Common street, and a splendid cir-

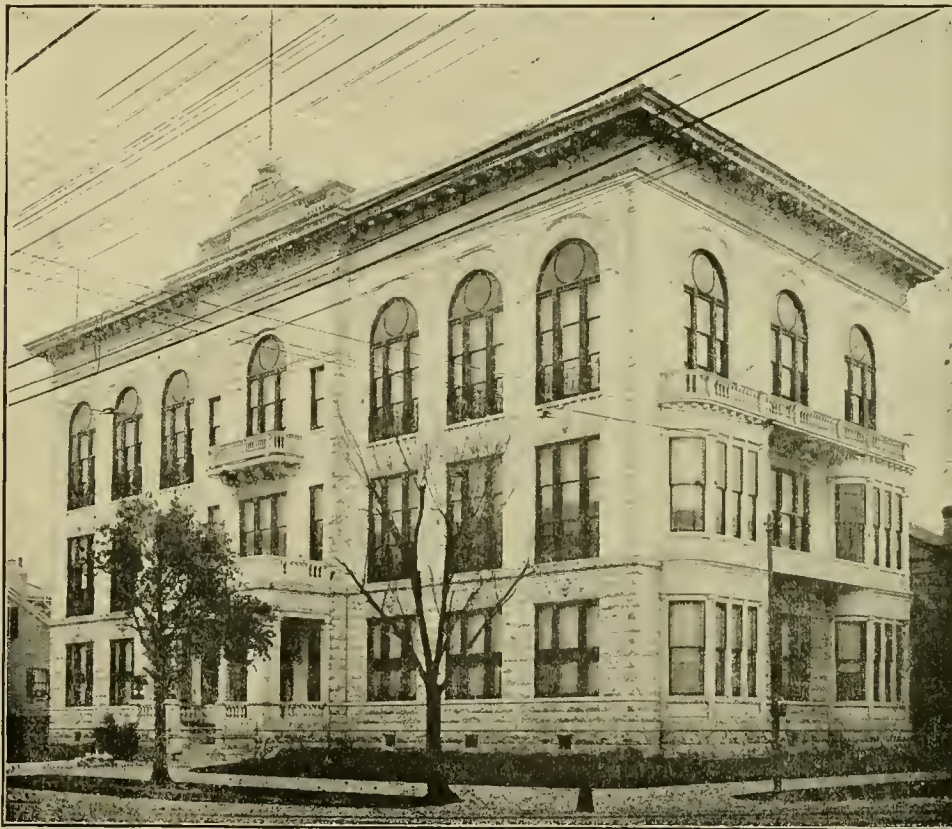
culating library, singing section and dramatic section furnished the increasing membership with entertainments of an interesting and varied character.

When in reminiscent vein our most representative people dwell with pleasure upon the efforts of the organization to entertain, the records showing the production of "Still Waters Run Deep," Taylor's brilliant comedy, "Sweethearts and Wives" and a number of German comedies.

The section of sweet singers also made their debut under brilliant conditions and repeatedly aided in contributing pleasure to the "Company" and their friends.

A younger set had meanwhile organized for club and social purposes, finally adopting the name Harmony Club, with its domicile on Camp, near Julia street. In 1872 the "Company" consolidated, Jos. Magnier being elected President and Simon Cohn, Secretary, and the "Company's" club house, corner of Exchange Alley and Bienville street, became the Harmony Club. Thence it removed to Odd Fellows' Hall, then to the beautiful building, corner of Camp and Delord streets, then to Canal street, now occupied by the Boston Club.

With the accession of Judge I. D. Moore to the presidency of the Harmony Club, in 1897 came the dedication of the grand Club House in keeping with the prestige always enjoyed by this famed circle of gentlemen. The prompt assurance of its members and the wealth represented was an assurance and the plans, carried out to the letter, has given to New Orleans one of the most sumptuous buildings ever erected in this city or section utilized for Club purposes.



HARMONY CLUB.

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# Young Mens' Hebrew Association, OF NEW ORLEANS, LA.

\* \* \* \* \*

**M**ANY a pleasant memory is associated with the various circles, which, years ago paved the way for the organization of the Young Mens' Hebrew Association, to-day, a factor in higher ideals and social life in the city of New Orleans.

One among the many concerted plans dates back to the autumn of 1880 when the younger element of representative Jewish families met on a Sunday afternoon in the Story Building, corner of Camp and Common streets, and entered into an organization, which, however, was short lived. However, this coupled by previous efforts in the same channel gave activity to the idea which in later years crystallized and resulted in the establishment upon a firm basis of an Association, that is, in every essential an honor to the Jews in Louisiana, giving to the far famed Crescent City a Club-house which in point of elegance, situation and utility compares most favorably with any in the country and thereby contributing a building which is an ornament among the many gems of architecture in this city.

While every one acquiesced in the opinion that an association of the nature upon which the Y. M. H. A. has been based was most desirable and would prove an incentive to the young people, aside from the several predecessors nothing permanent was accomplished until 1891.

In the early winter of that year two young ladies, in conjunction with several gentlemen friends, became enamoured of the project and canvassed the subject so

thoroughly with their friends that several meetings were held with the object of organizing, Edgar M. Cahn, Esq., a prominent member of the New Orleans Bar, distinguished in his profession, and Herman J. Seiferth, City Editor of the *Daily Picayune*, at that time an embryo newspaperman, being among its most enthusiastic advocates.

Sunday afternoon at 4 o'clock, November 22, 1891, found three hundred Jewish gentlemen assembled in the ball-room of Grunewald Hall, in that epoch one of

the landmarks of New Orleans. The gathering responded to a circular appeal calling for an open meeting for the specific purpose of organizing a Young Mens' Hebrew Association. Before the proceedings were inaugurated it was tacitly understood that the undertaking met with the hearty approval of the memorable gathering.

The distinction of calling the assembly to order was accorded Rabbi I. L. Leucht, in whose library the idea had been conceived and all the plans matured. The distin-

guished minister and eloquent orator addressed the meeting dwelling upon the proposition and demonstrating in his accustomed brilliant and forcible language the utility of such an organization. Following his address, Rabbi Leucht moved to enter into a temporary organization and afterwards nominated Edgar M. Cahn as Chairman.

Chairman Cahn expressed his appreciation of the honors vested in him in a brief but eloquent address and then read the "Appeal" which had been instru-



Home of the Young Mens' Hebrew Association.



# Quaint Thoughts

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mental in attracting the attention and enlisting the co-operation of the gentlemen present.

Mr. Sidney H. March submitted a series of resolutions dealing with the objects of the proposed Association and outlining its purposes, dwelling especially upon the intellectual, moral and social improvement of those who allied themselves with the Association, a platform which would give its members opportunities, particularly "Establishing Jewish unity, broader than Congregational lines or the limitation of wealth and society, and the general promotion of the interest and progress of the Hebrew community."

The assembled gentlemen were given every latitude for the discussion of the subject, the questions of maintaining a club-house, with reading rooms, library and other facilities, all with a view of establishing an institution which would be a center of intellectual culture and sociability.

The subject matter being fully discussed and applauded the following gentlemen were elected, being the first officers of the Y. M. H. A., of New Orleans: President, N. I. Schwartz; First Vice-President, Elkin Moses; Second Vice-President, Felix J. Dreyfous; Third Vice-President, E. M. Cahn; Secretary, Sam Blum; Financial Secretary, Eugene Gutmann; Treasurer, Sim Weis; Librarian, Leonard Stern.

The officers constituted the Executive Committee while the following gentlemen were named the Organizing Committee: E. M. Cahn, S. Metzger, S. H. Stern, Jake Stern, L. H. Weil, S. H. March and H. J. Seiferth.

On Tuesday evening, November 24, in an office at old number 31 Carondelet street the officers and Organizing Committee held a joint meeting when the Executive Committee proper was founded by the selection of the following gentlemen: S. H. March, H. J. Seiferth, J. L. Beer, Horace Gumbel, Phineas Moses, L. H. Weil, August Heidenheim, M. J. Wolf, Ike Haspel, Sam Stern, Sol Loeb, S. J. Hart, Cerf. Hirsch, Jos. Trautman and S. Metzger.

H. J. Seiferth, E. M. Cahn and Sam Blum were appointed a Committee to draft a Constitution and By-Laws and Sim Weis, S. J. Hart, Cerf. Hirsch and Elkin Moses named to select rooms for the habitat of the Association.

In December, 1891, the annex of the Grunewald Hall was nearing completion and the Association promptly secured a lease. Early in January of 1892 the magnificent rooms were taken charge of and handsomely equipped and the Association duly installed. During the season of festivities of that year the Y. M. H. A. gave a number of a most elegant functions and at once established a reputation as entertainer. Its members enjoyed every facility and everything tended to creating of it an imposing and important social factor.

Grunewald Hall succumbed to a conflagration in the early hours before dawn on Monday, October 31, of the same year and the Y. M. H. A. was not only homeless but lost its furniture, records and effects, but nothing daunted established itself on the lower floor of Odd Fellows' Hall.

In 1895, when Mr. Sam Blum was elected President, he suggested that the Y. M. H. A. should secure a permanent Home, and his views meeting general approval, the Y. M. H. A. Improvement Co., Ltd., was established with the following officers: Sim Weis,

President; Dan A. Rose, Vice-President; Sol. J. Levy, Secretary; August Heidenheim, Treasurer. Directors: Sam Blum, N. I. Schwartz and E. M. Cahn.

Entering with spirit and zeal on the plans proposed the following gentlemen were named the Building Committee: Sim Weis, Ex-officio Chairman; Sam Blum, Chairman; D. A. Rose, L. H. Weil, E. M. Loeb, A. Aschaffenburg, A. Heidenheim, A. Lichtentag, N. I. Schwartz, S. H. March, E. M. Cahn and S. W. Weis.

The result of the efforts of the Association to secure a permanent home was crowned on March 2, 1896, when ground was broken at the corner of St. Charles avenue and Clio street and work thus inaugurated.

On Wednesday afternoon, April 15, 1896, at 4 o'clock, a magnificent gathering of ladies and gentlemen witnessed the laying of the Cornerstone, the ceremonies being conducted by the M. W. Grand Lodge, F. & A. M., of Louisiana, under the personal supervision of M. W. Grand Master, Albert G. Brice, a distinguished Jurist and erudite and scholarly Mason.

The exercises in honor of the momentous occasion were as follows: Prayer, by Rabbi I. L. Leucht; Music; Laying of the Corner-stone by the Grand Master, assisted by D. R. Graham, Past Grand Master, and Rev. H. C. Duncan and L. L. Schwartz; Oration by Judge Brice; Address by Edgar M. Cahn; Benediction, Rev. H. C. Duncan.

Committee of Arrangements: Messrs. Leon L. Schwartz, E. W. Loeb, E. M. Cahn and A. Lichtentag.

On Wednesday night, November 18, 1896, the "Home" of the Y. M. H. A. was formally opened to the public and the most prominent people of the city, mingling with the charming matrons and beautiful belles, all representatives of society, formed a scene of brilliancy which will always be a treasured memory.

During the exercises the Athenaeum was thronged by an interested audience and in this magnificent auditorium, one of the most exquisite in the United States. Rabbi Max Heller voiced an eloquent prayer. Mr. Sim Weis turned the building over to the Y. M. H. A. in an impressive address, eliciting an equally eloquent response from its President, Mr. Sam Blum.

The possessor of a "Home" in keeping with its objects, made the Y. M. H. A. what it is, one of the representative and most useful factors in communal work. In an unpretentious manner it has striven for culture and sociability and is doing a vast amount of commendable work along the lines of Lectures, while harmless pleasures are not overlooked, its stated functions being events in society.

Recently adjacent property has been acquired and at an early date a Gymnasium and Natatorium will be included among its splendid advantages in which every Jewish gentleman has the privilege of participating by being identified with an Association which in every essential is a credit to New Orleans.

The officers of the Association at this date are as follows: Harold Newman, President; Aug. Heidenheim, First Vice-President; M. J. Wolf, Second Vice-President; Jacob Levy, Third Vice-President; Sim Weis, Treasurer; Eugene H. Gutman, Financial Secretary; Dr. Joseph Conn, Recording Secretary; S. H. Marcuse, Librarian. Board of Directors: Chas. Godchaux, M. M. Goldman, Sig. L. Loeb, Adolph Good, Peter Gluck, Albert Aschaffenberg, Alex Lichtentag, Sig. Levy, N. E. Wohl, E. Heidenheim, E. B. Goldstein and Sam Simon.



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# Representative Men of New Orleans.

## MR. JULIUS WEIS.

**Y**EARS hence, when an appreciative people will emulate their forbears in reverencing the gracious acts of beneficence rendered by loyal citizens of Louisiana, side by side with the name of Judah Touro will be recorded the name of the philanthropist who builded an everlasting memorial when the JULIUS WEIS HOME FOR AGED AND INFIRM ISRAELITES was opened as a home indeed for those bereft of kindred, of health, of means to obtain a livelihood and, when, in their advanced age and infirmities were, thereby, not subjects of Pity but welcome guests in its ornate and beautiful apartments.

While Judah Touro aided in creating an interesting epoch in the history of New Orleans he had splendid advantages, being native born, familiar with the language and beginning his career when opportunities were ample and willing hands extended to aid the aspiring to achieve success.

When Mr. Julius Weis, then a mere youth, decided to seek the opportunities offered in the New World, he had obtained all the educational advantages offered in his birthplace, which, in that epoch, were limited to a fair common school education. But what he possessed was character and a firm determination to succeed insofar as marking out his own career. It was but natural that he should have turned away with heavy heart and deep regret from the home of his birth, his kindred and friends, to seek new associations in the New World and he faced the stern realities of life with indomitable will.

He made his way to the Sunny South, all he possessed being youth, energy, honesty and the modest ambition to succeed in gaining a livelihood. Though unfamiliar with the vernacular for the time being he

led the life of a vendor of merchandise, traveling from point to point in Mississippi in the vicinity of Natchez. In the course of a couple of years his profits gave him a sufficient capital, every cent of which he earned by his labor, and with this he opened a small country store at Fayette, Miss.

The methods and personality of Mr. Weis asserted themselves and, from the beginning of his career as a country store keeper in Fayette to this day, he enjoys the confidence, esteem and respect of every one who knows him.

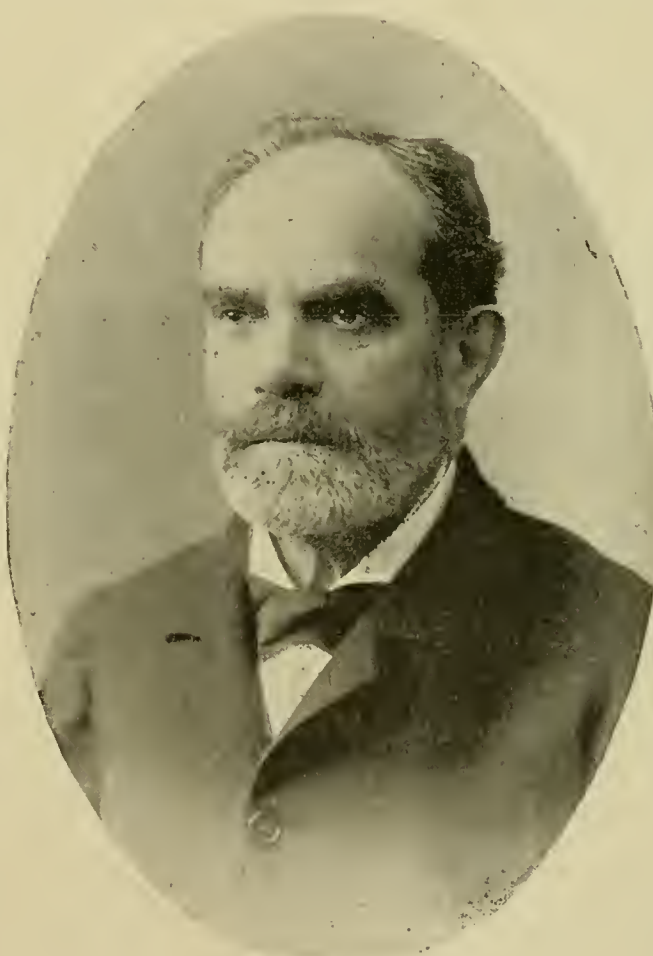
From an unpretentious country store keeper Mr. Weis slowly laid the foundation for his future successes and, in 1864, he cast his lot with the people of New Orleans, among whom he was previously known because of his repeated visits and identification with business.

Coming to New Orleans in 1864 he founded the house which for nearly forty years has been conspicuous among the leading "Cotton Houses" of the States. His identification with the financial centres of the World is also well-known and the firm name, J. WEIS & SON, is as familiar on change and in banking institutions of Paris, London and other European centres as it is in the State of Louisiana.

Of his personal service in the cause of charity, of the needy and necessitous, regardless of religious belief, whom he has aided and encouraged in the hours of dire need none will ever know—nor the unnumbered inci-

dents of kindness bestowed upon some fellow voyagers to whom life was a stormy sea.

His identification with affairs in New Orleans included an interest in communal work. He took a lively interest in the affairs of the Hebrew Educational Society, which, at that time, having fulfilled its mission, was liquidated by his financial ability.



JULIUS WEIS.





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## CASH ASSETS

|           |              |
|-----------|--------------|
| 1865..... | \$ 13,000.00 |
| 1870..... | 172,000.00   |
| 1875..... | 321,000.00   |
| 1880..... | 485,000.00   |
| 1885..... | 1,658,000.00 |
| 1890..... | 2,452,000.00 |
| 1903..... | 4,365,000.00 |

M. A. SHUMARD & CO., = = = General Agent



PRIVATE OFFICE OF M. A. SHUMARD.



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M. A. Shumard & Co., General Offices, Southern Department—German Insurance Co., of Freeport, Illinois.

Mr. Weis was elected to the presidency of the Touro Infirmary and Hebrew Benevolent Association and, at that time, asserted that the day would come when a separate institution would be required to shelter Aged and Infirm Israelites. The Jewish Orphans' Home has also been recipient of his bounty and without pomp or parade or desire for public notoriety, he has rendered this Institution invaluable service as well as contributing to other charities without reference to Religious beliefs, no appeal ever being unheeded.

When Congregation Temple Sinai was projected he was among its most ardent advocates and early in its history succeeded to its presidency which he occupied, with the brief exception of two terms, for over a score of years, finally declining re-election pleading his advanced age as his excuse and which his most ardent friends, the entire congregation, conceded with regret. Under his various administrations Temple Sinai attained the prestige it enjoys as the foremost Jewish communal body in the South.

The Young Men's Hebrew Association, of which he has been a valued and honored member since its organization, has also profitted by his generosity in various ways, and, at his suggestion and by his liberal donations, as free will offerings repeatedly contributed in recent years, the Lecture Course has been made an important annual feature.

For those to whom life seemed one continuous struggle, in the heart of the Garden District of New Orleans stands a structure, a haven for Aged and Infirm Israelites—THE JULIUS WEIS HOME—reared for the grandest of purposes, the housing of the aged who, for the humane instincts of the greatest philanthropist since the days of Judah Touro, would be "naked and desolate, friendless and homeless," a burden to themselves and to the State.

The record of the efforts of an honored gentleman, for love of his fellowmen, it must be recalled, was, by yielding of the wealth he accumulated through his own efforts. He arrived in New Orleans on November 2, 1845, possessing youth, honesty and an indomitable will coupled with the laudable desire to succeed, little dreaming that his labors would be crowned by being in a position to round a happy old age with examples which will prove an incentive to generations unborn. Of his application to business, of his devotion to Judaism, of his inestimable services to charities and communal work has been told and retold and will be treasured in years to come.

Yet, that part of his career, pertaining to his home life cannot be described in words. On January 27, 1864, he led to the altar an accomplished and loveable lady, nee Carrie Mayer, one of the fairest daughters of Natchez, Miss., whose memory is cherished by

loved ones and friends, for she was a devoted Mother-in-Israel, enwrapt in the faith of her ancestors and took just pride in the plans and works of her husband for Judaism. On February 13, 1864, Mr. Weis and his youthful bride made New Orleans their home—a home, indeed—wherein "Love and Hope reigned side by side." In 1876 the palatial home in Jackson avenue, corner of Coliseum street, was taken possession of, where, to-day, surrounded by everything that love can suggest, midst luxurious environment, Mr. Weis enjoys the results of his successful career, delighting in the happiness of his children and grand-children, his children, two daughters noted for their interest in philanthropic work, and five sons, one of whom is a physician of note, another a promising Attorney-at-Law and the others, prominent in social and financial circles, who are associated with him in the conduct of the well-known and representative firm.

And years hence, when men and women will emulate the examples of their predecessors, for Sweet Charity sake, and treasure in memory the kindly deeds of Louisianians of the Jewish faith, Judah Touro and Julius Weis will be reverentially named as the first philanthropists of record in the Sunny South.

#### MR. ISIDORE NEWMAN, SR.

Early in November, 1853, a youth barely in his teens landed in New Orleans, his fortune limited to youth, good health, thrift, and a desire to succeed. No doubt he had heard, while at home with parents, kindred and friends, of the wonderful land beyond the seas,—a land of possibilities, where those who labored were at least sure of success, however modest,—and no doubt he turned his thoughts to the future, not with any idea of becoming a potent factor in affairs of state and municipality, in finance and industries, but with only a desire to gain a livelihood.

A few months ago, when representative people of New Orleans, ladies and gentlemen, were assembled in honor of the presentation of the "Picayune Loving Cup," the youth of fifty years ago, now an honored and distinguished citizen, referred to his coming to New Orleans penniless, casting his lot with this people, where opportunities were offered him which made his efforts successful.

Mr. Isidore Newman was born in Kaiserslautern, Germany, in 1838, and enjoyed whatever education and advantages then offered to children in European lands. At the age of fourteen he left his paternal home. On his arrival here he proceeded to adapt himself to the customs of the people, and became an American in the full sense of the term. His perseverance, courtesy, personality and integrity gained for him the good will of all.



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The career of Mr. Newman is one that any man can be justly proud of, for he was the architect of his fortune, a worthy model of the unassuming, modest man, whose ability has gained for him a deserved reputation.

Years ago, when the financial condition of the State of Louisiana was endangered, Mr. Newman was among the first of its worthy citizens to present a solution of the problem. Whenever any plan has been advanced for the improvement of New Orleans, industrially or for its beautification, he has been found amongst its advocates, and his purse open on demand. His record as a public-spirited citizen exhibits him as one whose lofty patriotism is of the purest type.

His personal efforts to bring about a spirit of civic pride by advantages never before enjoyed by the citizens of New Orleans culminated in the inauguration of the electric surface railway system. He secured an interest in, and afterwards the control of, the then Carrollton Railroad, and converted it into an electric system, following this innovation with the Claiborne Street line, part of the projected work. Since the electric motive power has attained pre-eminence, Mr. Newman has successfully financed the surface railway systems in various places, notably Birmingham, Ala., and Nashville, Tenn.

Of his other ventures, all of which stamp him as a useful citizen, whose interests, however vast, have as the objective point, the up-building of sections wherein he is interested, it is unnecessary to dwell upon. Identified with the B'nai B'rith of District No. 7, he has served the order to advantage in various capacities. As Treasurer of the Endowment Reserve Fund, his great experience in financial matters, and his ever-ready service were helpful to place it upon its present sound foundation. The Denver National Hospital for Consumptives, of Denver, Col., was called into existence by the exigencies of the situation, and when it became known that the institution would be non-sectarian, Mr. Newman allowed himself to be placed on the Board of Managers. Through his instrumentality, and largely through his means, a number of afflicted people were sent to the National Hospital, and they have good cause to bless the generosity of their benefactor.

To dwell upon the services of Mr. Newman to the state or municipality, its public works, or in communal or charitable work, would be to record all the happenings of a useful career abundant in laudable

purposes and devoted to the most humble of his fellow-citizens, for, free from prejudice, he knows no distinction between men and men, or creed and creed, his faith in humanity and the brotherhood of men being unbounded.

On November 14th, 1903, was the fiftieth anniversary of the arrival of Mr. Isidore Newman in the city of New Orleans. The memorable event was only recalled by a few of his veteran friends, and occasion was taken by these to extend their felicitations. Yet the day was not permitted to pass unnoticed by gentlemen who have been associated with Mr. Newman in charitable work. Measures were taken by the Board of Managers of the Touro Infirmiry and Hebrew Benevolent Association to commemorate the fiftieth anniversary, the golden jubilee, of his coming to the city; the Board met at the Harmony Club on Sunday morning, November 22nd, and a committee was appointed, consisting of Mr. N. I. Schwartz, the President of the Association; Mr. Julius Weis, an ex-president, and Rev. I. L. Leucht, the Vice-President, to wait upon Mr. Newman at his residence, and to present to him a small token in the shape of a loving cup, in appreciation of the great services he had rendered the institution, and the hearty wishes of all for his continued happiness and prosperity.

Mr. Newman, as a memorial of the anniversary of the fiftieth year of his arrival in this city, donated many thousands of dollars to Christian and Jewish charities, which, according to his method, were unheard of by the press because of his expressed wish that no publicity be made.

In public and private life, Mr. Newman is a plain, blunt man, unassuming, approachable, enjoying the

advantages of his affluence and doing gracious acts of kindness in a true spirit of charity, never seeking notoriety. In the many years of his identification with Jewish charities, he never permitted his name to be brought before the public until recently, when he assumed the privilege of donating the large amount necessary to erect the Manual Training School, which now bears his honored name, and which will forever stand as a monument of his munificence and his love for our orphans. And this unostentation applies with equal force to his benevolent actions towards every charity in New Orleans, irrespective of denominational differences.

His home life is an ideal one, and with his noble wife by his side it has been an inspiration.



ISIDORE NEWMAN, Sr.



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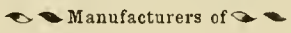
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## RABBI MAX HELLER.

Eminently qualified for the calling wherein, from the inception of his career, he has occupied a distinguished position; for years minister of the foremost congregation in the South, a congregation that in point of membership, which from personality, intelligence, wealth and devotion to Judaism, equals any in the United States, the erudite scholar and eloquent divine, Rabbi Maximillian Heller, is recognized as well worthy the honors and distinction he has attained by his ability and fitness.

Rabbi Heller was the architect of his own career, the basis upon which he builded being inherent qualities, intelligence, studious application and indomitable will. He was born on January 1st, 1860, at Prague, Bohemia, his parents being Seligman Heller and Mathilde, nee Kasowitz. Acquiring the rudiments of education he was then sent to the Neustadter Gymnasium of his native city, where he received a thorough scholastic training. According to the European system of education, Rabbi Heller had rare opportunities to master Hebrew and the languages, and his mastery of many of the living and dead languages was an incentive to renewed application, hence, his ability as a linguist, long since established, is well earned, the result of his efforts and scholarship.

Coming to the United States in his early manhood, he evinced a desire to continue his studies, and entered the Hebrew Union College, at the same time devoting his attention to the study of science and art at the University of Cincinnati.

The matriculants in the Hebrew Union College were at that time limited in numbers, yet, as has been demonstrated by the distinction they, as graduates, have attained, they were imbued with the right spirit for their holy calling. Attaining the degrees Bachelor of Letters and Master of Letters from the University of Cincinnati, and the distinction of Rabbi from the Hebrew Union College, Rabbi Heller entered upon his career in 1884 as Minister of Zion Congregation of Chicago, occupying its pulpit for two years.

In 1886 he was called to Houston, Texas, and from that time to the present has exhibited his devotion

to the South and Southern Judaism, a devotion repaid tenfold by his legion of friends and admirers. His charge at Houston was limited to five months, for, when the lamented Rabbi, James K. Gutheim, paid Nature's debt and, the representative Southern congregation he had founded and nurtured to the honor of Southerners and the glory of Reform Judaism, sought for, a fitting successor, one whose ability and worth, honesty of purpose and personality would further the cause, Rabbi Heller was chosen.

Congregation Temple Sinai, individually and collectively, and Israelites of Louisiana in general have no cause to regret the coming of Rabbi Heller in their midst. He has been true to his trust, loyal to his faith and by his personality contributed not only to the elevation of Judaism but welding together in

bonds of fellowship Gentile and Jew. He has been intimately associated with every cause of note, every happening of importance occurring for the past sixteen years in New Orleans and in the State of Louisiana and his opinion and words have had weight in the Councils of the People. In public or private life he is invariably just, influenced alone by what he regards the right,—in charitable work he is always methodical and untiring and his interest in the Orphans' Home, the Touro Infirmary and the Young Men's Hebrew Association has been repeatedly exhibited whereby these Institutions have been the beneficiaries.

Two years after assuming charge of the pulpit of Temple Sinai he wedded one of the intellectual and charming young ladies of New Orleans, Miss Ida Marks and his estimable wife, devoted to the cause of Judaism, has proven herself an ideal helpmate. Of this happy union several children have been born who, God willing, will be a source of many joys to their fond parents.

While Rabbi Heller may be regarded of a reserved disposition, those who know him intimately recognize in him all the attributes of congeniality, none question the fact that a becoming dignity, associated with ability and scholarship, honesty of purpose and principle are virtues he possesses and whereby he enjoys the esteem and respect of all who recognize that with so stalwart a leader Southern Judaism cannot fail in being a force in affairs, communal and social.



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## RABBI ISAAC L. LEUCHT.

An Israelite and something more is he, the well-beloved minister of Congregation Touro, whom the Christians of his home city as well as its Jews, delight to honor. To whom was accorded for example, so flattering a reception as that of January 25th, 1904, his sixtieth birthday and the twenty-fifth anniversary of his pastorate of Touro, when ministers as well as prominent laity of the Methodist, Presbyterian, Episcopal and other faiths joined personally in the felicitations of the occasion.

Nor is this the first time such deference has been paid him. A man of public spirit and civic pride, not the mere leader of flock and people, he has often taken active part in public movements side by side with Christian pastors. At the dedication of the Fisk Free Library he was conspicuous upon the platform along with the Catholic Archbishop Janssens and the Episcopal Bishop Sessums. In the relief work of the terrible Cheniere Caminada hurricane of '93, he labored hand in hand with Rector Waters of St. Pauls, and the Catholic Archbishop. When, some years back, the New Orleans Sanitary Association was flourishing, it was Mr. John T. Gibbons, a brother of the distinguished Catholic Cardinal of Baltimore, who presented Rabbi Leucht's name for the presidency of the organization. At the present time indeed, he is acting president of the Red Cross Society, of which he has said: "The cross is its emblem, but I see in it only the noble and humane purpose for which the Society is enrolled."

Herein we have the keynote to his character—in a word—breadth and liberality. And here is the reason of the esteem in which he is held so generally by his fellow citizens. "I have tried to follow in Dr. Gutheim's footsteps," he has said, "by devoting my labors to develop unsectarianism." And again: "I am a Jew and yet am Protestant and also Catholic. I always protest against anything that opposes light and progress and I am universal in my belief in the fatherhood of God." A large souled as well as broad minded

man, our Rabbi. "Write me," Abou ben Adhem says, in Leigh Aunt's beautiful poem, "write me as one who loves his fellow men."

Rabbi Leucht was born in Darmstadt, Germany, and there took a preliminary course for his ministry. He afterwards studied at other European centers of education. He came to the United States in 1864 at the age of twenty and located in Baltimore. There he resided four years and then came to New Orleans as assistant to the late Rabbi Gutheim, minister of K. K., Shaarai Chesed. From that the two went together to Temple Sinai when it was erected, but in 1879 Rabbi Leucht returned to his first love, since become, by consolidation with the Portuguese Congregation, the noted Synagogue of Touro.



RABBI ISAAC L. LEUCHT.

Rabbi Leucht was for a long time Secretary of the Hebrew Educational Society organized to provide a school for Jewish children in the trying "Carpet Bag" days. He has been a member of the State School Board; he was one of the founders of the Y. M. H. A., and is a charter member of the Harmony Club of New Orleans. He has been a member of the Jewish Widows' and Orphans' Home since 1868 and its First Vice-President since 1886. He is First Vice-President also of the Touro Infirmary and the Hebrew Benevolent Association. He has been President of the

Commission of Prisons and Asylums, President of the United Hebrew Charities, President of the Southern Conference of Rabbis, and for two years was Vice-President of the Reformed Rabbis of the United States.

Among the testimonials received by Dr. Leucht upon the anniversary above referred to, was a silver pitcher from the First Presbyterian Church of New Orleans, the church of the famous Dr. Palmer, whose funeral sermon was preached by Rabbi Leucht, for our subject has earned reputation abroad as a man of high culture as well as high character, and as a pulpit orator of influence and power. An easy and gracious manner with all, high or low, is also a characteristic for which Dr. Leucht is to be remarked.



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NEW ORLEANS

## MR. MAURICE STERN.

There is no man among the mercantile element of Louisiana of whose career a brief sketch will be more beneficial and useful than that of Mr. Maurice Stern.

He was born in Germany, January 6th, 1855, and passed his youth in acquiring an education in the public schools of his natal land. In 1871, when but sixteen years of age, he left his home and crossing the Atlantic settled in New Orleans. Bright and determined to win for himself a name and a place in the city of his adoption, he entered the office of the firm of Lehman, Neugass & Co., and so faithfully and well did he perform his duties until step by step he advanced until the year 1880, when he was admitted as a partner, the name of the firm becoming Lehman, Abraham & Co. In 1885 the business was incorporated under the name of Lehman Stern & Co., Limited, and to-day Mr. Stern occupies the presidency of that organization.

In addition to filling that position he holds many others of honor and responsibility. He is Vice-President of the Lane Cotton Mills, one of the best equipped plants in the country, a director of the Whitney National Bank, a director of the Morgan State Bank and the Cotton Exchange. Mr. Stern is President of the International Land Improvement Company and Treasurer of the Southern States Land and Timber Company, both handling principally timberlands.

Mr. Stern is a consistent advocate of the onward progress and development of New Orleans and has always contributed liberally both of his time and means in that direction. His name associated with any enterprise means the ultimate success of that concern. He is a hard and earnest worker and has the happy faculty and ability of disposing of vast quantities of work without any seeming effort on his part. Aside from the busy cares entailed by the numerous business projects in which he is interested Mr. Stern has found time to devote to other matters and is a member in excellent standing of the New Orleans Board of Trade, Sugar Exchange, Cotton Exchange and Progressive Union.

He is a man of great charity and the cord between his purse and heart is short and direct. He delights in doing good and is unostentatious in all matters of this character. He is the President of Temple Sinai and an active member of the Touro Infirmary, the Jewish Widows' and Orphans' Home, B'nai B'rith and a trustee of the Eye, Ear, Nose and Throat Hospital. Socially he is a member of the Harmony Club.

While not a politician in the sense of seeking political preferment for emolument he has always taken such interest in politics as every good citizen should do. He is a Democrat, who believes in the principles of Democracy.

In 1901 he was appointed by Governor Heard as a member of the State Board of Education for the Second Congressional District of Louisiana. His

record in that position needs no commendation from our pen; it has been characteristic of the man. He has devoted his entire time and attention to the subject and has given a great deal of thought to the betterment of education. Since filling the position a new set of books for the public schools has been selected, and these have given great satisfaction. Other improvements have been made which lack of space precludes mention. The selection by the governor of Mr. Stern was a happy intuition and has given great satisfaction to the people, and he has acquitted himself with due credit to himself and his constituents. It is to this class of men that our institutions, public and otherwise, owe their high standing and causes Louisiana to take her place among the great and leading States of the Union. Education is the great pivotal point around which centers everything desirable in life, and public education is one of the great basis upon which rests the preservation and conservation of liberty, the great vital principle of the American republic. These facts are

fully recognized and appreciated by Mr. Stern, hence the great interest he manifests in such matters.

Personally Maurice Stern is a pleasant, genial gentleman, easy of approach, with no overbearing ideas of dignity. Plain and unassuming he is of and for the people whose aims, sentiments and aspirations he shares and enjoys. He stands for progress and advancement first, last and all the time.

May 19, 1883, he was happily married to Miss Hanna Bloom, a talented and accomplished young lady of New Orleans. This union has been blessed with three children, two boys and one girl. Mr. and Mrs. Stern are pleasantly domiciled at the corner of St. Charles and Soniat streets.

In conclusion the writer would say that

*Lives of great men, all remind us  
We can make our lives sublime,  
And departing, leave behind us  
Footprints on the sands of time.*

Lines containing more truth than the above by the famous poet Longfellow were never penned. The sketch of a man's life has wider and more useful service than in ministering to the vanity of its subject or the pride of friends. Its true mission is to seize upon such points of character and career as may be presented for imitation or encouragement. These are such as live devoted to their work and their influence for good will continue to act, their characteristics fixed and ineffaceable. Such has been the life history of Maurice Stern.

If parents or guardians would furnish their children with biographical sketches of successful men there would be far less "flowers that blossomed to die unseen." Almost in the boyhood of rich mental activity he gives promise of many years of public usefulness, and had New Orleans just 1,000 more men of like calibre that would mean just 1,000 of the highest type of citizenship.



MAURICE STERN.



E. G. SCHLIEDER, President.  
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## MR. HENRY ABRAHAM.

Among the many able business men who have impressed themselves on the affairs of New Orleans and who have helped to make the city great and prosperous and renowned as a commercial center there is no man who stands higher than Henry Abraham. Not only has he made a name that is looked to with pride and honor by the business world, but he has added to the beauty and attractiveness of the city by helping to make its residence section the most delightful that can be found in any city, so he has helped also to make more marked the social and benevolent characteristics which are strong here and for which the city is so widely noted. It is remarkable that among the Jewish people there is hardly a man of prominence who has achieved fame and fortune who has not at the same time made his name known as a man of public spirit and benevolence and this is what has given the Jewish people such a high standing in the community. They have never been found wanting in anything that helped to make the city more prosperous or more fit to live in and enjoy life in.

Mr. Abraham, like so many other successful Jews, was born in Germany, where he was educated and trained in those careful business habits which he afterwards combined with enterprise and push and devoted to the upbuilding of his business, thereby benefitting the community as every man does who truly looks after his own affairs. Mr. Abraham lived before coming to New Orleans, in Montgomery, Ala., where he began the business career which afterwards brought him to this city. He was for a number of years a factor in the great firm of Lehman, Neugass & Co., afterwards Lehman, Abraham & Co., and afterwards established a business in the name of H. Abraham & Son, which has become one of the greatest cotton houses in the world and has always been regarded by the business world as one of the most representative and progressive and at the same time careful and judiciously managed business concerns of the country.

His ability and business standing naturally brought Mr. Abraham into wider relations to the financial world. As a director and afterwards as Vice-President of the Germania National Bank he has exercised an influence on the financial affairs of the city that

has always been of the highest value and greatest benefit to the community of commercial and financial activity and has helped to establish that confidence and stability in business which is so well defined in this city. He has also been connected with important commercial and manufacturing enterprises and always has been ready to stand with those who stood for the advancement of the city.

Natural tact and ability to comprehend commercial problems, capacity to see into the future and venture as far as was safe and wise and no farther and a full comprehension of the correlation of business interests peculiarly fitted Mr. Abraham for the place that he has assumed in the business world. But he did not reach that position without years of hard work, self sacrifice and keen attention to details, which are the essentials to advancement. He came across the Atlantic with no capital but his training and ambition and determination to succeed, which are the characteristics that have given New Orleans so many valued Jewish and other citizens from the Old World. It may have seemed to some that they fell into fortune but the fact is that it came from hard work and following the essentials to success.



HENRY ABRAHAM.

In private life Mr. Abraham presents to his friends in his beautiful home among family and friends, or out in the social world the picture of a man plain, unassuming, magnetic, well informed and pleasant in manner, refined and a student of men and affairs, a delightful man to talk with, a lover of books and art and

everything that pleases the intellect and attracts the cultured. He is an interesting talker and when he consents to talk of the eventful years of his life and gives his views and impressions gathered in a wide field of travel and observation, there is no more interesting host and entertainer.

By those characteristics which have been the force of his business life—integrity, intelligent, activity and devotion to details, Mr. Abraham was amassed a fortune that places him high among the moneyed men of the South, but this has not drawn him, nor his family away from their devotion to the city and the people among whom they have lived, nor changed the geniality and friendliness with which he mingles with the people, nor lessened his interest in the progress and development of the city.



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## WILLIAM ADLER.

No name among the Jewish people of this city is more respected than that of William Adler, who is a leading man of it in every form of activity, business, social and municipal, and not only has made himself a high reputation in regard to the carrying on and development of his private business, but has taken a position in public affairs that has always been honorable, progressive and up-to-date, while in the social world he stands as high as any man in the city.

Mr. Adler is still a young man, too, having been born in 1858, on the 30th of December in the German Fatherland, which he left full of hope and confidence and determination, about twenty-five years ago. His hope was to make an honorable name in a new country and his ambition to achieve success on the lines in which he has succeeded so well.

He came without capital and began at the bottom of the ladder, taking a place with the important firm of Hirsch, Adler & Co., wholesale grocers, importers and exporters, now A. Adler & Co., of which Mr. Adler is a member. The reputation established in this business he has carried into others and his appreciation of the importance of the city and the opening for investments led him early to take an interest in manufacturing and business enterprises outside of his direct firm. He is a big stockholder in and Vice-President of The Kohlmann Cotton Mill and Manufacturing Company, the Schwartz Foundry Company, Ltd., and the Adler-Weinberger Steamship Company, and a Director in the Bluefields Steamship Company.

In every line of business in which he has engaged he is regarded as a leader and his opinion sought on all important matters. His connection as a director of the State National Bank has been an important feature of the success of that institution in recent years and he has taken an especial interest in that success and in the high standing of the institution. Since he became President this has been even more truly the case than before and he has been recognized as the peer of any financier in the South.

When Mayor Flower was looking over the city for men big and public-spirited enough to place on the Drainage and Sewerage Board, Mr. Adler was obviously a natural choice because of his ability and because he had always shown a decided liking to public affairs which did not involve politics. His selection was a wise one, for no mem-

ber has devoted more earnest and intelligent effort to the great work of redeeming the city from its former condition.

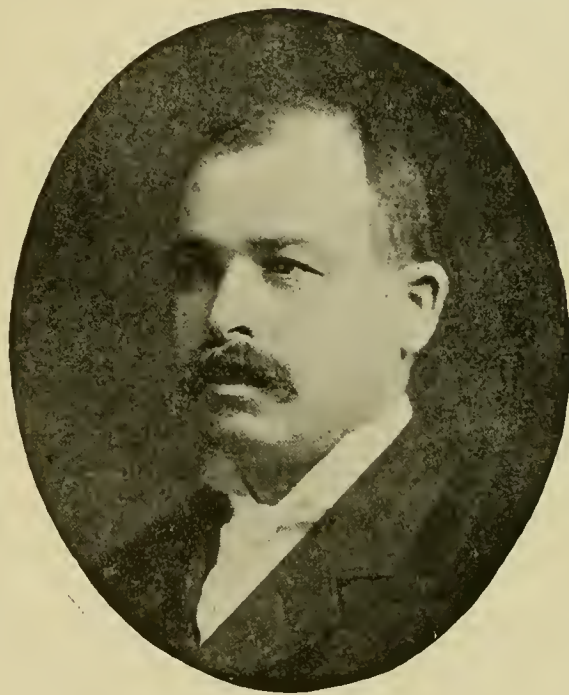
The services of such men in the public work are above any consideration of reward; they are something that only the true spirit of public enterprise and ambition can inspire and without such leaders and thinkers progress must be slow and unsatisfactory.

Another line of activity in which Mr. Adler has shown himself is as one of the leaders in the work of Progressive Union and such efforts to uplift and advance the city as a whole, without regard merely to the interests of his own personal business. In all public affairs of this kind his presence has always been noted and his voice has been heard when there was occasion to speak for progress and advancement and better methods.

A man of pleasant address and social disposition Mr. Adler has not failed to impress his personality on those who have come in contact with him and this same disposition and spirit of enterprise have made him prominent in all the charitable and benevolent affairs of the city, especially, of course, those conducted by the Jews. In all of the great enterprises which have called forth such eulogies of the Jewish people of the city from visiting philanthropists and sympathetic people Mr. Adler has been a factor, though he may have been a quiet one working behind the scenes and furnishing more than words and suggestions.

Mr. Adler is ex-President of the Congregation Gates of Mercy of the Dispersed of Judah, of which Rev. I. L. Leucht is Rabbi.

He has always been an active member of that splendid, live organization, the Young Men's Hebrew Association and in all its plans his advice and co-operation helped, especially in the building and equipment of the beautiful home of the club, in the work of its extension and enlargement and in the public benefits that have accrued to the city from the activity of the organization. Aside from his connection with the Drainage and Sewerage Board he has not held office and is in no sense a politician, though he has taken a commendable interest in political affairs and in 1896 served as an elector on the ticket which gave the country that splendid statesman and noble representative, William McKinley.



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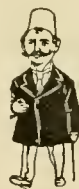
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## MR. NATHAN I. SHWARTZ.

One among the first of the younger set of a score of years ago who entered with zeal upon a career of usefulness without the expectancy of acquiring any notoriety or reward for unselfish services rendered, devoting his energies, his time and his means for the betterment of the distressed and unfortunate was Mr. Nathan I. Shwartz, who for years has occupied an honored position in the affairs of New Orleans, in communal, charitable, social and commercial circles.

Mr. Shwartz is to the manner born, a native of New Orleans, where he was reared, educated and given the opportunity of carving out his own career. His lamented parents, the late Mr. and Mrs. Abraham Shwartz, had made this city their home years ago in the spring of their useful lives and lived to witness the realization of their fondest hopes and aspirations.

Born on April 22, 1853, Mr. Nathan I. Schwartz was educated in the Public Schools of the city and, though a mere youth entered in the employment of his father who had founded the prominent business house known for years as "A Shwartz," and which in course of time assumed only such changes as were necessary when the sons became identified with it and finally becoming the care and pride of Mr. N. I. Shwartz exclusively.

Step by step Mr. Shwartz acquired the technique of business and before he had attained his majority was a practical man of affairs, knowing the details of the ever increasing "Shwartz Dry Goods House" from Alpha to Omega. He was practically manager of the establishment before he was eighteen years of age and under his astute, courteous and comprehensive business methods "A Shwartz's Son" has become noted throughout Louisiana as a synonym for integrity.

Mr. Shwartz found time when "a youngster" to consider the daily problems of those less fortunate, men, women and children buffeted by the waves of adversity, poor, homeless, destitute and sick, and the indigent aged more helpless than the babe wooed to slumber's sweet in mothers' arms. While sentiment

attracted Mr. Shwartz to communal and charitable work, he no doubt realized that charity to be effective should be conducted on business principles. He took a modest part in the affairs of the Touro Infirmary and Hebrew Benevolent Association, of which he has been a member since his early manhood and from his identification with the Association he has been a zealous worker.

Gradually his opinions attracted the attention of the great hearted men who have labored assiduously for the cause of Humanity for years, and, realizing that the day was near at hand when others must assume the burden of office and management, Mr. Shwartz was given a position on the Board of Directors in 1877.



NATHAN I. SHWARTZ.

In 1898 he was elected President of the Touro Infirmary and Hebrew Benevolent Association and this famed institution owes much of its successes to the splendid executive ability of the gentleman whose name has been identified with its splendid progress since his assumption of the president's chair.

## AUGUST HEIDENHEIM.

Mr. Heidenheim is one of the most active and influential of the younger Jewish element of the Crescent City. He is a director and first vice-president of the Young Men's Hebrew Association, and an ardent worker in its cause, and is affiliated with other organizations, social and fraternal, of his people.

He is the son of M. Heidenheim, retired, long a merchant of the up town district of the city, and for very many years the president of the Congregation of Jackson street Synagogue. His business is underwriting. He is president of the Ferd. Marks Insurance Agency, Ltd, one of the largest general agencies, and one of the oldest also, of New Orleans.

Mr. Heidenheim is a native of New Orleans, and a graduate of the local schools, "to the manner born and bred," as Shakespeare has it, in point of fact. His wife is a New Orleans lady, Miss Sarah Marks, daughter of the late Ferd. Marks. As an insurance man he began at the very bottom of the ladder. While still in his teens he was a practical man of business. Like his brothers, also prominent men of affairs here, he early disclosed superior managerial talents. His agency under his direction steadily increases its patronage. It has an especially large clientage in the cotton trading district in which it is located.



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#### MR. ALBERT GODCHAUX.

The familiar name, Godchaux, conspicuous in commercial, financial and social circles, and representing varied interests which have augmented the prosperity of Louisiana, and the city of New Orleans in particular, is worthily borne by Mr. Albert Godchaux.

Mr. Godchaux, the fourth son of the lamented Leon Godchaux, was born in New Orleans, August 7, 1870. Reared amidst the elegant and refined influences of the Godchaux home on Esplanade avenue, enjoying every advantage that wealth can contribute, at an early age Mr. Godchaux was given opportunities rarely enjoyed to acquire an education befitting his future prospects. When sufficiently advanced he matriculated at Tulane University where he received a thorough literary education. Proceeding thence to famous "Exeter," located at Exeter, N. H., he continued his studies, finally completing an extended course at the Institute of Technology, Boston, Mass.

Returning to New Orleans he was thoroughly prepared by the advantages he enjoyed to enter a professional career, had he so desired, but instead he entered active commercial life in the famous Godchaux establishment and gave his attention to the upbuilding of this important New Orleans' establishment. In due time Mr. Godchaux became identified with the various ramifications of industries and agriculture established by his father and has aided in enhancing their importance.

But Mr. Godchaux is not so bound up in business that he takes no interest in other issues. To the contrary he finds time to devote to fraternal work, to society and any and every measure directed to the betterment of state and city.

In addition to his conduct of the Godchaux busi-



ALBERT GODCHAUX.

ness, he is first vice-president of the New Orleans Progressive Union; he is also president of the Godchaux, Shelby & Mioton Co., Insurance Agents, and a director in various other important industrial organizations.

He is in full fellowship with the Masonic fraternity, a member of the Chivalric Order of Pythias and an ardent member of the Elks. Likewise he is President of the Harmony Club and interested in and holds membership in the Young Men's Hebrew Association, the Chess, Checker and Whist Club, and the Young Men's Gymnastic Club.

Mr. Godchaux has a fellow-feeling for all human kind; hence he is a valuable member of the various Jewish charities whose labor of love include maintenance of the Jewish Orphans' Home and the Touro Infirmary.

Regardless of the multifarious duties of a civic, commercial and fraternal character Mr. Godchaux is seen at his best within the precincts of his home. There on April 4, 1899, he brought his bride *nee* Aline Zodiag, one of the most charming and intellectual ladies of Shreveport, La. There Love reigns supreme; there business aside he enjoys the companionship of his intimates. There too in idle moments he finds solace in his favorite literature. For he is a student by temperament, in the wooing of the muses delighting much.

#### MR. LEONARD KROWER.

Among the many gentlemen of New Orleans whose zeal and efforts for its progress and prosperity are heartily applauded by all good citizens Mr. Leonard Krower is justly entitled to the distinction accorded



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him, not only as a promoter but as an advocate of its advantages from every view point.

Mr. Krower was born in Amsterdam, Holland, on February 28, 1855. There he enjoyed splendid educational advantages. However, attracted to the United States by resources and opportunities, he crossed the Ocean in his early youth, locating in New York city. There, not many months afterwards he enjoyed the emoluments of a lucrative position and there he gained the esteem and confidence of new made friends. He was the architect of his own fortune; he had nothing to rely upon but his own ability; he was inspired with an exalted idea of honor—qualifications far better for the beginning of a career than wealth.

New Orleans became his home in 1884. He came direct to this city from New York where his extensive experience with the renowned Jewelry house, Albert Lorsch, equipped him for the successes that came to him in after years of earnest application in his chosen pursuit.

Mr. Krower won his way in a strange land, unacquainted with its customs and language, by his industry, application and personality. His arrival in New Orleans was hailed with pleasure by those who knew of him and his successes as a youth in the Great Metropolis. It was realized that he would prove a valuable addition to New Orleans and he has sustained his record during the years that he has been a citizen of that city.

To New Orleans he came as we have said in 1884, and since that time he has demonstrated that this city was his home indeed. His successful venture as a business man is well-known; furthermore, as he prospered he exhibited himself a man of fellow-feeling; also of generosity and charity.

Mr. Krower takes an active interest in all communal work and his splendid services have been appreciated by the Touro Infirmary and Hebrew Benevolent Association, the Association for the Relief of Jewish Widows and Orphans, the Young Men's Hebrew Association, the B'nai B'rith, and last but not least Congregation Touro Synagogue, of which he is at this writing the honored President.

In his sphere as a business man Mr. Krower has been likewise honored, being a Director of the New Orleans Board of Trade and the Progressive Union. He is also a valued member of several of the prominent social organizations including the Harmony Club, the Southern Athletic Club and others of equal note.

Whether from the viewpoint of business, fraternal or social life Mr. Krower enjoys the esteem of all and his course of life, always creditable, has won for him that which is far better than honors and wealth, a good name.

#### MR. HENRY STERN.

Among the unselfish, earnest workers for the cause of Judaism and for those grandest of Jewish charitable manifestations, the care and education of the orphaned, the comfort of the needy, and ministering to the sick and suffering, Mr. Henry Stern occupies a deserved and conspicuous place in the esteem of all.

Mr. Stern was born in Albersweiler, Germany, on February 18th, 1831, and after receiving a thorough schooling in the fatherland, so as to be equipped to face the realities of life, he sought a home in the United States, finally settling in New Orleans, on the 20th of January, 1851.

His training in youth was such as to interest him in commercial pursuits and he at once identified himself with trade soon building up a Mercantile establishment of note.

On December 6, 1860, he wedded Miss Annette Newman. Their marital bliss has been unmarred by the faintest shadow and in the happiness and prosperity of children and grand children they live "Life's young dream" of happiness over and over again. Mr. Stern tho' over sixty is alert and active, presiding over a well established business founded by him years ago and known as Henry Stern & Co., Wholesale Boots and

Shoes, New Orleans, La., and Boston, Mass. But Mr. Stern has also had time to devote to the cause of humanity, whether it be that of the fraternities he is associated with—for he is a Mason, B'nai B'rith, Knights of Pythias and other noted secret societies wherein he has been repeatedly honored with positions of trust—or those magnificent Institutions the Touro Infirmary, Jewish Orphans Home and Temple Sinai. In the noted Jewish charities of New Orleans, Mr. Stern has invariably taken a prominent part and during many consecutive years (extending beyond a generation) has been Treasurer of several. Whether in a social, commercial or charitable affairs, Mr. Stern is always noted for his avoidance of display, being "a plain, blunt man" faithful, earnest, a good citizen and a conscientious Israelite.



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## MR. SIMON GUMBEL.

Among the earnest, consistent and worthy gentlemen, who in their advanced age not only witness the realization of their aspirations, ambitions and hopes, but are as well exemplars for the younger men is Mr. Simon Gumbel, whose business qualities and energy successfully accomplished his ideals and placed him in the ranks of prominent factors and promoters.

His successes are a demonstration of the fact that application and honesty of purpose are equal to cash capital if properly applied and he is also one of the many who began a career that led to Fortune's heights a poor, friendless youth.

Mr. Gumbel was born in that exquisite section of Bavaria, Germany, bordering on the Rhine in 1832, attaining the rudiments of an education in the German language in his native land. At the age of sixteen he left the parental roof to seek a livelihood in the Land beyond the Sea, and among the arrivals from Europe on May 16, 1848, was Mr. Gumbel. He lost no time in embarking in business and a few weeks afterwards was touring the river parishes in the modest capacity of a vendor of merchandise. He followed this business for two years and finally opened a small establishment among friends.

With his coming to New Orleans in 1864 Mr. Gumbel assumed an honored position in Jewish communal and charitable circles. By disposition modest and retiring he has never been conspicuous before the public but the various Associations in which he has held membership for upwards of forty years have profitted by his advice and unassuming work on committees. He was elected Treasurer of the Association for the Relief of Jewish Widows' and Orphans and has been his own successor, his administration of the finances proving most efficient.

An incident of his association with the management of the Jewish Orphans' Home is well worthy a place in the record of gracious deeds of charity credited to Jews of Louisiana. Mr. Gumbel no doubt desired to demonstrate his interest in the inmates of the Jewish Home. They had every advantage of education and were cared for even when they left the "Home." The inspiration came to him on the occasion of a "joyful event" in his family and in honor of the marriage of a daughter he created a "Dower Fund," donating \$5,000, and thereafter every girl of the institution who married or will marry received

or will receive a hundred dollars for the purpose of purchasing her bridal trousseau. No more beautiful idea than this had been conceived by friends and patrons of the Jewish Orphans' Home and the "Simon Gumbel Fund" will be a monument to its founder for all time to come.

Little by little the modest enterprise of Mr. Gumbel grew in proportion and within ten years he was fortunate in having a well established and lucrative business. His business aptitude and enterprise recognized the necessity of promoting industries and, in 1859, he was the first man to build and conduct a cotton seed oil mill with great success and advantage to the Parish until the breaking out of the Civil War.

The Confederacy had an earnest sympathizer in Mr. Gumbel who proved of invaluable service to the "Lost Cause" for he placed at the disposal of the Confederates a steamboat he owned, and others he was interested in, which were utilized as transports.

Mr. Gumbel moved to New Orleans in 1864. There he embarked in the wholesale notion business and conducted this special line of merchandizing successfully until 1873 when he disposed of his interest to enter the Cotton and Commission business founding the well-known house, S. Gumbel & Co., of which he is to-day the senior and as active in business circles as he was when on May 16, 1848, he first stepped on Louisiana soil. While devoting his attention to the affairs of the prominent house he founded over a score of years ago Mr. Gumbel is interested in other important industrial interests, conspicuous among these Louisiana's

most important one, the cultivation and milling of rice, being not only a promoter of rice mills but the owner of valuable tracts of rice lands.

When the Provident Aid Society was projected Mr. Gumbel was enrolled among the donors to the fund which created this most comprehensive and useful charity and since its formation has been its Treasurer. He is an active member of the Y. M. H. A., the B'nai B'rith and the Harmony Club all of which he has served officially.

Within the precincts of his palatial home are his jewels, wife and children and daughters and sons, daughters-in-law and sons-in-law cast in the self same mould as the honored subject of this sketch, strive out of love for human kind to bring joys into the lives of those less fortunate than themselves.



SIMON GUMBEL.



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## MR. GABRIEL KAHN.

A familiar and respected name, not among Jews only, but to all old residents of New Orleans, is that of "Gabe" Kahn, a shortening indicating friendly feeling and appreciation, not disrespect. Mr. Kahn is well-known on 'Change to which, altho' now past three score and ten he still resorts, rather from force of habit however than necessity, for both his son and grandson are associated with him in business.

Mr. Kahn was born in Rodalben, Rheinpfalz, Germany. He attended school there, and having finished his course, embarked in 1851 on a sailing vessel for America. He was then about twenty years old. He sailed from Havre, France, and arrived in New Orleans in January, 1852. He has lived in Louisiana ever since, except when serving with the Confederate arms in the Old Dominion. Before the war he was engaged in general merchandising in the country. He embarked in his present line, the cotton pickery business, some thirty-seven years ago.

Mr. Kahn has been connected at one time or other with all the Jewish charitable associations of the city. He has been a director of Touro Infirmary. He is president of the Jewish Widows' and Orphans' Home; has held that office in fact for the past twelve years; and it is worthy of note that it was during his administration that the long cherished plan for a manual training school for the orphans and others was brought to a successful issue. He is president of that institution by virtue of his office as president of the Orphans Home, i. e., the Isidore Newman Manual Training School, endowed by the Jewish banker whose name it bears, which school, at this writing, is built and just about to be occupied.

Mr. Kahn was a contributing member to the above named organizations for years before he held an office. Aside from these he belongs to the Jewish Publication Society, the Masons, the Knights of Pythias, the Free Sons of Israel, and the Order of the B'nai B'rith of which he was at one time Grand President. He is a charter member of Temple Sinai and for many years was on its Board of Directors. He is also

president of the John J. Brown Memorial Association, which every year gives the orphans of New Orleans irrespective of creed, a steamboat outing and pic-nic at one of the nearby plantations.

## HON. NAT STRAUSS.

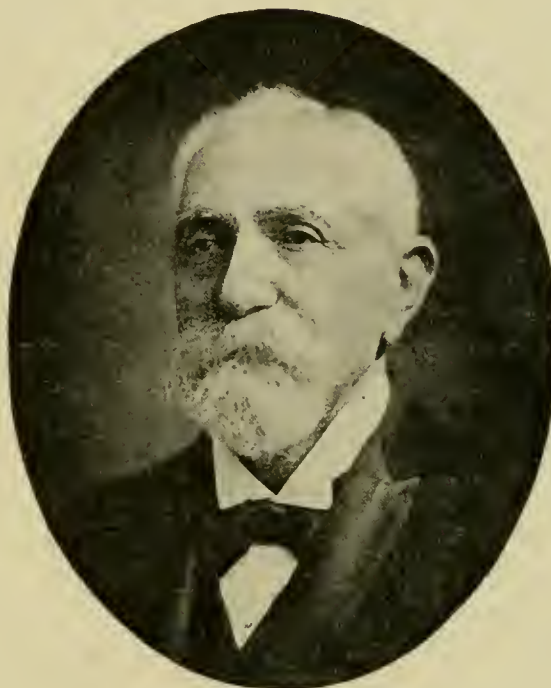
At the time New Orleans was selected as the District seat and headquarters for No. 7, I. O. B. B., in 1890. Hon. Nat Strauss long a prominent working member of the Order was chosen to the position of Grand Secretary (and in that capacity its Executive officer) and has been continued in the office ever since.

"Mr. Strauss," says an account of the Order from which we draw our facts, "it is generally conceded, is the man for the place. He is a man of distinct personality, of marked character, popular, talented, a man of discernment and tact." His portrait is presented on another page of this book along with a sketch of the Order itself.

Mr. Strauss was born in Alsace when it was French territory, like so many other prominent Israelites of this part of the country. He came to New Orleans before the war, in his early manhood, and has had many a change and experience since then. From this city he moved to Mobile, and there eventually married. His wife was a help-mate indeed, and was almost as well known in the Ladies'

Auxiliary as he in his sphere. She died in 1899.

At Mobile Mr. Strauss enlisted for the Civil war under the stars and bars and saw active service. there, some years after he was elected to the Alabama Legislature. Here he distinguished himself as a leader, law maker and debater. His connection with the Order of B'nai B'rith began very many years ago, and he had been long prominent in its councils when he was chosen to succeed the lamented Ulman, in the post he holds. He represents it on the Board of the Jewish Widows and Orphans Home. Naturally, with his affiliations, he is a pillar of the faith, and a stout champion of every cause for the well being and up lifting of the Jewish people.



GABRIEL KAHN.



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## MR. M. HEIDENHEIM.

One of the fathers in Israel, one of the elders in the faith, is our subject; truly an exemplar, during a long residence and honorable career of all that is good in it; a man highly respected by all who know him both Christian and Jew.

Mr. Heidenheim is now going on four score. He came to New Orleans fifty-seven years ago. For nearly fifty years he was engaged in business at Jackson avenue and the Levee, a quarter once the scene of busy traffic, tho' now, with the changes that have come over the water front, sensibly declined. He was successful there, but for some years has been retired.

It is a half century now fully since Mr. Heidenheim identified himself with the Jackson Avenue Congregation, Gates of Prayer. He was one of the founders of the old *Shule* in Lafayette, as this portion of the city was formerly known. He was secretary of the Congregation, and afterward its treasurer, and for nearly thirty years he has been its president.

He has taken a deep and continuous interest in the Jewish Orphans Home; in fact was one of the first respondents to the call which, in 1853, resulted in its establishment.

Touro likewise has received his patronage and assistance from its inception. His interest indeed has been readily enlisted in every Jewish philanthropy.

So now, surviving to a green old age, through the many vicissitudes of life peculiar to the Crescent City, through flood and pestilence, war and panic; he has lived to behold in Israel a wonderful progress and development. Where in 1847, when he landed, there was but a handful of his co-religionists there are now thousands, among them many of the wealthiest and most influential citizens of New Orleans. Where there were but an altar or two in primitive houses of worship, now there are magnificent temples; not to speak of those flourishing charitable institution which, in large measure are the pride of the race, particularly gratifying to those who, like himself, ministered at their foundation.



M. HEIDENHEIM.



MICHEL HEYMANN.

Mr. Heidenheim is fortunate in another respect, his sons following in his footsteps. One of them, August has been vice-president of the Y. M. H. A. for a long term and another likewise a director.

## MR. MICHEL HEYMANN.

A man held in the highest esteem by the Jewish residents of New Orleans and Louisiana is Michel Heymann, Superintendent of the Jewish Widows' and Orphans' Home, an institution of which they are justly proud. His management of this institution has been much commended; it is indeed regarded generally the model of what such an institution should be.

He has presided over it for years, and his administration has been such as to earn him the name of the "father of the orphans." It is a truly paternal government which he exercises, and as a father he is obeyed and beloved by the inmates of the Home one and all.

The right man in the right place he is regarded. And not merely as an efficient administrator for he is more, a scholarly man, a writer and speaker, to whose abilities recognition is freely accorded.

Mr. Heymann is Secretary of the Charity Organization Society; in fact it originated with him in 1897. He has been president of the Board of Prisons and Asylums of the State, and is a member of the Board of Free Kindergartens of New Orleans. One of the free kindergartens of the city is named in compliment to him. He has been a delegate to the International Prison Conference, Brussels, representing the United States; also to the International Charity Conference of the Paris Exposition last held. For that Exposition he prepared a special exhibit of the Home over which he presides, showing its development and condition; a work that attracted much attention as an illustration of American, as well as Jewish social status. A broad minded man of philanthropic spirit, it is a labor of love with him to further the advancement, not only of this institution and his own people, but humanity of every sort.



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## HON. ISAIAH D. MOORE.

For every material fact there is an explanation; every circumstance has its reason and cause. Tho' biography and not controversy is our province we may ask: Is it strange that, among the crowd of professional men which New Orleans can muster so many of, the most noted are Jews?

Reflection answers, not at all. Does not history tell us how, even in the dark ages of Christianity, who were the conservators of the learning and science of preceding civilization, the leaders, the scholars, the sages of the times? And why not now in an age of enlightenment, progress and freedom of speech action and conscience, this new intellectual blossoming and fruitage of the race which we plainly behold?

True it is, at all events that here—as elsewhere also has been remarked—the distinguished lawyers, doctors and scientists of this faith, bear a strangely large proportion to the professional body as a whole. Of particular examples many might be cited, our subject, Judge Moore, for one.

Judge Moore is a member of the Court of Appeals of the State, sitting at New Orleans, and is not only one of the most prominent members of his race in Louisiana, but one of the most eminent members of the bar. He has figured much in public life in the Pelican State, as one of the supervisors of the Louisiana State University and Agricultural College; as Mayor of Thibodaux, one of the most thriving towns of the State; as Colonel and Aid de Camp on the Governors Staff; as presidential elector, 1884; and delegate to the Constitutional Conventions of 1879 and 1898. He has represented the State upon several occasions in inter-state conventions and assemblies; also notably in the Louisiana Purchase Convention of 1899. In

the Constitutional Conventions especially was he an active and valued member. He was Chairman of the Committee on Limitations in the first named (1879) and was in charge of the suffrage ordinance in the other, that of 1898.

Judge Moore was born in the British West Indies in 1846. He came here however, quite young. He was educated at the University of Louisiana and at St. Marks and was admitted to the bar in 1866. He was mayor of Thibodaux ten years and came here to enjoy the wider field the city affords for a man of talents and activity. He was of Lazarus, Moore & Luce, one of the principal law firms here before his elevation to the bench. As judge his reputation, both for ability and fairness is high.

Judge Moore has long been an active and influential member of the Democratic party. He was a member of the Democratic State Committee for fifteen

years and still ranks high in the councils of the party. He is a leading member of the Harmony Club; in fact, as mentioned in the sketch of that institution, was long its president, and guiding spirit. Chiefly through his labors was it housed in a club house which is perhaps the finest in all the South. He is a participant in the charitable and philanthropic movements of his people and firm in the faith. A foremost representative, in short, of the culture, ability and integrity, the highest and best in the stock from which he is sprung.

The Judge has always been a true blue advocate and champion of Democracy. He has served his party long and faithfully; his character and record have been such as to inspire confidence. He is still in his prime; and it is not too much to expect that in the future, further honors await him, and at the hands of the good people of the Crescent City and Pelican State. His career hitherto augurs well for further preferment.



HON. ISAIAH D. MOORE.

## JAC. TRAUTMAN.

Jewish names figure numerously—need we say conspicuously also—in the commerce of New Orleans, more especially the finance and cotton trade of the place; Jewish lawyers stand high at the bar; Jewish doctors are at the head of the great hospitals of the city; Jewish politicians, like Benjamin, Jonas and Kruttschnitt have led in the legislation and public affairs of the State; many are the old family names in city and parishes that can readily be identified as of this stock. Has not the character and capacity of the adherents of this ancient creed been amply certified?

The name of Trautman is well known here, and has been for a matter of fifty years or more, particularly

in a business way as one of character and standing. It distinguishes at the present time a leading house in the grain and feed line, Jac. Trautman & Co., a firm prominently identified through its business with the New Orleans Board of Trade.

Of this firm Mr. Jac. Trautman, subject of our sketch, is the senior member. He was born and brought up here, went to school here, married here, in early manhood, and as the father of a family all born here, may be truly considered to have given this city as Bacon has it, ample "hostages to fortune."

Mr. Trautman, true to his bringing up observes the tenets of the ancient faith of Israel. He is identified by membership with the principal Jewish social and charitable bodies of the city, and a regular contributor to their support. None worthier to be enrolled, indeed, in this collection of biographies of the representative Israelites of the City and State.



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## MR. JOSEPH KOHN.

This gentleman is distinguished in the business world, in civic service and in Jewish institutional affairs. He has passed the greater part of his life here; he is very well-known; of him it can truly be said, that whether in business, social or public concerns, he commands the respect, confidence and esteem of all who have come in contact with him.

Mr. Kohn is of Kohn, Weil & Co., (formerly Simon & Kohn) wholesale hats, Canal street, a house established in 1868. He is German born but came to this country in his youth, settling first at Indianapolis. Thence he went to Baton Rouge. During the war he served with the engineers in the camps of the confederacy. After the war he settled here.

His first employment was as book-keeper in the house of which he is now the head. He rose in a little while to a partnership. The house has long held a leading position in the trade and is one of the most substantial in New Orleans.

For eight years he was a member of the State Board of Health. He was chairman of the combined committee of the Exchanges of the city for Sanitation at the time of the last outbreak of yellow fever. His work in behalf of the community at this trying time, was appreciated. His appointment to the School Board subsequently maybe taken as a recognition of his capacity.

Mr. Kohn stands high among his co-religionists. He is ex-president of the Harmony Club. For sixteen years he was a director of the Jewish Widows' and Orphans' Home, serving as chairman of its finance committee. He was the secretary of the old Hebrew Educational Society. He is a member of Temple Sinai, of the Young Men's Hebrew Association and other Jewish organizations, and active in all of them. A man of weight, in short, among his people.

Mr. Kohn is unmarried. But he maintains the home tie along with his nephews and nieces. As to his disposition and character the interest he has disclosed in the schools and the orphans speaks volumes. He is a man of culture and refinement, in manners a thorough gentleman at all times and everywhere, a charitable man, observing naturally the injunction, "let not thy left hand know what the right giveth."

## REV. JULIUS BRAUNFELD.

Temple Sinai has oft resounded during the past ten years to the magnificent vocal execution of the distinguished Cantor, the Rev. Julius Braunfeld, the magnificent baritone whose artistic temperament and splendid musical ability have contributed to the creation of a high standard in synagogal music.

This grand cantor was born in Sajo-Szeutpeter, Hungary, on July 17, 1863. He is the lineal descendant of a most prominent European family, who for many generations have been numbered among the foremost of musicians, composers and Cantors.

Besides a thorough gymnasium and college education, Cantor Braunfeld enjoyed the facilities of a thorough musical and vocal training under instruction of the most noted professors of Austria.

Following the time honored European custom of the young men who fit themselves for the honored

calling of Cantor, Mr. Braunfeld began his career, after being thoroughly versed in music as a singer in Temple choirs. His ability and mastery of the Art soon gained him deserved promotion first as director and later as Assistant Cantor.

His splendid voice and musical ability attracted public attention and he was persuaded to forego his intention to devote his efforts to the profession of Cantor and accept a position as "First Barytone in Grand Opera." However his success on the Lyric stage, his creation of roles, the compliments of royalty and popular applause all failed to woo him from his first love; and, though both fortune and fame smiled upon him, he turned from what promised to be Operatic career to resume his duty to himself and to Judaism once more as Cantor.

So after serving prominent European congregations as Cantor for some time he concluded to seek new opportunities in the United States. From his arrival on American soil he found his metier and rising day by day in reputation has achieved a place among the first and foremost of the noted Cantors of this country.

He came to New Orleans ten years ago, personally an utter stranger, though preceded of course by his name and fame as a scholar and Cantor. His initial hearing in Temple Sinai won all hearts. How he lifts the soul indeed to the Throne of Grace with his spirit-stirring vocalization!

His home life is the ideal life of an artist, it is most delightful, and in his wife he has one worthy the term of helpmeet. For family he has a dutiful son and bright daughter. A charming home, particularly to all imbued with a love of the Art of which he is master.



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## MR. LEOPOLD LEVY.

Application, energy and tact have proven to be the road to success as far as Mr. Leopold Levy of New Orleans is concerned. For these attributes must have assuredly been the incentives in every effort of his commercial and social career, gaining for him, after years of arduous labor in the conduct of business a name which is the equivalent of genuine probity.

The subject of this sketch was born in Saar Louis, a beautiful little city in the heart of Alsace-Lorraine, on February 26, 1849. After receiving a scholarly education, though barely in his teens, he sought employment in his birth place and began his business career. A few years afterwards he came to New Orleans and though yet a youth, soon attracted the attention of representative business men by his invariable courtesy and application to his work. For the first few years of his residence in the Crescent City he found employment in the most noted commercial houses of the city. By and by having saved up the capital, Mr. Levy established himself in an unpretentious business on his own account which, gradually, by dint of strict personal attention has assumed the proportions and the reputation of being the most important, in the line, in the Southern States. His successful venture, the creation of his own efforts, by years of arduous application to ensure its success, has not changed in the least a disposition and manner distinctively genial and sunny; for, while a casual acquaintance or indifferent spectator may regard Mr. Levy as a strict disciplinarian or engrossed at all times with business, those who know him are well aware that like the character of the poet—kindliness and good humor are his in large degree.

His magnificent business interests and his efforts to attain prestige in the special line he has devoted himself to, his love of Art accentuating this laudable project, has in no wise interfered with his personal service for the poor and distressed. Masonry finds in him a devoted craftsman, for he wooed its captivating mysteries in the ardour of young manhood and in its theoretical application to the real and tangible in Life he finds much delight. He is likewise an ardent member of various modern fraternities, among these the Order B'nai B'rith, thereby realiz-

ing the advantages of fraternities when directed to the amelioration of distress and care for the widowed and orphaned. While not, to use the hackneyed expression a "clubman," Mr. Levy is nevertheless an influential member of the Young Men's Hebrew Association and the Harmony Club. Both of these well-known clubs, have shown their appreciation of his abilities by bestowing honors, upon him. He has been president of the Young Men's Hebrew Association, which during his regime, profitted much by his executive ability.

In the Congregation Gates of Prayer—the Jackson Avenue Synagogue—has he centred an affection too profound to be gauged by words. Within its sacred precincts loved parents—long since numbered with the sainted dead—worshipped according to the tenets in which they had been reared. Within its precincts he had assumed his right to a place in the council of professors of Judaism. So, in after years he has served the Congregation in many capacities of honor, having been repeatedly chosen as its president. Under his guidance the Jackson Avenue Synagogue has become an honored and most useful factor in communal work. He has been identified with the Jewish Orphans' Home and the Touro Infirmary for years, always yielding ungrudgingly of his time and means to aid these glorious benefactions.

In 1881 he wedded Miss Ophelia Bruenn, a talented and most estimable lady, and native of New Orleans. So, to-day, in the vigor of manhood, enjoying the fruits of his own handiwork, he is surrounded by a loving family

and all the concomitants of an ideal home. Mr. Levy is justly entitled to all the esteem extended him for he has demonstrated what can be accomplished by capacity, rectitude and untiring application.

And it is not alone among the people of his faith that Mr. Levy's qualities of heart and mind are appreciated; Christian and Jew alike esteem his invariable courtesy and upright character. He is proud of the city in which, despite many obstacles, he has made his way, and is very public spirited; a liberal contributor in fact to funds for all public purposes. And while eschewing politics he is still deeply interested in the growth and march of New Orleans the city of his home and hope.



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### MR. CHARLES ROSEN.

This gentleman is one of the most conspicuous of the younger members of the New Orleans bar. He has already built up a lucrative practice. He was formerly a member of the firm of Florance & Rosen and his services as a public speaker are in general demand. His merit and ability certainly commend him for mention among the representative men of the Jewish race in New Orleans.

Mr. Rosen is a native of the State. He was born in Bayou Sara in 1872, which makes him 32 this year. He acquired the educational rudiments in the place of birth and was then sent to an academy at Port Gibson, Miss., near by. That was in '86-87. He thus secured one of four scholarships for Tulane. The next year, '88, he led his class and won the class scholarship the next year. On graduation four years later with the B. A. degree, he was one of the four commended by the authorities for "special distinction" and was one of the commencement orators as well.

During his college course Mr. Rosen was an acknowledged leader among the debaters of the college literary society, the Glendy Burke, and was editor and manager of the College Magazine, the Tulane "Collegian." He won the Glendy Burke Society medal with his essay on the "Dramatic Unities," and the Judah Touro historical medal with two theses, viz: "The Life and Character of Philip of Macedon" and the "Life and Times of Mithridates. His essay "The Rise, Influence and Decline of Chivalry" won the Glendy Burke English Essay Medal of '91 and was the only one the Faculty considered worthy this established reward in six years.

Mr. Rosen began the study of law upon graduation in 1892 meantime instructing private classes and assisting in the Tulane Summer School. He was valedictorian of his law class.

As a lecturer he is highly popular. His talents are eminently oratorical and literary. His address to the B'nai B'rith of Montgomery, Ala., on the subject "The Position of the American Jewish Youth today" has been repeated before other bodies by request

several times. He is regarded by many one of the coming men of the profession he has taken up, the exceptional brilliancy of his attainments and career hitherto auguring for him an uncommon measure of reputation.

### DR. GEORGE KREEGER.

Of the younger medical men of New Orleans, Dr. George Kreeger has been one of the most successful, very likely because he was one of the best prepared when he started to practice. He had received an excellent general education and was a graduate of Tulane University when he took the special course of that institution preparatory to the study of medicine.

After serving a year as resident student in Touro Infirmary, a position only to be won through a competitive examination he graduated in medicine with honors in 1892, but tho' fully qualified then for practice he concluded to pursue his studies further and thus thoroughly ground himself. Accordingly he went abroad and spent nearly two years in the hospitals and noted medical institutions of Paris, Vienna and London so that on his return to this his native city, ten years or so ago, patronage and reputation rapidly came to him. His skill particularly in his specialty diseases of the skin is known, and his success as we have intimated is marked.

Dr. Kreeger has been a member of the Young Men's Hebrew Association

for many years. He has also been a director of it. He is a contributor to the Jewish charities and an observer of Jewish tenets. He married in 1896, Miss Della Straus of Columbus, Ga.

### MR. JOS. L. CAIN.

Mr. Cain is the son of L. B. Cain, one of the organizers and first president of Touro Infirmary. He is a merchant of prominence in the wholesale grocery line, a partner in the house of Lazare Levy & Co. He is a native of the city, brought up and educated here, and a consistent and conscientious supporter of Jewish doctrine. In many of the good works of his people he is an active participant, Touro Infirmary and the Orphans Home especially. Particularly is he interested in the Y. M. H. A., of which institution he has been a director.



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#### DR. A. L. METZ.

It is something surely, to have reached a well-merited distinction in early manhood; to be known far and wide as a chemist of the first order, and consulted as to important cases from all parts of the country. To have attained prominence as a pathologist and success as a specialist in medical practice.

This is the record of our subject; yet not all indeed, with which he is to be credited. For he has risen to this rank and reputation alone and unaided. "To Dr. Metz," says a sketch of him, from which we may quote, "is truly a self-made man. His early life was one of hardship. It was in fact a struggle for subsistence. No one knows what sacrifices he was obliged to make. Happily for him he was endowed, not only with a vigorous intellect but with that pluck which will not down. Indomitable is the word best applicable to his character. This is high praise but well deserved.

Dr. Metz is just turning 40. He is a graduate of the New York College of Pharmacy and has the degrees of both the pharmaceutical and medical departments of Tulane. He has been chemist for the city of New Orleans, and for the State Board of Health of Louisiana. He had achieved reputation as a chemist before he was 30. His services were in demand both privately and publicly. He was called into the investigation of important criminal cases, of poisoning cases, often, for ex-

ample. In his specialty, stomach trouble, he is a leading medico of the city. His success in his chosen field was crowned when he was chosen Professor of practical chemistry in Tulane University, one of the most important institutions of learning in the South. And with such an indefatigable worker, still in the noontide of his powers, it is unlikely that he has yet reached the summit of his career.

Dr. Metz has achieved a considerable measure of material as well as professional prosperity. He is happily married, his wife being Miss Cicely Marx of a well-known New Orleans family. His home is in Rosa Park in the fashionable up-town residence quarter of the city.



DR. A. L. METZ.

#### MR. LAZARE LEVY.

Mr. Levy is of Lazare Levy & Co., wholesale grocers of 410 Tchoupitoulas street, a line in which he has been engaged here since 1888. He is the Treasurer of the Harmony Club of New Orleans, the "swell" club of the Jewish residents. He is also well-known in the New Orleans Board of Trade; is a director of it in fact. He is a contributing member of Touro Infirmary and the Jewish Orphans' Home. He also belongs to the I. O. B. B., and the local young Men's Hebrew Association.

Mr. Levy is a man of middle age, born in Strasbourg, (Alsace), in the old French days, but came to this country still a youth. Here his first commercial experience was as clerk in a general store in Opelousas, St. Landry Parish, La. From the country he graduated, like so many of our successful men of affairs, into the wholesale business of the city. Needless to say he has been highly successful.

Mr. Levy's personal popularity is indicated in the official positions he holds, and so also is illustrated in great measure the estimation in which his business abilities are held. Christian and Jew alike we see respect him, which is something certainly to be proud of. Mr. Levy is married, has a family and lives and dispenses hospitality to his friends in one of the fine homes of the old Garden district of the city.

---

#### JOSEPH W. MOSES.

Mr. Moses is one of the younger element of business men of the Crescent City. He is still on

the sunny side of forty, and generally known as a member of the wholesale and importing crockery firm, Abe Mayer & Co., 530 Common street a leader in its line.

He is a New Orleans man by birth, raising and schooling. He began first as clerk with Katz & Barnett in the notions business and remained with that house about two years. Since then (about fifteen years) he has been in crockery.

Mr. Moses devotes himself largely to business. Social duties occupy but little of his leisure. He is however a member of the Masonic Order, and of the Harmony Club, the club of the elite of the Jewish residents, maintaining what is unquestionably the most sumptuous and richly appointed club-house of the city. He is also a contributor to the Jewish charities and a staunch supporter, we need scarcely add, of the institutions and faith of his fathers.



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## MR. HARTWIG MOSS.

Among the more substantial and successful business men of the Jewish faith in New Orleans, we count as distinctly representative the subject of this sketch. Mr. Moss is a leading insurance man. He is of Janvier & Moss, Ltd., prominent as General Agents for leading companies.

Mr. Moss was born a little more than half a century ago in the little German village of Randegger. At eighteen, in 1869, having finished his education he embarked for New York. Here he started to earn a livelihood and remained about a year. Then he came South.

The year 1870 found him in North Louisiana, engaged in planting. There he remained for some time, and until he accepted the place of confidential man for the cotton house of V. & A. Meyer & Co., with whom he remained until the firm went out of existence. Then he went into the insurance office of Ferd. Marks, remaining five years and thoroughly mastered the business. Then he started on his own account in the partnership with Mr. Janvier.

Fortune has smiled on Mr. Moss in business; likewise in his domestic affairs. He has been happily married for many years. His wife was Miss Rosa Rose of Memphis. They have an interesting family. Mr. Moss is a subscriber to all the Jewish charities. He takes an especially active interest in the Young Men's Hebrew Association of which he is a member.



HARTWIG MOSS.



CHARLES SIMON.

## MR. CHARLES SIMON.

Words of encomium surely are those in which a certain Jewish journal speaks of our present subject. Mr. Charles Simon, formerly a merchant of the city of New Orleans, now retired. "A life" it says of him, "well spent; a life of honorable industry, of virtue and benevolence—such a life as should be a source of sincere satisfaction to any one."

Mr. Simon has been a resident and business man of New Orleans the greater part of his life. He was engaged for many years in the wholesale millinery business with his brother, Mr. Joseph Simon and brother-in-law Mr. Jos. Kohn, as Simon & Kohn, later Kohn, Weil & Co. He retired in 1898 at the age of seventy, feeling that he had earned a respite from business cares.

Mr. Simon was at one time president of Touro Infirmary. His relations with that institution have always been intimate, so that he feels a personal pride and satisfaction in the work it takes among hospitals of the country. He has also been identified in official capacities with the management of the Jewish Widows' and Orphans' Home, and much of its development may be credited to his labors in its behalf. The children have always found in him a true friend.

Mr. Simon believes in the fraternal idea, and is a member of the I. O. B. B. From social affairs of a public nature Mr. Simon has withdrawn; confining himself to the home circle. Herein he is happily situated; fortunate in the affection and devotion of a family of several daughters and sons.



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MR. MANFRED MEYER.

To the business world of New Orleans and tributaries, this gentleman is well and widely known, as a member of the firm of Landauer & Meyer, wholesale hats, caps, trunks, rubber goods, etc., 422 and 424 Canal street, a house established twenty years ago, and also, as the Secretary and Treasurer of the J. Rosenberg Co., Ltd., fancy goods, notions and novelties, etc., at 827 Canal street.

His name and works are likewise familiar to his co-religionists of the city and surroundings, among whom he is conspicuous as a member of Temple Sinai, as member and ex-president of the Young Men's Hebrew Association; member of the Order of B'nai B'rith, and a generous supporter of Touro Infirmary and the Jewish Orphans Home.

This year, 1904, Mr. Meyer reaches so to speak his 52nd mile stone. He was born in Saar Union, France, on February 17, 1852, and obtained his earlier education there and in Nancy, France. He came to this country as a youth and settled first at Natchez, Miss., where he served as clerk in a general merchandising business for eight years. Then he started on his own account in Lake Providence, La., there remaining until his venture in the metropolitan field, with Landauer in 1884.

Mr. Meyer is naturally a man of a most affable and kindly disposition and therefore popular as well as respected. He is blessed with a family, has a fine home on Prytania street, one of the fashionable residence thoroughfares of the Creole city, and is agreeably situated in all the relations of life.



MANFRED MEYER.



I. W. ASHNER.

MR. I. W. ASHNER.

What's in a name, says the old saw. Well in some not much to be sure. But in this of Ashner,—especially in Jewish circles in New Orleans,—there is much to commend it. To the business community also it is known, particularly the produce line.

Mr. Ashner is of Seesel, Ashner & Sugarman, a leading house of Poydras streets the great street of the produce trade in our Southern metropolis. It originated in Memphis as Seesel & Ashner and was established here in 1895, since which time it has been a leader of its line.

Mr. Ashner was born in Peine a place near Hanover, Germany, and there also was educated. He came to America in 1866 and first settled in Memphis. Thence he proceeded to Oxford, Miss., and in 1869 started on his own account. He was in business at Oxford for eighteen years and then moved to Memphis again. About that time the firm of Seesel & Ashner was founded.

In Memphis Mr. Ashner was president of the Memphis Club, a social organization like the Harmony here. He was also a member of the I O. B. B. He joined the Young Men's Hebrew Association not long after he came here, and in 1900 was chosen its president, a position in which he served with ability and credit.

Mr. Ashner observes faithfully the tenets of his faith. He gives freely to Jewish charities. His home life is an ideal one. His name in business and among his co-religionists carries weight.



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## MR. SAM BLUM.

A man's intimates naturally know him best—his strength and his weaknesses, his good points and bad. Our subject is well known; one of the best known in fact of the New Orleans Jewish confraternity. Offices and responsibilities have been pressed upon him; but if we look for a test of the estimation in which he is held, we shall find it, not in the fact of his service, but in the length of it. His is a character evidently, which, to use an old, but expressive phrase, "wears well."

Mr Blum was born in Donaldsonville, La., in 1860. He was brought up in New Orleans, and there, in the public schools of the Crescent City, acquired the foundation at least, of those superior attainments which have served him so well in his public career. His first employment was in the old "Blue Store" of Schwartz & Kaufman in the dry goods trade, near the French Market. From that position he graduated to "the road" and passed several years traversing the country generally, as a commercial traveler. In 1890 at the age of 30, he established himself in business. He has been successful and his establishment, the wholesale grocery and commission house of S. Blum, is a leader in the Poydras street district of the city. Among business men he is widely known as one time president of the Produce Exchange of the city, as a member of the Wholesale Grocers' Association and the Progressive Union, and as a member of the Board of Trade; also as formerly the President of Post B., T. P. A. of Louisiana.

So much for his business experience and associations; now something of him personally. Among those of his race and faith his standing, as we have intimated, is deservedly high. He professes the principles and precepts of Judaism and endeavors to act up to them. He is a charitable man, giving freely, not only money, but time; in other words a worker in the cause. He was the first secretary of the Young Men's Hebrew Association, and was its president for six years. Largely through his efforts the Athenaeum, that splendid home it occupies, was



SAM BLUM.



G. ALETRINO.

acquired; and his administration is credited with much of the institution's financial success. His associates at least, accord him this praise. He was presented by them, upon his retirement, with a loving cup; this in token of their esteem, and "in appreciation," so the inscription upon it says, "of his assiduous and successful efforts in behalf of the Y. M. H. A."

Mr. Blum is president now of Touro Infirmary. For sixteen years has he served that institution as director and committeeman, performing yeoman's service, gradually rising from one position to another to the headship; helping to make it what it is—a model institution, one that not Jews alone, but the gentile population of New Orleans also, regard with pride.

He has long been a member also of the organization of the Jewish Widows and Orphans' Home, and as a loyal son of Israel, taken an active interest in congregational affairs. He is a member of Touro Synagogue and for several years has been one of its trustees. Jewish fraternal affairs have likewise interested him. He has been president of B'nai Israel Lodge I. O. B. B., and Chairman of the Joint Committee of that Order.

He belongs also to the American Legion and Knights of Honor. He is an affable man and tolerant, has a good word in fact, for and of everyone. He is a ready and agreeable speaker, and well qualified to preside.

## MR. GERSON ALETRINO.

The portrait at the top of this page is that Mr. Gerson Aletrino, Secretary of Touro Synagogue, a young man, who, like his father before him, takes a lively interest in congregational affairs. He is a son of the late M. Aletrino, for many years assistant and coadjutor to Dr I. L. Leucht, and in that capacity often officiating in the pulpit.

Mr. Aletrino was born in New Orleans in 1868, and was educated at the Hebrew Educational Institute of



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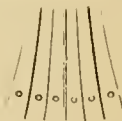
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wenty-five years or more ago, and in the public schools of the city. His business career began at an early age. For fifteen years or more he has been with the famous house of Julius Weis & Co., cotton factors and commission merchants in an important position. He is also in business on his own account.

Mr. Aletrino is married. He is a member of the Touro Infirmary and of the I. O. B. B. He is a Past President of Jas. K. Gutheim Lodge No. 439, and has also been its delegate to the Grand Lodge. He is a member also of the Southern Yacht Club and has been connected with the Washington Artillery for a number of years. He is also a member of the Knights of Pythias Virginius Lodge No. 48.

#### MR. ABE MAYER.

From the viewpoint of most capable services rendered the commercial and social interests of New Orleans Mr. Abe Mayer eminently deserves the position he has attained by force of his personality and individuality. He was born in Kallstadt, Germany, in 1833. There in his childhood he received a rudimentary education. He severed many tender associations on coming direct to the State at the age of fourteen. Here, in Clinton, La., he began his career, a career need we add, which has led to affluence.

The youth merged into the ambitious young man and then the business man of character and enterprise, enjoying the unlimited confidence of the people of that section. A strenuous laborer in the upbuilding of the many interests of Clinton and vicinity he helped to bring the pretty "Inland City" conspicuously before the commercial world.

Later, thoroughly experienced by his efforts in Clinton, Mr. Mayer attracted by its advantages as a commercial center, came to New Orleans. It is nearly three decades of years since the firm of "Mayer & Stratton" was launched. It proved a highly successful venture. During this time Mr. Mayer gave attention even to the most minute details of an ever increasing and prosperous business, a trade exclu-

sively in crockery, especially imported articles in that line.

When this old and honored firm was dissolved Mr. Mayer continued the business, solely controlling its interests. To him for nearly thirty years its prosperity has been a matter of pride and it as well an enterprise most creditable to the Crescent City.

As a man enamored with New Orleans, one who has striven to place it among the galaxy of foremost cities in the United States, Mr. Mayer has always advocated and been aligned with every measure for its improvement.

While practical and eminently worthy of the distinction he enjoys as a business man, Mr. Mayer is

devoted to such fraternal and social amenities as are the "salt of life." He has been an ardent member of the B'nai B'rith and naturally is devoted to its work, especially in charitable fields. As a member of the Association for the Relief of Jewish Widows and Orphans and the Touro Infirmary and Hebrew Benevolent Association he has rendered marked service and has served these splendid bodies on their directorates and as committeeman also.

This work in fact, has been at once a hobby and duty,—almost a passion indeed—and to it he has devoted both his money and time.

The Harmony Club has profited too by his zeal and executive capacity. Besides being one of its most active members he has served it for several successive years as President and during his official term the far famed club attained much of its prestige.

Genial and kindly, according all men a courteous hearing, whether "princes or paupers," Mr. Mayer may be cited as one who is "everybody's friend," a man well meriting indeed, the consideration and regard bestowed upon him and, in private life, his interesting family, who, likewise enjoy a prominent position in Jewish social circles.



ABE MAYER.



# Crescent News & Hotel Co.

Ino. H. Conniff,

General Manager

New Orleans, La.



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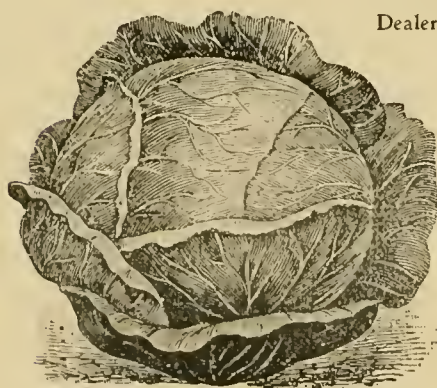
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NEW ORLEANS, LA.

### MR. GUS MAYER.

In Gus Mayer we have one of the most enterprising and successful of the younger element of business men of New Orleans. He was born in 1876 and is therefore under thirty, but he has established and is conducting one of the most prosperous concerns of Canal street, the principal business thoroughfare of the city. This is the "Specialty Store" of the Gus Mayer Co., Ltd., so called by him; devoted to retail furnishings for ladies and children, a house occupying the building at No. 823 Canal street and the only one of the kind in this city.

Mr. Mayer is a native of New Orleans and is a graduate of Soule Commercial Institute. He began in business first as book-keeper for the J. Rosenberg Co., a prominent Canal street house, but, as we have seen soon branched out for himself on his own account in another line of business. He is married and lives in the favorite "up-town" residential quarter of New Orleans. He has membership in the Y. M. H. A., Touro Infirmary, the Jewish Home, Temple Sinai, the Harmony Club and the Young Men's Gymnastic Club of the city.

We present herewith a half-tone portrait of this energetic and enterprising character; a young man already accounted one of the leading merchants of Canal street.



GUS MAYER.



E. OFFNER.

### MR. E. OFFNER.

The house of E. Offner is a leading one in the crockery and glassware trade of New Orleans, and one of the oldest. It was established by its present head more than forty years ago.

Though he began on a small scale Mr. Offner has long been prominent as a business man of the city. He makes a handsome display in his Canal street establishment, conducts his business in modern fashion and lives in one of the palatial homes of luxurious St. Charles avenue. He is in short one of the progressive and successful merchants of the city.

This he is to the public generally. Among the people of his faith he is known for other characteristics. He is, to them, a reading man and thinker, a giver to the charities of the race, a participant in the management of their institutions. He has been a member of the Y. M. H. A., for example, since its foundation. He belongs to the Harmony Club and to the I. O. B. B. He has been on the building committee of Touro Infirmary, and on the Board of the Jewish Widows' and Orphans' Home. He is also one of the congregation of the Temple.

He is a member, aside from these Jewish institutions, of the American Legion of Honor and the Masons.

Surely we may call him one of the representative men of the Jewish race in New Orleans.



JOS. VOEGTLE, Proprietor.

EUROPEAN PLAN.



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## MR. MAX DINKELSPIEL.

New Orleans the cosmopolitan,—socially one of the most liberal and unprejudiced communities in the world—affords at least a fair field, if it gives no special favor, to that type of the aspiring and capable Jew who would carve out fortune professionally, rather than to follow the more prosaic walk, the beaten track, so to speak, of commerce, wherein the race proverbially excels.

Who has not heard of them, the Hyamses and Jonases of this professional category, Chief Justices and Senators, not to speak of Benjamin, Secretary of State for the Confederacy, and afterward, in his exile foremost of London advocates. Or of Dr. Dyer, friend of the leper, and expert in that frightful disease, or Dr. Bensaden head of Touro Infirmiry, Gottschalk world renowned as a pianist and composer, Menken the stage celebrity. Jews all of them of New Orleans. And how many more?

Of the ancient faith not a few at all events shine to day at the Louisiana bar, among them none of more substantial character or solid reputation than the subject of this sketch. Mr Max Dinkelspiel of Dinkelspiel & Hart, 134 Carondelet street, core of the financial and commercial quarter of the Crescent City from, which district much of this firms patronage is derived.

Mr. Dinkelspiel was educated and was admitted to practice here. For many years in his earlier career he was associated with the well-known law firm of Braughn, Buck, Dinkelspiel & Hart, a firm to which many important interests corporate and private were entrusted, and of which two members at least, have graced the Bench.

He has ever had an open hand and warm heart for the local charities and has been an active spirit in a number of the local fraternal bodies. He is a member of the Y. M. H. A. and of the Harmony Club; a member and high official of the I. O. B. B.; a member and liberal contributor to Touro Infirmiry and the Jewish Orphans' Home of New Orleans, and is prominent in the Congregation Temple Sinai.



MAX DINKELSPIEL.



ALFRED HILLER.

## MR. ALFRED HILLER.

A saying there is which has the force and currency almost of proverb, remarking how very largely the class of noted city men has always been recruited from the country. On second thought this seems a fact easy to account for: The country breeds health and strength and sterling character, and these develop energy and natural ability when city-ward transplanted.

New Orleans at all event as the Southern metropolis, draws to it like a loadstone the best brain and talent of its tributary country; such men for example, as our subject, Mr. Alfred Hiller, a man of prominence as merchant and bank director, and socially also from his connection with many fraternal and charitable bodies, more particularly as president for two terms, of that famous organization, renowned far and wide for its luxury and hospitality, the Harmony Club.

Mr. Hiller hails originally from Summit in the cotton region of Mississippi. He was born there some forty years ago, and was raised and went to school in the same district of country. He began his business career as a boy of fifteen in the Bank of Summit, of which institution he was president at the early age of twenty-five. There also he was in the cotton business in company with his father, as H. Hiller & Co.

In 1893, the Hillers, father and son, came here, seeking a larger field for their capital and activities than Summit afforded. That year they engaged in business as the Ong-Hiller Co., successors to Ong, a house then already established many years, as a dealer in building materials, naval stores, oils, sugar house and mill supplies, etc. This was predecessor of the house of Alfred Hiller & Co., Ltd., in the same line, of which Mr. Hiller is president. It is perhaps the largest importer of cement and dealer in materials of that character in this market.

Mr. Hiller is a Mason of superior standing, a Knight of Pythias, a member of the I. O. B. B., and has been a director of both the Jewish Home and Touro.



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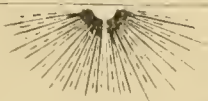
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TAKE OR SEND HOME A BOTTLE.

MR. PAUL L. GODCHAUX.

It is forty odd years since the subject of this biography, Mr. Paul L. Godchaux was born. He is the eldest son of the late Leon Godchaux, and the inheritor of a name famous in New Orleans, and throughout Louisiana, for many a year.

A name, this of Godchaux, "to conjure with," as the old saying has it, in business circles, synonym of large business capacity, uncommon success and great wealth. It has its representatives in the sugar industry, long a leading support of the State, in the clothing trade, in the insurance business and in law, all of the one family and all on a scale of distinction and particular importance.

The Godchaux's of Louisiana, as the name indicates, are of French extraction. From France came Leon Godchaux, father of the family some sixty years ago. In his time, before and after the civil war, he was one of the great merchant princes of the city, a very large land owner and not only that, he was the greatest individual sugar planter of the State. Five great baronial plantations were owned and operated by him, and at one time, during the day of the bounty, his crop of sugar was the largest in Louisiana. He was a man far seeing and broad guaged and died a few years back the richest man in the State.

His extensive interests were segregated upon his death. The management of his house here, the Leon Godchaux Clothing Co., Ltd., Canal and Chartres streets fell then upon the shoulders of his son Paul, who already, for several years, had been associated in the conduct of it and was practically its head. He is president of the company now.

Mr. Godchaux is identified with most of the local Jewish fraternal and charitable organizations. He belongs to the Y. M. H. A., to Touro, and the Jewish Widows' and Orphans' Home. He is also a member of the Godchaux Beneficial Association, and of the Progressive Union of New Orleans, one of the liveliest of the city's public bodies.



PAUL L. GODCHAUX.



GUSTAVE LEHMANN, Sr.

MR. GUSTAVE LEHMANN, SR.

The portrait herewith shows the head of the house of A. Lehmann & Co., the largest wholesale dry goods house of the city and the South. This house was established long years ago. Mr. Lehmann is nephew and son-in-law of its founder. He is a German by birth, born in Engenheim, but has been a resident here for thirty years.

The house of A. Lehmann & Co., has trade in all the Gulf States. It has a big corps of drummers on the road. Its credit is uncommonly high. Like his uncle before him, the founder of the house, with whom he was long associated, Mr. Lehmann is a type of the highest class of Jewish wholesale merchant. He is a director of the Whitney National Bank, one of the most substantial in the South.

Socially also, and in a charitable way he is prominent. He has been a director of Touro for years, and has been also president of the Hebrew Benevolent Association. Largely through his efforts the \$54,000 netted from the Touro Fair some years ago, was obtained. He has been a true friend also to the Jewish Orphans' Home—is a director of it in fact now.

He is a member also of the Young Men's Hebrew Association, the I. O. B. B., and Harmony Club.

Of New Orleans his home city, Mr. Lehmann is justly proud. Here all his interests of friendship family and business are centered. Here his liberality and sterling qualities are appreciated.



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#### Iberia Cypress Co., Ltd.

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Annual Capacity, Lumber 18 Million ft. Shingles 50 Million

PRODUCT—Lumber, Shingles, Laths, Mouldings, Ceiling, Siding, Flooring, Timbers, Ties, Cypress Tanks and Tubs of All Grades. Job Work a Specialty

#### DesAllemands Lumber Company, Ltd.

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PRODUCT—Lumber, Shingles, Timbers and Ties

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PRODUCT—Lumber, Shingles, Laths, Mouldings,

Ceiling, Flooring, Siding, Ties, Timbers, Cypress Tanks and Tubs, Sash, Doors, Blinds, Turned Work, Columns. Special Job Work.

THESE MILLS HAVE ABUNDANT DRY KILN and PLANING MILL CAPACITY.

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#### OPDENWEYER CYPRESS CO., Ltd.

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Send Orders to **New Orleans Office** Or to Mills Direct

## MR. DAVID WOLBRETTE.

This gentleman may be set down as one of the successful business men and representative Israelites of the Crescent City of to-day. He is president of the Southern Paper Co., wholesale stationers and paper dealers, secretary and treasurer of the Louisiana Shoe Factory, and vice-president of the New Orleans Trunk Co.

His social and religious affiliations are indicated in the fact that he is president of the Congregation Shaari Tefilla, Gates of Prayer, Jackson Avenue, member of Touro Infirmary, the Knights of Honor, American Legion and Woodman of the World.

He is also a member of the Progressive Union of New Orleans, an organization of the business men which has done much to further the progress of that city.

Mr. Wolbrette was born in Alsace, in 1853, when it was French territory. He was educated there in the *Ecole Commerciale* of his native city, and was brought up to mercantile business. He came to America at nineteen in 1872, and for two years clerked in a store at Paincourtville, Assumption Parish, La. He married in Plaquemine, Miss Hanna Moyse, and remained there fifteen years before his removal to New Orleans, to which he was attracted as a larger and more profitable field than the country afforded for business. Here as we have said he has been eminently successful.



DAVID WOLBRETTE.



SOLOMON MARX.

## MR. SOLOMON MARX.

An admirable subject and character this, needing no enhancement of fine or fulsome phraseology. "Father Marx" they call him affectionately, those who know him, and many besides not so intimately acquainted. It is a designation speaking volumes, earned by his labors in behalf of the poor Russian exiles of sixteen or eighteen years ago, and by other beneficences, "shining" as Shakespeare has it, "like a good deed in a naughty world." His is a long and worthy career now ripening into the Psalmists term of three score and ten. A patriarch in Israel is he, full of years and honors, and happily, still in full possession of his mental vigor and faculties.

He has been a resident of New Orleans nearly, if not quite forty years and all that time identified with the charities and public movements of his people. The story of the Jewish charities of that time indeed, could scarcely be written without prominent mention of his name.

"During the terrible suffering and desolation incident to the several epidemics of yellow fever here in that period," (we quote from a sketch of him) and notably those of 1867 and 1878, Mr. Marx was conspicuous, laboring continuously, fearlessly and conscientiously in the cause of Relief. His splendid services in those appalling days were recognized and appreciated, the I. O. B. B. Grand Lodge of the time taking special cognizance thereof." In earlier days Touro found him a staunch supporter as he still is, and so also was it with the Jewish Orphans Home. In fraternal affairs he has held high rank. He has been officer of the local, the District Grand Lodge and Constitutional Grand Lodge of the I. O. B. B., and has been prominent also as a Mason.

Mr. Marx was in business here for many years, but is now retired, and in the enjoyment of the fruits of a well spent life. He has been very fortunate in his family relations, having still surviving a wife in every way worthy, and five sons and a daughter.





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S. B. MITCHELL,  
City Ticket Agent.

### MR. C. LAZARD.

The name of Lazard has been a familiar one in New Orleans for forty years or more, as that of a house occupying a leading place in the clothing trade wholesale and retail. Its founder and head Mr. Calme Lazard is naturally one of the prominent Jewish merchants of the city. His sons are associated with him in the retail house of C. Lazard Co., Ltd., a highly-popular establishment; also in the jobbing business of the New York and New Orleans Clothing Co., in which they are also principals.

Mr. Lazard, Sr., began business, like most of our elders in the faith, years ago in a small way. He was thrifty, economical, business-like, enterprising, and luck as it always does, for such a character, favored him. The house became a landmark of Canal street. It took rank with the best at home and abroad. From it he acquired a fortune, so that he is enabled to live in a style becoming a merchant prince of the city in a palatial mansion of St. Charles avenue, the fashionable residence thoroughfare of the city.

Among the Jewish element of the city Mr. Lazard is appreciated for his character and charity. Touro Infirmary and the Orphans' Home find a staunch friend in him. His life has been that of a man consistent with the tenets taught him. To social concerns he has given but little attention, preferring rather the domestic circle. His home life has indeed always been a happy one.



CHAS. A. KAUFMAN.

MR. CHAS. A. KAUFMAN.

It needs no great knowledge of physiognomy or store of the learning of Lavater, to translate the characteristics of the type of man shown in the portrait herewith presented. It is clear enough without. It is a frank face, open and candid; but a strong face, the face of a man of positive personality, a forceful dominating man, a governor and director; the face and features of a man full of life, vigor and energy.

"Some men," says the proverb, "are born great; some achieve greatness and some have greatness thrust upon them." This man we need hardly be told has carved out fortune for himself.

It is the presentment, this picture, of a leading New Orleans merchant; of Chas. A. Kaufman head of the Chas. A. Kaufman Co., Ltd., proprietors of the "Big Store" as it is called, Dryades and Enterpe streets. This business was started under another name over twenty years ago, and is one of the most striking examples of the successful department store in the land. It occupies a larger area than any retail store in New Orleans.

Mr. Kaufman is a merchant of more than thirty years standing here. He is active outside his business in a number of social, fraternal and charitable affairs. He is a life member of the Y. M. H. A., and a prominent member of the great Jewish social organization of the city, the Harmony Club. He is a member also of the Masonic Order and of the I O B. B. His contributions to Touro, and the Jewish Widows' and Orphans' Home show how he regards the responsibilities of wealth.

Mr. Kaufman lives in styles befitting his status on St. Charles Avenue. In the home circle he has fortunately all that the heart could wish for.



C. LAZARD.



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New Orleans, La.

DR. WM. KOHLMANN.

The portrait herewith is that of a professional man of high standing in the Crescent City, Dr. Wm Kohlmann, successor to the famous Dr. Loeber in the medical administration of the famous Touro Infirmary, which, although of Jewish establishment and government is open to all, and in that sense one the public institutions of the city, and as such regarded with a just measure of pride by all the citizens, irrespective of creed or nationality.

Dr. Kohlmann came here in 1891. He has been connected with Touro since 1893. He was assistant house surgeon for eight years and succeeded Dr. Loeber as Surgeon-in-Chief in 1901.

Dr. Kohlmann was born in Kirchheim, Germany, in 1863. He attended the public schools in his birthplace and passed from there to the academies of Gruenstadt and Kaiserlautern. He took up the study of medicine at Wuerzburg when nineteen years old and graduated from the historic University of Heidelberg. Then for a while he engaged in practice of his profession and later served as surgeon in the German army.

Dr. Kohlmann is a hard worker; in the vernacular "a glutton for work." He spent two whole years mastering the English tongue before he began active practice here. Besides being house surgeon at Touro with general supervision he assumes charge of the gynaecological department of the free clinic, and he has in addition a large private practice. He is a student also, and has a grand collection of books.

He is a member of the Harmony Club, the Orphans Home, the Y. M. H. A., and the B'nai B'rith. He belongs also to German Lodge of Masons, and very naturally, from his standing in the profession is one of the most prominent members of the Orleans Parish Medical Society. A man in short of superior ability, exemplar of the capacity and intellectual calibre of the race.



DR. WM. KOHLMANN.



BERNARD TITCHE.

MR. BERNARD TITCHE.

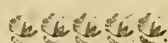
Among those who follow the law as a profession in New Orleans the name of Bernard Titcher is one bearing an enviable reputation for ability and integrity. Mr. Titcher was born in North Louisiana and received there the best elementary education that section affords. He entered Yale as a student, and graduated with the degree of B. A. in 1881. The same year he settled in New Orleans and began to prepare for the bar. He was admitted to practice in 1884, and in the twenty years since has risen to a place among the leading practitioners here. He is a man of family, rather more fond of home life than society. He has membership in several of the city clubs, however, the Harmony, and Chess Checkers and Whist Club among them. He is active also in the deliberations of the Louisiana Historical Society, being an interested student of the past of his native State.

Touro Infirmary and the Orphans Home the objects they stand for are objects of consideration with him. He is a subscribing member of both.

A man esteemed both in his private and professional character, is he; a gentleman, a superior lawyer; a credit to the race from which he is sprung.



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## MR. GUS LEHMANN, JR.

Three generations of Lehmanns have been identified with the great dry goods house of A. Lehmann & Co., New Orleans, at this time the largest house of its line perhaps, in the South. The head of this house is Gus Lehmann, Sr., already mentioned herein. Gus Lehmann, Jr.,—among his intimates "Little Gus"—is also a member of the firm. He is a son of the late A. Lehman founder of the house, and a Brother-in-law of Gus, Sr., its present head.

As one of this firm Mr. Gus Lehmann, Jr., is we need hardly say, a well-known merchant of New Orleans. He is a native of the city, forty-three years old this year, 1904. He entered the house of A. Lehmann & Co., when it was Lehmann, Godchaux & Co., as a boy direct from school and has risen from a clerkship to an interest by strict application to business. He may still be found on the floor daily, directing the sales and shipments, looking after the multifarious details of the interests, city and country, of a house of the very first order.

Mr. Lehmann, while interested as every citizen should be, takes no active part in politics. He is, however, a participant in such concerns as conduce to the commercial prosperity of his city. He is, for example, a member and director of the Progressive Union, and is chairman of the Finance Committee of the Merchants, and Manufacturers, Association. He is a director of the Laurel Mill, Laurel, Miss., and is a member and one of the Board of the Harmony Club, and was one of the original Elks of New Orleans. He is a member and supporter of Touro, and his religious affiliations and standing are indicated in the fact that he is one of the Cemetery Board of Temple Sinai. Mr. Lehmann is married and is the father of two sons, just verging into manhood.



GUS LEHMANN, Jr.



GUSTAVE LEMLE.

## MR. GUSTAVE LEMLE.

This name will be recognized, by one familiar with New Orleans, as that of one of the most notable professional men there, of the Jewish faith. Mr. Lemle was formerly of Farrar, Leake & Lemle, having a very extensive civil practice and is counsel for the Illinois Central Railroad, the Yazoo & Mississippi Valley road, the American Express Co., the New Orleans National Bank and other important corporations, and business interests. His name figures very frequently in the published reports of interesting law cases.

Mr. Lemle is a native of Louisiana. He was born at Alexandria, about forty-two years ago. He began life as a clerk at Natchez, Miss., where also his early schooling was obtained, but soon abandoned mercantile pursuits for the law. He was parish attorney in Concordia at twenty-three, and held that position for seven years. In 1892, seeking a wider field for his talents and ambition, he came to New Orleans. He has met here with steady and continuous success.

In Jewish affairs he takes an active personal interest, which is appreciated by his brethren of the faith. He is a working member of the United Charities. He belongs to the Young Men's Hebrew Association, the I. O. B. B., and the Harmony Club. He is on the Board and a member of the House Committee of Touro Infirmary, and is a director of the Jewish Orphan's Home. He is popular and respected for his attainments, not only among his co-religionists but in the outside world as well. Among secular institutions he is a member of the Chess, Checkers and Whist Club and the Southern Yacht Club of New Orleans.

He is president also of Barnett & Lemle, Ltd., wholesale grocers of New Orleans of which firm his brother, Emanuel Lemle, is one.



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MR. EDGAR M. CAHN.

Mr. Cahn is one of those successful professional men of New Orleans of Jewish faith and birth to whom we have heretofore referred as relatively numerous. He is a lawyer who has steadily risen in his calling and who enjoys a large and lucrative practice. He was born in New Orleans, June 29, 1865, and comes from old and excellent stock. He is a son of the late Leon Cahn. He obtained an excellent education primarily at the public and high schools of New Orleans and left the latter to take a course in Hugh's High School at Cincinnati, O., simultaneously attending the Hebrew College of that city. Subsequently under Civil Service examination, Mr. Cahn entered the New Orleans Postoffice as assistant superintendent of mails. This position he filled for two years and then resigned for the purpose of studying law. Entering the law department of Tulane University, he was graduated from that institution with the degree of L. B., May 17, 1888. A partnership was at once formed with the late Edwin Evariste Moise that continued until February, 1897.

Mr. Cahn is a man of many natural qualifications for his vocation. He has a fine command of language and a keen and logical mind. He is a professor of Democratic principles and while so engrossed in business, as to be able to spare but little attention to public affairs, has still taken a live interest in home politics.

Mr. Cahn is a Mason, a member of the Young Men's Hebrew Association and the Southern Athletic Club.



EDGAR M. CAHN.



MARX ISAACS.

MR. MARX ISAACS.

We come now to an exceptionally well-known name in New Orleans, that heading these paragraphs. It is largely so of course from the very nature of his business are bringing him into contact with all classes of the people, more especially the bargain-seeking Fair, but it is a name also very favorably known to a more personal circle, as that of a man, who, while he has made his way himself and all that, is a warm friend, a generous giver to deserving charity, a citizen of public spirit, and highly esteemed by all those who have met him.

Mr. Isaacs is president of the Schwartz & Isaacs Co., Ltd., of New Orleans, conducting the popular "Maison Blanche" Department House at Canal and Dauphine streets, which with its striking gilded dome is an architectural, as well as business landmark, of the city. It has, perhaps, a larger patronage than any establishment of the kind here. He was formerly of Kaufman & Isaacs, in the same line at Dryades Market. He was one of the first in fact, (as long ago as 1879) to embark in the department business.

Mr. Isaacs has been a resident of New Orleans for a lifetime, and has been a notable business man for twenty-five or thirty years. He has been very successful and has acquired other large interests besides that mentioned; but, fortunate as he has been, he is, to those who know him well, a man unspoiled by his successes. He is good to the poor, no deserving charity appealing to him in vain. Touro Infirmary, the Jewish Orphans Home, the Y. M. H. A., and other Jewish institutions naturally find special favors with him.



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## MR. MAYER ISRAEL.

In Mr. Israel we have an old resident of New Orleans, a successful business man, a notable not only of the Jewish element which forms so numerous and influential a fraction of the population of the Crescent City, but of the community as well, at large.

Mr. Israel hardly needs identification. He is prominent as a Canal street merchant, a leader in the clothing line, many years established. He was formerly of C. Lazard & Co., in this same branch of trade, but withdrew, and bought out the old house of McCown, transferred it from St. Charles to Canal street and infusing new life and energy into it, soon appreciably extended and enlarged it under his own name, and earned recognition in the trade as one of its most enterprising men.

In matters of religion Mr. Israel "walks in the way of his forefathers and forbears," conscientiously observing the ancient observances and injunctions, especially as to conduct and the charities. He has been for years a member of Touro Infirmary and Hebrew Benevolent Association and of the Jewish Widows and Orphans Home and has subscribed liberally to both. He is interested likewise in the progress of the Y. M. H. A., and is an active member of the I. O. B. B. He belongs also to that famous Jewish social organization the Harmony Club. He is a public spirited man, one of those who lend a hand to any movement likely to better his city.

Mr. Israel is a man of family. He married a Miss Lazard, and has several children. Of his home life we can only say that it has been uncommonly and entirely felicitous.



MAYER ISRAEL.



J. K. NEWMAN.

## MR. J. K. NEWMAN.

Mr. Newman is the son of Isidore Newman, Sr., the well-known New Orleans banker and philanthropist, and is a member of the firm of Isidore Newman & Sons. He has been closely associated with his father in many large financial operations and in the management of their important interests and though a young man, only a few years in business has shown that he is possessed of his father's talents in marked degree.

He is credited with much of the showing made by the firm in Carrollton railroad, and with the development of that property which finally resulted in its merger into the New Orleans Railroad, Light & Power Co., which controls the street car, the electric and gas lighting situation here. He was born and educated here and entered the business when he left school, was brought up to the business in fact, and is an active factor in all its affairs. Is one of the rising men in short, in the financial world of New Orleans.

Mr. Newman is interested also in many of the charities and philanthropic works to which his father has contributed so liberally, and in which the elder Newman has taken such active part. He belongs to Touro Infirmary, and the Orphans Home, and is a member of the Young Men's Hebrew Association. He is also a member of the Harmony Club.

Like his father too, he is a man of quiet tastes and unassuming manners; in fine a young man of ability and reserve power, "level headed" as the saying is, and self-contained.

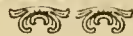


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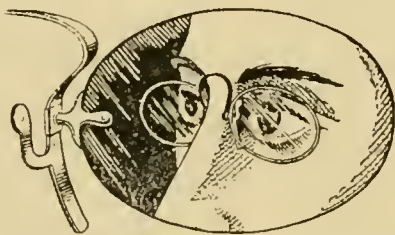
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#### DR. JEFFERSON DAVIS BLOOM.

Dr. Bloom, as formerly the House Surgeon in charge of the famous Charity Hospital of New Orleans, and as head of the medical staff of the Hotel Dieu, is one of the most noted medical men of the city of to-day. Indeed, his reputation goes further; to be the head of this institution is to take high rank in the profession, and to be known in all parts of the country. And yet the early opportunities of our subject were not at all propitious of such success.

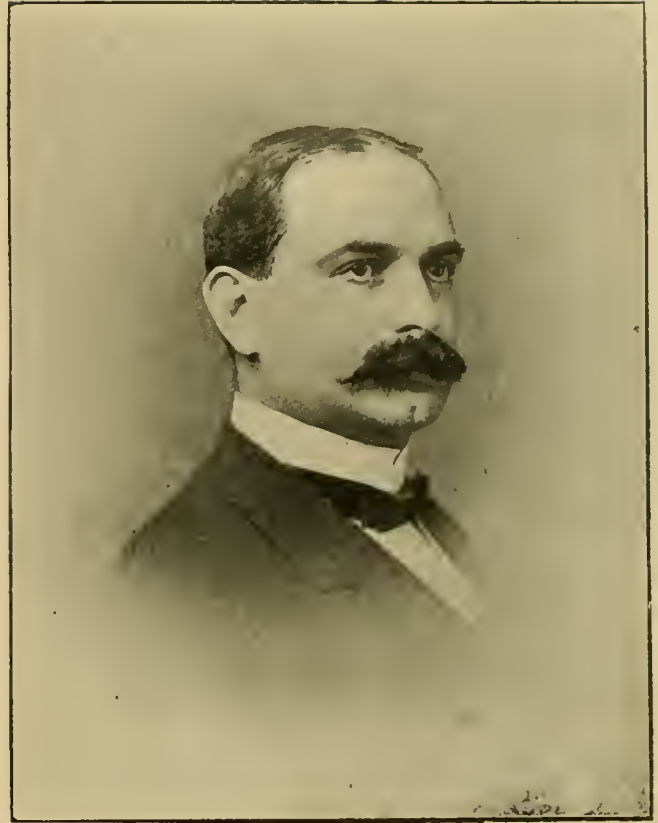
From childhood the study of medicine had been his aspiration. But he was consigned, so to speak, by his environment to a commercial calling. Undiscouraged, he devoted his leisure to medical study, fought his way unaided through college, and so, still a young man, has achieved those honors of his profession which come to most of his colleagues only after a lifelong struggle.

Dr. Bloom began his medical career as resident physician at Touro Infirmary, thence he went to the State Hospital, as assistant surgeon, and had not filled this responsible office long before he was recognized, at the death of Dr. Miles, his logical successor.

Dr. Bloom was born here. He is a graduate of Tulane and has been the medical head of the Hotel Dieu since 1903. He is a member of the State and Orleans Parish Medical Societies, and of the principal Jewish charitable and social organizations, and has a very large and lucrative private practice among people of wealth in both City and State.



DR. JEFFERSON DAVIS BLOOM.



SIMON PFEIFER.

#### MR. SIMON PFEIFER.

The subject of this sketch is a young man comparatively, but is at the head of a very extensive business that of S. Pfeifer & Co., Provision Dealers, 431 Poydras street. But then, more and more the strenuous life of our day calls for young blood and unabated vigor and energy.

Mr. Pfeifer was born and received his education here. He began business at an early age. He is a man of family and has a home on St. Charles avenue among the ultra fashionables of the city. In social life, as in trade, he occupies a prominent position.

He is a member of the Harmony Club of New Orleans the organization of the Jewish residents, occupying the finest club house, not alone here, but in the South. He is identified also by membership with the Touro Infirmary and Hebrew Benevolent Association, the Jewish Orphans Home and the Young Men's Hebrew Association. He is in short one of those younger members of our ancient ordination whose conduct shows us that the virility and hope of the race is far from dying out.



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### MR. JULIUS C. WOLFF.

Mr. Wolff is of Julius C. Wolff & Co., (Jul C. Wolff and Otto L. Newgass) importers of Chinese and Japanese matting, 217 South Peters, an old and staunch house of New Orleans. He is a Mississippian by birth, born in Jackson, that State in 1870, and has other interests there, notably in the Schwartz Furniture Co., of that city.

Mr. Wolff began his business career at an early age as a general merchandiser of his native city, an excellent apprenticeship for the larger field of this metropolis, then came here and established himself. He has been entirely successful and has made the Crescent City his home.

He is a member of the Elks and K. of P., of the I. O. B. B., the Y M H. A., Touro Infirmary, the Jewish Home and Harmony Club. He is unmarried but has a fine home on Jackson avenue between Prytania street and St. Charles avenue, the loveliest and most aristocratic portion of the far famed Garden District of New Orleans.

### MR. SAMUEL LEVY.

In New Orleans, September 4, 1854, Samuel, better known in that community as Recorder Levy, from the office he has held, was born. There also, as an attendant of the public schools he got his education. His first employment was in Napoleonville and he grew to manhood there and in the Crescent City.

An active man always, in every walk of life in which he has engaged, Mr. Levy is one of the best known of the Jewish residents of this part of the country. For twelve years he was foreman of Brooklyn Fire Company in the old Volunteer department, and in that capacity, besides having more than one hairbreadth escape, he earned a gold medal for life-saving at a fire in the suburb of Algiers; another



JULIUS C. WOLFF.



M. WALDHORN.

for life saving from the Mississippi river; a diamond badge from the Home Insurance Co., for salvage of property, and still another diamond badge from friends of Mt. Carmel Asylum.

Mr. Levy is one of the representatives of the Security Brewing Co., of Algiers and New Orleans, and is also Assistant Recorder or Judge of the Fourth Recorder's Court, Magazine street, a position of honor to which he has been re-elected.

He is a member of Temple Sinai and of many associations, among others the Woodmen of the World, the Ancient Order of United Workmen, the German Benevolent Association and Washington Benevolent Association.

### MR. M. WALDHORN.

Mr. Waldhorn is well-known, not alone here, but to many travelers and tourists, as the proprietor of the principal establishment in the city handling choice and valuable antiques. His place is on Royal street corner of Conti, and is a museum of genuine articles of this character of great interest. His collection indeed is said to be the largest and best selected in the country outside New York.

Mr. Waldhorn was born in Alsace, in 1852, and there spent his school days. His first employment was with A. Godchaux Clothing, Paris, France. He started here in the business of jewelry and antiques years ago, and as intimated, has met more than ordinary success. Mr. Waldhorn is second vice-president of Touro Synagogue. He is a member of the Harmony Club and the Young Men's Hebrew Association; also of the I. O. B. B., and Free Sons of Israel. He is a member also and liberal contributor to Touro Infirmary and the other charities of his church and people. He is, in short, a man of character and standing, not only among those of his race and religion but among the business men of the city in general.



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## MR SAMUEL H. STERN.

Everybody knows it that knows New Orleans at all, the famous Stern's Auction House, (formerly Curtis's), the oldest and best patronized in the city. And everybody pretty nearly knows also the presiding genius of this establishment, Mr. Sam Stern, subject of this sketch with his cheery invocation to bidders, "Come now who'll start, er?" and his brisk rejoinders and repartee. Enough to say further on this score, that Stern's does the great business of the kind, the auctioning of merchandise of all descriptions, in New Orleans. It has been especially successful in the sale of mules.

Mr. Stern acquired this business about two years ago. He is a young man comparatively and a native. He was born in this city in the early 70's, and was educated here in the public schools and in the famous Commercial College of Soule. Also, in perhaps the more practical way, in business itself, under his father an old time merchant of the boot and shoe trade. His brother, Leonard L. Stern, is associated with him.

Mr. Stern is devoted to business, but still finds time for social and fraternal concerns, the Young Men's Hebrew Association and I. O. B. B. especially. He is a rising young man, one of those of whom, as Webster said of himself, we shall probably "hear more hereafter."

Stern's has lately been removed to a new and larger establishment on Baronne street specially fitted up for the business.



SAMUEL H. STERN.



MOSE F. HOLLANDER.

## MR. MOSE F. HOLLANDER.

Mr. Hollander is of F. Hollander & Co., wholesale liquors, a leading house of its line. He is the son of its founder, the late Frederick Hollander, and succeeded to his interest. He was born in New Orleans 44 years ago and was educated in the Public Schools of the city (the old Jefferson school) at the old Hebrew School and at Soule's College, from which latter school he entered business, taking a minor place in his father's establishment. Thence he went up North and for a time was in the grocery line in Newark, N. J., at length returning here, and associating himself with Hollander & Co., again.

Mr. Hollander is a member of the Jewish Home and Touro Infirmary and of the Y. M. H. A. He is a Mason of the 32nd degree, a member of the Elks, and a past officer of both the Knights of Pythias and Knights of Honor. He has been a director of the Young Men's Gymnastic Club, and has served his fifth term in that capacity. He is a widower, the father of a son now at Spring Hill College, Mobile, and fast verging into manhood.

Frankness and geniality are characteristic of our subject. Like his father before him he is no less popular with gentiles than Jews.



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NEW ORLEANS.

MR. S. J. SHWARTZ.

Mr. Shwartz is of the Shwartz & Isaacs Co., Ltd., proprietors of the famous New Orleans Department house, the "Maison Blanche."

Mr. Shwartz was born in this city 36 years ago. He is a son of the late A. Shwartz, a well known local merchant. Even as a youth he exhibited decided mercantile proclivities. He began at the early age of six to frequent his father's notion store, and at sixteen was the New York buyer. For eight years he served in that capacity and then returning to New Orleans, he organized the firm of S. J. Shwartz & Co., with Gustav Schullhoefer and Hart D. Newman as partners. The "Maison Blanche" which, with its high white front and gilded dome, is one of the landmarks of the city, was built for them. Later Mr. Schullhoefer died and Mr. Newman withdrew and Mr. Marx Isaacs (formerly of Kaufman & Isaacs) came in, and the Shwartz & Isaacs Co., Ltd., was organized. They do both a wholesale and retail business, maintain a large dress making department and conduct a most extensive business in thoroughly modern and metropolitan fashion.

Mr. Shwartz, we need hardly say, is a conspicuous figure in the business community, not to speak of the dry goods line. He knows the business thoroughly "from A to Izzard." He is a shrewd buyer and a clever financier, and not a follower, but a leader.

To the claims of charity and humanity, Jewish charity and institutions especially Mr. Shwartz gives that consideration, which nowadays is thought, as regards the prosperous no more than due. The communal work generally has his countenance and support.



S. J. SHWARTZ.



L. H. WEIL.

MR. L. H. WEIL.

Mr. Weil is connected with the Union Oil Company one of the most extensive concerns of its line in this part of the country. Socially he is distinguished as the Secretary of the famous Harmony Club. He has been Secretary of it for eight years.

He is of note also in connection with the Y.M.H.A. He was long a director of it, was its vice-president, and was one of the building committee when the Athenaeum was erected. His name, for that reason is carved upon the corner stone of the structure. He is a member also of the Jewish Widows and Orphans Home and of Touro Infirmary.

Mr. Weil came here an infant. He was brought up and educated in this city. He began as a boy with the Union Oil Company and has risen to a confidential and influential place in the management. Though not himself a man of family his sympathies as we have seen have been readily enlisted in behalf of the orphaned and dependent among his people, and in Jewish communal affairs, more especially regarding the young men, he has certainly done his part.

Though naturally himself a man of rather modest and retiring disposition Mr. Weil is still, for all that well-known and highly esteemed among a large circle of friends. His features as presented in the portrait herewith are familiar to many, the younger set particularly, by whom, as well as their elders, his work in behalf of the Y.M.H.A., is fully appreciated.



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These are the reasons why the "Postal Company" has been successful in the past and will be successful in the future.

The progress of the Postal Telegraph System is evidenced by the continued extension of land lines, the numerous and important railroad connections recently made, the valuable connections with the German cables, the Pacific cable (now being constructed,) the Direct West Indies cable, the Bermuda cable, etc.



W. A. PORTEOUS,  
Supt. Sixth District, Southern Division.  
Postal Telegraph Cable Company,  
New Orleans, La.

Another Reason Why the Postal Telegraph-Cable Co., is the Most Successful Telegraph System in New Orleans.

There is no man in New Orleans who stands in a more favorable position with the Jewish people, not only of this city but the entire State, than the genial W. A. Porteous, the Superintendent of the Sixth District, Southern Division, of the Postal Telegraph Cable Co., and this is due to the fact that he is always polite and obliging whenever or wherever his business calls him. Mr. Porteous is a very young man, who has grown up in every branch of the telegraph business from messenger boy to Superintendent. He is one of the most popular young telegraphers in the country, and is well-known and liked by the majority of the public men of our State. He has devoted his whole life time, it may be said, to practical experience in telegraphy in many of the large cities of the country. He has been fourteen years with the Postal Telegraph Cable Co., in this city, his first real promotion being as manager of the Postal's office in the New Orleans Cotton Exchange. He was next promoted to assistant manager, and a few months later he was congratulated on all sides upon being placed in charge of the splendid business that he had helped to build up for the Postal Company in New Orleans. When the Sixth District, Southern Division was organized, Mr. Porteous was made Superintendent and placed in charge.

## MR. LEONARD L. STERN.

Mr. Stern is well-known as of Stroudback & Stern leading real estate men of the city and also of Stern's Auction House. He has been vice-president of the Real Estate Exchange, is a member of the Progressive Union and the Harmony Club, is prominent as an Elk, and is a staunch Democrat.

He is further distinguished among those of his faith as Secretary of the Jewish Widows and Orphans Home, and for his work in behalf of the Young Men's Hebrew Association. He has accomplishments admirably fitting him for the entertainments of the latter body, and has contributed cheerfully both time and ability to make its functions a success. Everywhere indeed, he is a social favorite and welcome guest.

Mr. Stern was born here in 1867. He is the son of Henry Stern, an old time business man of the city, and brother of Sam Stern the well-known auctioneer. He was brought up here and went to school in this city. He knows New Orleans, as the saying is "like a book." Hence much of his success in the real estate line in which he has been in company with Mr. Stroudback since 1897. He married Miss Katz, daughter of the late Sigmund Katz, and lives in the swell up-town "garden district" of the city.

Men of Jewish birth and faith, figure numerously, as we have said, in the commercial life of the Crescent City. Mr. Stern belongs to that younger element among them whose activity and enterprise, furthers perceptibly the progress and development of our fast expanding Southern metropolis.



LEONARD L. STERN.



HART NEWMAN.

## MR. HART NEWMAN.

Mr. Newman is the son of the noted Jewish banker and philanthropist, Isidore Newman of New Orleans. He was born in this city about twenty eight years ago. He graduated from Soule Commercial College this city at fourteen, and started for Cornell University, New York, to study law, but finding his youth an objection proceeded to Europe instead, to perfect himself meantime in foreign languages and music. There he remained until he became a highly proficient linguist, and besides a course of music at Leipzig, had graduated at the Conservatory of Mainz. He is a master of the piano and generally a musician of uncommon power.

At twenty-one Mr. Newman returned here, and shortly entered business life as vice-president of the Schwartz-Newman Co., proprietors of the Maison Blanche, Canal street, one of the principal department houses of the South. He withdrew therefrom to take an interest with his father, the well-known banker Isidore Newman of New Orleans. Other business interests occupy his attention also, largely in connection with the very extensive financial and corporate concerns of his father. In public affairs he acts with the Progressive Union, (of which he is a member) to improve and advance his native city. He belongs to all the principal Jewish organizations, though not specially forward in their management. Like his father he is a very plain and unassuming gentleman; indeed he has many of the elder Newman's traits. He married in 1900, Miss Doris Saal of Petersburg, Va.

If the Jewish community of New Orleans has reason to be proud of the philanthropy of the elder Newman, embracing, among other benefactions, the rich gift of the Newman Manual Training School, so it is to be congratulated also that in the son he has a worthy successor, walking in the same path.



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#### MR. LOUIS OCHS.

This is a well-known name, not only hereabout but throughout the country generally, by reason of the occupation of its owner, that of traveling man, and because of his membership in various organizations, religious, fraternal and protective. He belongs for instance, to Aurora Lodge, F. & A. M., to Samaritan Lodge, K. of P.; New Iberia Lodge, B. P. O. E., the Benevolent Legion Louisiana Travellers, the T. P. A. of America and the National Liquor Dealers Association. Also in support of his faith and principles, to the I. O. B. B., the Y. M. H. A., New Iberia Synagogue and Touro Synagogue, New Orleans.

The following among other honors have been accorded him. He is ex-president Post B., T. P. A., State Railroad Chairman Louisiana Division T. P. A., president Benevolent League of the Louisiana Travelers, Fourth National vice-president of the T. P. A., and a member of the Executive Committee of the National Liquor Dealers Association.

Mr. Ochs, in fact, is one of the best known salesmen traversing the South. He was born in New Orleans in 1866, and is a product of that city's public schools. He began life with Block & Pollak, Scrap Iron and Metals, and continued with their successors for several years. He was then four years with A. Lehmann & Co., (wholesale dry goods) four years with Jos. Kantz and for the past six years has represented Jos. A. Magnus & Co., wholesale liquors, Cincinnati, in Gulf Coast territory.

Mr. Ochs is married and makes new Orleans his headquarters and home.



LOUIS OCHS.



COLEMAN H. KAHN.

#### MR. COLEMAN H. KAHN.

Mr. Kahn is of Kahn's Cotton Pickery, Religious street, New Orleans, in which business he is associated with his father. He is a native of New Orleans, now in his twenty-ninth year, married (to Miss Lillie L. Wolff of Chicago) for the last five years. Those who know him, and their names are legion, consider him one of the most promising of the younger school of New Orleans business men.

Mr. Kahn is a graduate of the New Orleans High School class of '91. His business relations have been with cotton wholly, and as an employe or partner with his father. Theirs is one of the most important concerns of the kind here.

Mr. Kahn is a member of the principal Jewish charitable organizations, Touro, the Jewish Home, and I. O. B. B. among them. He is Secretary of the J. J. Brown Memorial Association. His habits are quiet and domestic. He lives modestly in his own home on Annunciation street.

#### MR. SAMUEL SILVERSTEIN.

Mr. Silverstein is of the firm of L. Silverstein & Sons who have crockery stores on Canal street on Dryades and on South Rampart streets, all doing a flourishing business. He has been in this line since he was thirteen years old, and has assisted his father largely in upbuilding it. He is now thirty-four.

He came here as a boy with his father, in the year 1873, from Worsaw, Poland, where he was born. His schooling was obtained in the public schools here. He is a married man and besides membership in various Jewish organizations, fraternal and charitable, is a Knight of Pythias and Mason.



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## MR. LAZAR SCHWARTZ.

From the position of a poor orphan boy, inmate of the Jewish Orphans Home of this city, Mr. Schwartz has risen to a place of competency and success, and he is neither ashamed of his origin nor forgetful of the institution which cared for him and brought him up.

Mr. Schwartz is a dry goods merchant of Magazine street, New Orleans, and a considerable property owner. He was born at Woodville, Miss., in 1852. His first employment was here in New Orleans with Sam Kaiser.

He first embarked in business for himself in the dry goods line in 1888, and on the whole has had a prosperous and fortunate experience. The business has developed, at all events, from one small store to four of them, comprising numbers 3015 to 3021 Magazine street inclusive. He has been married about twenty years. He is a Knight of Pythias and member of the organization of the Jewish Home and Touro Infirmary and he is an ex-president of the Congregation Gates of Prayer, a position significant of his standing among his intimates and co-religionists.

To sum up in short: "A just man walking with integrity—one known in the gates, sitting among the elders."



LAZAR SCHWARTZ.



FRANK J. WEINBERGER.

## MR. FRANK J. WEINBERGER.

Here we have an example of the young man in business, a shining example of success; a young man entrusted with affairs of the first magnitude. And fully equal we may say to the task. Mr. Frank J. Weinberger of whom we speak, is the secretary-treasurer and general manager of the Adler-Weinberger Steamship Co., one of the great Central American lines, is vice-president of the Southern Marine Works, the most important in the ship building and repair line here, and is identified with other extensive concerns besides, in company with monied men.

Mr. Weinberger was born in Texas and was brought up there in part, and in part in New Orleans. He attended school in Galveston, at Soule's here, and Spring Hill, Mobile. He began his business career in 1895 with Chas. Weinberger, at Mobile. This business first brought him here to locate, then to Galveston and at length to Central America, where he acted for the Weinberger's who had (as they still have) important investments there, and for the Bluefields Lumber Co. When the Adler-Weinberger Steamship Line was organized he was summoned here to take charge.

Such is our subject in the commercial world. But tho' immersed in business he still finds time for social relaxation, as a club man and member of fraternal orders. He is a member of the Young Men's Gymnastic Club and the Southern Yacht Club, and holds a commission in the Naval Reserves. He belongs to the Elks also, and to the Y. M. H. A.



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COL. E. I. KURSHEEDT.

In Edwin I. Kursheedt we have one of the most conspicuous of the Jewish residents of New Orleans. He is a Civil war veteran of distinction and a gentleman whose service in behalf of Jewish charity and institutions is heartily appreciated.

He was born in Kingston, Jamaica, in 1838, and was educated in the Public Schools of the city of New Orleans in the period preceding the war. He graduated from the Boys High School in 1853. The next year he began life in the hardware business and later formed a partnership with his father.

He has been a member of the Washington Artillery some forty years. He served indeed, throughout the Civil war with that command, enlisting as a private of the Confederate service and rising through the grades of Corporal, Sergeant, Captain, Major and Adjutant. He was wounded at Fredericksburg and Antietam.

In 1866 he married Miss Sarah I. Levy, of Richmond, Va. He has held various official positions and is at present acting as Assistant Postmaster of the city. He is the oldest living Past Master of Louisiana Lodge 102, F. & A. M. He is, by virtue of his war service, a member of Camp No. 1, of the Army of Northern Virginia, Confederate Veterans; also of the B'nai B'rith. He was secretary for many years and is an ex-president of the Jewish Widows and Orphans Home. He is also an ex-treasurer of Touro Infirmary and the Hebrew Benevolent Association.

MR. DAVID M. LICHTENSTEIN.

Mr. Lichtenstein is of H. Lichtenstein & Son, cotton merchants, leading members of the Cotton Exchange of New Orleans. He is a native of the city, now in his thirty-second year, and received his edu-



COL. E. I. KURSHEEDT.



JACOB WEINBERGER.

cation as so many other successful men of the place have done, in the public schools of the city.

His first employment was with Hyman, Lichtenstein & Co., predecessors of H. Lichtenstein & Son. He has acquired during his business career, interests in banks, rice mills, cotton plantations, presses, etc. He belongs to the Harmony Club and the Y. M. H. A., to the B'nai B'rith, Touro Infirmary, and the Jewish Widows and Orphans Home; also the Young Men's Gymnastic Club of New Orleans.

MR. JACOB WEINBERGER.

This gentleman is at the head of a number of the most important business enterprises of the Crescent City. He is largely interested in maritime concerns, being president of the Bluefields Steamship Co., in the Nicaragua trade, president of the Kelly-Page Co. Steamship Agents and Brokers, president of the Adler-Weinberger Steamship Co., a leading factor in tropic fruit and Central American business, and other important commercial affairs. He is a member of the firm of T. M. Solomon & Co., Exporters, secretary of the Nicaragua Electric Co., president Bluefields Lumber Co., president Bluefields Wharf & Agency Co., and is in various other enterprises.

Mr. Weinberger is one of the Weinberger brothers who have done much to develop, not alone the resources of Nicaragua but have vastly furthered the traffic of this port as well. He was born in Papajd, Hungary, in 1857, and was educated at Springfield, Missouri. His first occupation was as a miller at Austin, Tex. He is married, his wife was Miss Rachel Schlenger of Austin, Tex., and has a son, F. J., like himself, engaged in the steamship line. He is a member and liberal contributor to the local Jewish charities, particularly Touro Infirmary and the Jewish Orphans Home.



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## MR. EDWARD GOETZ.

From the "Owl," former official organ of the Young Men's Hebrew Association, we extract the following points in this gentleman's biography.

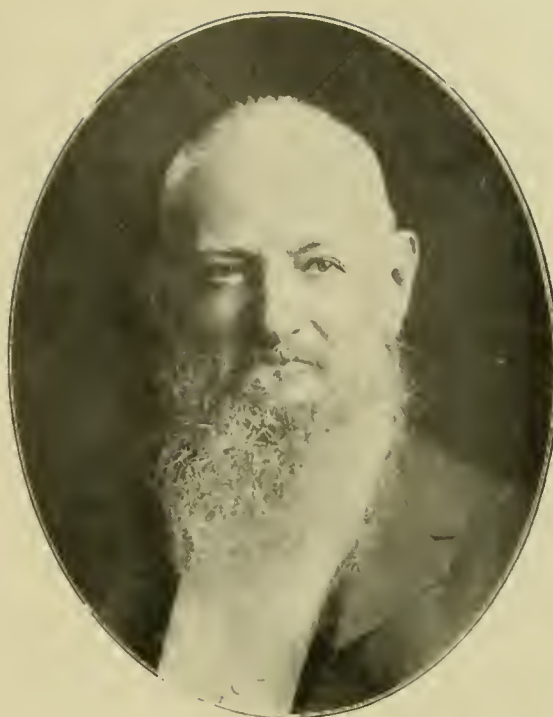
Mr. Goetz has lived and labored among us since he was a boy of 16. He was born in Herzenhausen, Germany, and after a short time spent in New York came here at the instance of Mr. F. Hollander, with whom he entered into partnership in 1871, and whose daughter Miss Bertha Hollander, he married in 1874. He has two children, a son Joseph, and daughter Hattie, fruits of this union.

The house of which Mr. Goetz is the head, is one of the best known in the liquor trade of New Orleans. It has important agencies, and does a very large business, not only in this country, but among our neighbors, the Spanish speaking people to the South. His partner in it is his brother-in-law, Mr. Mose Hollander.

Mr. Goetz is of an open, frank, off-handed disposition, and personally known to everybody in the trade. He is a popular and charitable man. He has been a member and generous giver to Touro Infirmary and the Jewish Home; in fact has been a director of both. He belongs also to the Y. M. H. A., and the B'nai B'rith. Also to the Young Men's Gymnastic Club of this city, New Orleans Lodge Knights of Honor and Germania Lodge F. & A. M.



EDWARD GOETZ.



JOSEPH SIMON.

## MR. JOSEPH SIMON.

In this gentleman we still have with us, one of the few survivors of the period before the Civil war; one of those who cut a figure in the Jewish annals of that and the later formative stage, as we may call it, distinguished by the establishment, on a firm basis, of a number of important Jewish institutions, Touro Infirmary, the Orphans' Home and others among them.

"With the ancient," (meaning the elderly), says Job, "is wisdom; in length of days understanding." Mr. Simon was born in Bavaria, Germany, eighty-one years ago. He came here to New Orleans, sixty-four years ago. That was in 1840. Eight years later, in 1848, he began business on his own account in the clothing trade, at the French Market. From 1858 until 1863 he was in partnership, in this same line, with the late Leon Godchaux, doing both a wholesale and retail business. After the Civil war, in 1866, he established himself in the hat trade wholesale and jobbing, as Jos. Simon. In 1868, Mr. Jos. Kohn, being admitted to an interest, the house became Simon & Kohn. It is the same now known as Kohn, Weil & Co. Mr. Simon withdrew from this connection in the '90s and for a time, before retiring from active business altogether, was president of the old Louisiana Light & Power Co., to which the New Orleans Railways Light & Power Co., succeeded.

As a merchant retired with a competence Mr. Simon enjoys "dignity with ease" in a fine old home-



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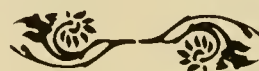
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stead of the up-town residence district of the city, and though retired, still takes an interest, while not actively participating as formerly, in Jewish institutional affairs. He gives an undivided allegiance, however, to the religion of his birthright, performing still, as he has since its foundation in 1872, the office of vice-president of the Congregation of Temple Sinai.

Mr. Simon was one of the founders of the old Hebrew Benevolent Association, and was its president; he was a prime mover in that consolidation of that body with Touro Infirmary after the serious yellow fever epidemic of 1855; he was also one of the organizers of the Jewish Widows and Orphans Home, and the Hebrew Educational Association, and was president of the Hebrew Rest. The service rendered by him to these institutions, and the Jewish community, at a time too, when they needed assistance most, can hardly be fully set forth, even in the most appreciative terms.

Mr. Simon has been a Mason since 1845. He has been a member also of other fraternal organizations. "Accepting the commandments as a lamp and the law as a light to guide him, length of days, prosperity and peace have they brought him." In 1901 with his good wife, family and friends he celebrated the golden wedding, fiftieth anniversary of his marriage.

#### MR. SAMSON CERF.

Mr. Cerf ministers as Rabbi and Cantor to the Congregation *Shaara Tefila*, Jackson Avenue, the Gates of Prayer, second oldest of the congregations of the



SAMSON CERF.



WILL MOSS.

city. Its building was put up in 1869, and soon after Mr. Cerf, then newly arrived from over the water was chosen to conduct its services. This office he held most acceptably for six years, at the end of which period he withdrew and embarked in mercantile concerns, and was thus engaged until four or five years back, when the Congregation again engaged his services.

Mr. Cerf was born in Alsace, (then France) some sixty years or more ago. He received his schooling in the Elysee of Strasburg and was just about of age when he came here in '61. He is married but has no children and among his co-religionists is a man much esteemed for strength of convictions and sincerity of character.

#### MR. WILL MOSS.

This is a well-known insurance man of New Orleans, a gentleman with an extensive acquaintance through his connection with the Janvier & Moss Agency, Ltd. He was born in Sturges, Mich., in 1852, and was educated in the schools of Akron, Ohio. He came South years ago, and was engaged for a time as a cotton planter.

Mr. Moss is a man of family. He is a director of the Congregation Gates of Prayer. His fraternal affiliations include official positions as follows: Senior Warden Jefferson Lodge No. 191, Masonic Order, Captain of the Host, Concord Chapter No. 2, and Deputy Master Louisiana Council No. 1 in the same; also Treasurer Ben Hur Senate No. 303, Knights of the Ancient Essenic Order.



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### JUDGE HENRY LAWRENCE LAZARUS.

Our subject is one of the leading lawyers of the city. He has had great success as an advocate and is employed in the most important cases, his success and ability commending him therefor. He has also occupied a place upon the bench here as Judge of the Civil District Court.

Judge Lazarus was born in Syracuse New York in 1853. He received his education in New York city and in Baltimore, Md. His first employment was in a commercial vocation but he soon abandoned that for a career at the bar. He married Miss Sallie Solomon in 1875. He has been active politically but of late has been devoted wholly to his profession.



JUDGE H. L. LAZARUS.

### MR. FERDINAND GUMBEL.

Mr. Gumbel is the well-known New Orleans cotton factor and commission merchant, a successful and wealthy business man of that line, and the owner also of several cotton plantations, living in style in the swellest part of fashionable St. Charles avenue.

Mr. Gumbel was born in Bavaria in 1841. His education was acquired in the public schools of that country. He was clerk for a short time in Germany after his school days were over, but soon migrated, as so many ambitious young men of the time were doing, to the "land of the free." He came South and was in business here when the Civil War broke out,

but abandoned it and enlisted, passing through the usual vicissitudes and experiences of war time. After the war he engaged again in business, this time in New Orleans, and so continued till date.

Mr. Gumbel married Miss Selma Feitel. He belongs to the B'nai B'rith and besides being a subscribing member, takes a live interest in the work of Touro Infirmary and the Jewish Widows and Orphans Home.



SAMUEL HYMAN.

### MR. SAMUEL HYMAN.

Mr. Hyman is of Hyman-Hiller & Co., cotton factors of New Orleans, one of the most prominent houses of that line in the trade. He was born in Poland in 1839, and was educated in part by a private instructor and in part at Summit, Miss., where he began his business career as clerk in a general store. He has other business interests also, brick yards and saw mills among them; also in sand and gravel and manufactures. He is vice-president of the Teutonia Insurance Co., of New Orleans, also of the Interstate Electric Co., a very important concern.

Mr. Hyman married in 1879, Miss Adele Hiller. This marriage has been a happy one, fully exemplifying the sentiment "two hearts that beat as one." He is a member of the Odd Fellows and the Masonic Order; also of the B'nai B'rith; also of the Touro Infirmary and Jewish Widows and Orphans Home. He resides in style on the famous residence street of New Orleans, St. Charles Avenue.



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MR. JACOB C. LAZARD.

Mr. Jacob Lazard, or "Jake" as he is to his intimates is the son of C. Lazard, head of the well-known Canal street clothing house, the C. Lazard Co., Ltd., and is himself vice-president of that company, and secretary of its jobbing auxiliary, the New York and New Orleans Clothing Co. He was born here, brought up in this city and here received his schooling, both literary and commercial. He is one of the representatives of the younger element of Jewish business men and far from least among them. He was formerly in the shoe business on St. Charles street here, but for some years has been associated with his father.

Mr. Lazard has evinced a strong interest in the Young Men's Hebrew Association, and has been a liberal contributor to Jewish charities.



JACOB C. LAZARD.

MR. ARCHIBALD A. MARX.

This gentleman is of note among the younger or native element of Jewish stock in New Orleans, as a highly successful business man, and from his official connection with the Y.M.H.A. and I.O.B.B., with the latter organization particularly. He stands high in its councils. He has been vice-president, treasurer, president and delegate to the Constitutional Lodge, and has represented it as its director on the board of Touro Infirmary serving as chairman of that committee in charge of the erection of the part known as the Julius Weis Home. The plans in fact were drawn under his supervision, a high compliment to his business ability. He has been director also of the Y. M. H. A.

Mr. Marx was born here. He is a son of Mr. Solomon Marx a well-known old time business man. He is a graduate of the New Orleans schools. He ventured into business on his own account very early, and was in spices and grocers sundries for some time. He is now engaged in the oil trade and is secretary of Aschaffenberg & Co., Ltd., contracting plumbers, Carondelet street.

Mr. Marx is a man of family. He lives in the fashionable uptown residence district known as Rosa Park.



CUTHBERT SCHAEFER.

MR. CUTHBERT SCHAEFER.

Mr. Schaefer is of a prominent family of Yazoo City, Miss. He was born and reared and grew nearly to manhood there. Coming here for a finish to his education he graduated from Tulane with a literary degree. He also took a course at Cornell University, New York, and was the recipient of high honors from that *alma mater*. Then starting out in the world, to carve out a career, he identified himself with a leading concern of contracting plumbers, leading in their line and assumed charge of their office. He is a partner in that firm, married, and a staunch Y. M. H. A. man, considered among those who have his acquaintance one of the most promising of our younger Jewish business element.



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### MR. HENRY GREENWALL.

A man so long in the limelight of publicity as Henry Greenwall, scarcely needs an introduction. In the very nature of his business, from his long service as a theatrical manager, and purveyor of entertainment and pleasure to the people, he is one of the best known residents of New Orleans.

Few men have had a more extensive experience of the show business. He has been a leading light in it for more than twenty years. Beginning in Texas he was manager of his own opera house at Galveston and built up a circuit embracing Dallas and other large cities of the Lone Star State. Later he opened up in New York. At present he is interested in the Baldwin-Melville syndicate, comprising stock shows in this city, Cincinnati and other large places North, and has put up for them in this city the finest theatre in the South.

Following are houses of which he is lessee and manager: Greenwall Theatre, New Orleans; Savannah Theatre, Savannah, Ga.; Grand Opera House, Galveston, Texas; Sweeney & Coombs Opera House, Houston, Texas; Greenwall Opera House, Fort Worth, Texas., and the Dallas Opera House, Dallas, Texas. He is president also of the American Theatrical Exchange, New York city.

During his managerial career Mr Greenwall has



HENRY GREENWALL.

presented some of the costliest attractions and most famous stars on the road, Patti, Bernhardt, Booth, Coquelin and Irving among others.

This is the public side of his character. In private life he subscribes to the faith of his fathers and contributes to the maintenance of the institutions of that faith. He is a liberal giver to charity and public purposes, and not alone to Jewish charity but to all whose merits commend them.

### MR. ALEXANDER LICHTENTAG.

Mr. Lichtentag is distinguished as a worker in one of the most useful Jewish institutions of the city, the Y. M. H. A. He was its secretary from its foundation until a year or two ago; and when he declined to serve longer was prevailed upon by his associates to remain a member of the Board of Directors, of which he is one, still. He has served the Association long and faithfully also as chairman of its Publication Committee, supervising the "Owl" and its successor, the Y. M. H. A. Magazine

He is secretary also of the Congregation Gates of



EUGENE H. GUTMANN.

Prayer, Jackson Avenue, one of the younger men taking an active interest in congregational affairs.

Mr. Lichtentag is a native; he was born here in 1868 and was educated in the public schools here. He is an educator by profession, conducting the Paragon Short Hand Institute, and is the author of the work "The Paragon System of Short Hand." He is Past Master of Jefferson Lodge of Masons and was Chancellor and Past Grand Representative in the K. of P.

### MR. EUGENE H. GUTMANN.

Mr. Gutmann was the first financial secretary of the Young Men's Hebrew Association and has held that office until to-day. He has been secretary of Touro Infirmary and its collector; collector of the Jewish Widows & Orphans Home, and sexton and collector of Temple Sinai. He succeeded his father in the last named position. He is secretary also of Louisiana Council, Legion of Honor, and was for fifteen years in a trusted position with the great cotton house of H. Abraham & Son in this city.

He was born here in 1867 and received his education in the public schools of the city. He has an enviable record. His work is well done. He is thoroughly business. The confidence reposed in him as a fiduciary is well merited; it speaks volumes as to his character.



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MR. LEON L. SHWARTZ.

Mr. Schwartz is the well-known Canal Street merchant, formerly of A. Schwartz & Sons, but since 1889 in business in the dry goods, millinery and ladies furnishings line by himself. This is a popular establishment handling as specialties fine tailor made suits, bridal trousseaux and outfits; etc., in short a first class establishment.

Mr. Schwartz has been in this trade over twenty-five years. He was born in this city and was brought up to the business from his youth. He has naturally a large circle of acquaintances and friends. He is a Mason and has filled high offices in the Order. He belongs also to the Pythian Order and the American Legion of Honor; also to the Progressive Union, as a member of which he has lent his aid to further the best interests of the city of his nativity in the promise of whose future he is a firm believer. In Jewish affairs he also takes a lively interest.

MR. DAN A. ROSE.

In the business world Mr. Rose is known as the head of one of the principal general insurance agencies of the city, situated on Gravier street in the quarter devoted to the cotton trade and as one of the most active, enterprising and successful underwriters here. Among our Jewish residents he has been conspicuous through his interest in and work in behalf of the Young Men's Hebrew Association, of which he has been a director.

Mr. Rose is a subscribing member also of the principal Jewish charities. He belongs to the Harmony Club and to a number of orders and fraternities.



DAN A. ROSE.



ADOLPH GOOD.

MR. ADOLPH GOOD.

Mr. Good is Secretary and Treasurer of the Boston Shoe Store Co., Canal street, one of the principal concerns of the city. He was born in London, England, in 1864, but came to this country many years ago. For a time at first he was clerk in the wholesale grocery business in Galveston, Tex. From there he came here.

Mr. Good is one of the directors of the Young Men's Hebrew Association. He belongs also to the Elks and to the Clerks Mutual Benevolent Association of this city. He married Miss Julia Kaufman about six years ago.

MR. DAVID GOLDSTEIN.

Those who are familiar with Touro Infirmary, an institution which is the pride of the Jewish people hereabouts, know that efficient and courteous official who presides over the clerical department.

Mr. Goldstein is a native. He was born here in 1862. He acquired his education in the public schools here, and was an apt scholar. His first employment was with his father, Pincus Goldstein, as a jeweler. He remained with his father for eleven years and on his death assumed charge of the business.

Mr. Goldstein is a subscribing member of Touro Infirmary and the Jewish Home. He belongs to the B'nai B'rith, the Hebrew Benevolent Association, the Congregation Gates of Prayer and the Knights of Pythias.



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## MR. GUSTAVE MOSES.

Mr. Moses is the senior member of G. Moses & Sons, ranking among the most successful and artistic photographers of the country. Theirs is the oldest gallery here, and they have received many special awards, gold medals among them, at the photographers conventions for their work in general, miniature and other special branches of portraiture. So long and successfully indeed, has Mr. Moses been in intimate relations with the people of New Orleans and its visitors, as to be almost a public character.

Three generations of this family have been engaged in this profession. Mr. Moses' son, Will, is the third. His grand-father, the late S. Moses, the father of G. Moses, who founded the business, was one of the American pioneers in the art of photography. Mr. Moses himself was instructed in his earlier years in the mysteries of the daguerrotype. The son is an artist as photographer and is a writer on photography as well. They are representatives both, certainly, in the full meaning of the term of a profession which their family has done much to advance.



GUSTAVE MOSES.



MAX SAMSON.

## MR. MAX SAMSON.

Mr. Samson is proprietor of the pharmacy at 117 Camp street, one of the few establishments strictly devoted to drugs and pharmaceutical preparations in this city. Prescriptions are a specialty with it.

Mr. Samson is of note in his profession as a director of the New Orleans College of Pharmacy and as a member of the State Board of Pharmaceutical Examiners; positions indicating his standing in the business. He was born here and was educated at the Hebrew School of this city. Having graduated from it he determined to take up pharmacy as a business and matriculated at Tulane for that purpose. At the same time, in order to secure practical as well as theoretical knowledge of it he secured a place in a drug store. He graduated with honors in 1882 and took a place with I. L. Lyons & Co., in the prescription department. Here he remained several years and made a name for himself.

Mr. Samson is a member of the American, the National, the State and the Orleans Pharmaceutical Associations. He belongs to the Masons, the Knights of Pythias and the Progressive Union.



DR. ERNEST A. WHITE.

Dr. White is the veterinary of the New Orleans Fire Department and has a reputation in the profession which draws to him no little private practice as well. He is a native of the city, still a young man, only thirty-one this year, and in making choice of a profession followed in the footsteps of his father the late H. A. White, who ranked among the American experts in veterinary surgery.

Dr. White himself is a graduate of the University of Pennsylvania one of the most complete of the higher educational institutions of the country. Its veterinary department is the leading school of the kind in America. Dr. White graduated from it with the highest honors. He has since had eight years practice and has earned reputation as a successful "vet" which after all is the test.



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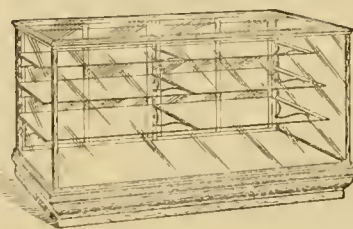
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## MEYER H. GRADWOHL.

Mr. Gradwohl is chief of staff in the great department house of the Maison Blanche in this city. He is a man still comparative young, who has risen by his own abilities and exertions from a place in the ranks, and deserving according to the accepted standard in modern business, due credit for his successes.

He was born and raised, as the phrase is, in New Orleans, and got his education in the common schools of the city. An ambitious lad, he began at an early age to earn a living. His first situation was as cash boy in a store near one of the markets.

For many years he was with the Fellman's, and for a time was a department manager for Leon Fellman. When the Maison Blanche was established he went with S. J. Schwartz & Co., the first proprietors as New York buyer. In this responsible position he was markedly successful.

He is a leading member of the Young Men's Gymnastic Club.



MEYER H. GRADWOHL.



ALBERT ASCHAFFENBERG.

## MR. ALBERT ASCHAFFENBERG.

Here we refer to the well-known business man head of the A. Aschaffenberg Co., Ltd., a leading house here in the plumbing and plumbers supplies line, the one which furnished the plumbing for the St. Charles Avenue palaces of Maurice Stern, Isidore Newman, Gus Lehman, Jr., and others. He is of note also among the Jewish residents of the city for the interest he has manifested in and the service he has rendered the Y. M. H. A.

Mr. Aschaffenberg was born here and except for a short term spent in Chicago in business has made this city his home. He was identified with the Y. M. H. A., before he left here, and resumed his connection with it when he returned. His work for it on its Entertainment Committee, and its Building Committee and as director of it has been of the most serviceable character.

## MR. M. J. WOLF.

Marcus Junius Wolf, is the full name of our subject. He has a wide acquaintance through his connection with many organizations as Touro Infirmary, the Widows' and Orphans' Home, the Young Men's Hebrew Association, the B'nai Brith and Harmony Club. Also among secular concerns, the Elks, Knights of Pythias, Travellers Protective Association, Patriotic Order Sons of American and others. He has been on the Board of Touro, and of the Widows and Orphans Home, and has been Vice-President of the Y. M. H. A.

Mr. Wolf is of the well-known firm of B. J. Wolf & Sons, manufacturers of clothing. This business he has followed since early manhood. He was born in New York city in 1859. He married in 1893 Miss Gertrude Levi whose loss a short time since only he mourns.



M. J. WOLF.



— REFERENCES : —

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## MR. FELIX U. LEVY.

Among the representative business houses founded years ago whose story of success is part of the commercial history of Louisiana, is the well-known firm of Levy, Loeb & Co., of New Orleans. This success was based upon the honor and integrity of its founders, gentlemen who, to succeed, bent every effort to preserve its prestige untarnished.

The worthy senior member of this firm, Mr. Felix U. Levy, was born in Hellimer, a picturesque Alsatian town on January 17, 1836, when the colors of France waved proudly from the Ocean to the River Rhine. Mr. Levy enjoyed exceptionally good opportunities for an education. He received in his native land a common school education. This was followed by a college course. His studies, however, were interrupted when he had attained the age of fourteen by a desire to seek his destiny in the United States. So it came about that among the arrivals on the eve of the New Year of 1850 was this aspiring Alsatian youth.

Mr. Levy proceeded to Franklin, St. Mary's Parish, La., where his first employment was as clerk in a dry goods store. He was painstaking and desirous to please his employer and the customer. He evinced a taste for business. His thrift may be judged by the fact that by rigid economy, in a short space of time he accumulated sufficient money to go into business on his own account. His venture proved most successful and for years following the future gave promise of realizing his fondest dreams.

At the zenith of what Mr. Levy then considered his career the war between the States began. To all intents and purposes he was a Southerner, hence he cast his lot with his people, entered the Confederate Army, and continued wearing the "Gray" until the finale at Appomattox.

His war record was in accord with his reputation before and since the internecine struggle, honorable and without blemish. Leaving Franklin in the hey day of manhood, leaving his business and all cherished ties, he proceeded to a Camp of Instruction where, after six months he was promoted Sergeant-Major and acting Adjutant of the Camp. He was then transferred to the Subsistence Department, Major Phillips commanding, on the staff of Gen. Richard Taylor.

Subsequently he was ordered to report at the Post Commissary Department located at Alexandria, La., where he remained until Banks' army moved toward Shreveport. The Confederates retreated to Mans-

field, and there General Taylor took up a position. The day before the battle at Mansfield Mr. Levy issued 8,000 rations to the "Boys in Gray" and, when he is in reminiscent vein he tells of the time "when 8,000 Confederates faced 28,000 Yanks, whipped them and forced them to retreat."

After this battle at Mansfield Mr. Levy was transferred to General Terrell's Brigade, Texas Cavalry, which disbanded at Corsicana, Texas, at the time Lee faced Grant for the last time. On June 28, 1865, Mr. Levy was parolled at Alexandria, La., and thence he returned to Franklin and began life anew.

On March 1, 1866, Mr. Levy bade adieu to his friends and companions in Franklin. They witnessed his departure with regret. He came then to the city of New Orleans, and here has since resided. Shortly after he entered commercial life here as one of the firm of Simon, Loeb & Joseph, afterwards Simon, Loeb & Levy, and later Levy, Loeb, Scheuer & Co., and finally with continued prosperity, Levy, Loeb & Co., one of the prominent houses of the present. Mr. Levy is now the senior partner.

Personally Mr. Levy is a quiet and unassuming gentleman and only those who know him intimately would recognize in him a man who, in the cause of the Confederacy, braved death on many a hotly contested battle-field with the nonchalance of a true Frenchman. Years ago while resident in Franklin, he became a Mason of Franklin Lodge No. 57 and later, penetrated the mysteries of the veils in the Royal Arch Chapter. His Masonic course won for him, not only the regard of his Brother Masons, but the distinction of Honorary Membership in his Mother Lodge also.

Since taking up his residence in New Orleans Mr. Levy has been identified with Congregation Temple Sinai, the Order B'nai B'rith, the Free Sons of Israel and the Associations dedicated to the Jewish Orphans' Home and Touro Infirmary and the Harmony Club.

While Mr. Levy is a practical man of affairs he still finds time for the little amenities of fraternal and social life and is, in his modest way, influential as well as earnest, in his efforts for the betterment of civic conditions or in the interest of his less fortunate brethren.



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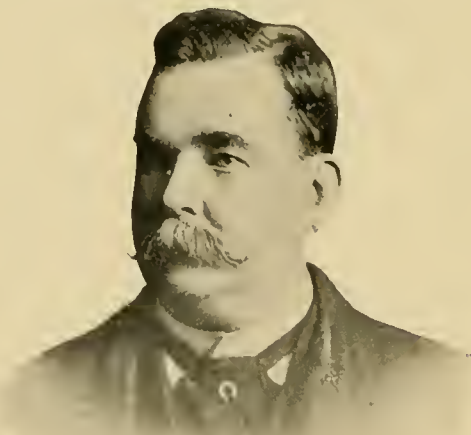
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MR. HENRY BLOCK.

Mr. Block is the head of the wholesale liquor house of Henry Block & Co., Tchoupitoulas street, New Orleans. He has taken a great interest in the work of the Young Men's Hebrew Association, has been a director of it in fact. He is a member of the Harmony Club; also of the Orphans' Home and Touro Infirmary and is a worshipper at Temple Sinai.

Mr. Block was born in Cincinnati in 1859. He began his business career in the liquor business, and has followed it ever since successfully, and has acquired interests aside from it in various lines. He married in 1885 Miss Florence Lazard.



HENRY BLOCK.



HENRY E. GUMBEL.

MR. HENRY E. GUMBEL.

The portrait shown herewith is that of one of the younger and native element of Jewish business men of the Crescent City, one of those doing credit to their derivation and to the paternal example and training. It is the portrait of Mr. Henry E. Gumbel, Secretary of the old and substantial cotton house of S. Gumbel & Co., Gravier street, factors highly regarded on 'Change and in the cotton world generally.

Mr. Gumbel was born here, and here also received his education. He belongs to the Y. M. H. A. and Harmony Club and other Jewish organizations and affiliates with the Congregation of the Temple.

MR. MORRIS ABRAHAM.

The picture here presented is that of Mr. Morris Abraham, of H. Abraham & Sons, Cotton Factors, Baronne street, a leading house of New Orleans for years in that line, with New York connections also, making it well-known and influential on 'Change there. Our subject is the second son of Mr. Henry Abraham, head of the house, is a native of the city, and a product of its schools, and has been identified with the local management as its representative in the Exchange for a considerable time. He is a club man, and a liberal subscriber to the charities of the faith he professes.



MORRIS ABRAHAM.



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**JOS. MAGNER.**

**MR. JOSEPH MAGNER.**

An honored name in the Jewish community of New Orleans is this one; the name of a man persistent and whole-hearted in the faith, devoted to the charities and fraternal institutions of the race, long one of the pillars of Touro Infirmary and long conspicuously identified with the B'nai B'rith order. The following from one of the Jewish periodicals shows clearly in what estimation he is held:

"On Friday, Oct. 28, Mr. Magner celebrated his 70th birthday and on that occasion was the recipient of marked attention and honor. On the evening previous a special joint session of the local lodges of B'nai B'rith was held and resolutions congratulating him and reviewing his service for the order were adopted. Eulogistic addresses accompanied them.

"On Friday further compliment was paid him. Rev. Leucht offered a special prayer for Mr. Magner during service at Touro Synagogue and after the service the Boards of Touro Infirmary and the Orphans' Home jointly presented him with a set of resolutions, handsomely engraved on parchment, setting forth the charitable work accomplished by him during the last 50 years. Dr. Leucht presented these resolutions and along with them the further testimonial of a silver loving cup from his many friends."

Touro Infirmary traces back to a period long antedating the Civil War; but in its present shape it was really reorganized and reconstituted after the terrible yellow fever epidemic of 1878. In that reorganization, with Rev. Dr. Gutheim and L. B. Cain, Mr. Magner was one of the prominent figures and was the secretary elected at the time, and he has been identified with its management ever since. He has also been chairman of the Board of Managers of the Jewish Widows' and Orphans' Home; and when the Harmony Club combined with the old Company Club in 1872, he was elected the first secretary of the new organization.

Joseph Magner, says another account, is a native of Hamburg, Germany. He came to America when he was nineteen years of age, reached New Orleans in 1848, and went into the steamboat business, which he followed for three years. He was bookkeeper in a cotton house for three years more, and then entered the army. He took part in the battles of Chickamauga, Stonebridge and Murfreesboro.

After the war closed, he returned to this city, and resumed his duties as bookkeeper. In '69 he went into the

insurance business, which he has followed ever since. Mr. Magner has never married, devoting himself to the care of the widow and children of his brother.

Mr. Magner was one of the incorporators of the Jewish Home Association, and was its secretary for eight years. He is the only surviving founder of the Touro Infirmary Association.

He was one of the founders of the Temple Sinai congregation, is an ex-president of the Touro Infirmary Association, and was its secretary for eight years. He was the secretary also of the Hebrew Benevolent Association, which was the parent of both the Orphans' Home Association and the Touro Infirmary Association. He has been a prominent member for many years of the B'nai B'rith, and was the first president of the Young Men's Hebrew Association. Mr. Magner is now seventy-six years old, and as deeply interested in the Jewish philanthropies as ever.

**MR. ERNEST M. LOEB.**

Mr. Loeb is one of the most active and successful of the business men of New Orleans. He is considered as one of the shrewdest also. He is president of the Haubtman & Loeb Co., manufacturers and dealers in machinery, one of the largest concerns of the kind here, president of the Diana Brick & Tile Co., president of the Metropolitan Land Co., president of the Pine Island Mercantile Co., and is interested in a number of other mercantile and industrial enterprises. His judgement in the matter of New Orleans real estate has been proven both excellent and far sighted.

Mr. Loeb was born in Houston, Texas, in 1867 which makes him only 37 now. He received his education in the New Orleans Public Schools and began life as an apprentice in the shops of the very establishment of which he is now the head.

His wife, whom he married about seven years ago, was Miss Elka Freeman. He is a Chapter Mason and Blue Lodge Mason, a member of the New Orleans Progressive Union and prominent in the deliberations and public movements of the Board of Trade. He is also vice president of the Parkways Commission of the city. His Jewish affiliations are with the Y. M. H. A., Touro Infirmary and the Widows and Orphan's Home.



**ERNEST M. LOEB.**





HERMAN J. SEIFERTH.

HERMAN J. SEIFERTH.

A splendid example of the successful Jew in journalism is the able and popular city editor of the *Picayune*, who, as a writer himself, we may permit to tell his own story. We take his autobiography from a publication to which it was contributed some time ago by Mr. Seifert:

"Permit me to say that I was born in Vashilishok, a village near Grodno, in Russia, October 31, 1863. I learned some Hebrew before I came to America, in 1868. My father had preceded us to the United States, and we remained in New York only a few weeks, going to Columbus, Indiana, where we settled and I began my English education. The next year we moved to St. Louis, and a year later to New Orleans, so that I have been here a quarter of a century.

"I went through the public schools, graduating from the high school in December, 1878. Before that time Dr. Gutheim, of blessed memory, and my father had agreed that I would be an ornament to the Jewish ministry. The beloved doctor had arranged for my studies at the Hebrew Union College, Cincinnati, and in the meantime devoted a great deal of his time to giving me private instruction.

"But there is a destiny which shapes our ends. Journalism had already claimed me for its own. I had already conducted half a dozen amateur papers, and even earned money by odd jobs on various weeklies. Lacking the moral courage to oppose the plans of my would-be benefactors, I simply gave them the slip, and missed the chance held out to me. Then also L. B. Cain, another Jew who should always be revered, thought commercial life my *fete*, and laid plans to send me to Matamoras to receive my mercantile education. I was franker with him. I had already approached Mrs. Nicholson with an appeal to take me into the *Picayune* office, and asked Mr. Cain to aid along that line. Mrs. Nicholson told me afterwards that his recommendation was very strong, and on March 4, 1879, I entered professional life.

"Of course, my sole idea in consigning myself to the perpetual poverty of printer's ink, was to show that the Jew's aim was not altogether wealth. And of course, for the sole purpose of showing that there was no prejudice against the Jews, the *Picayune* promoted me to the city editorship in August, 1893. The other important event of my life was my marriage on December 16, 1888, at Meridian, Miss., to Miss Cecilia Cohen. She and three children survive this sketch.

## MR. SAMUEL E. WORMS.

Mr. Worms is of S. E. Worms & Co., Ltd., formerly Daisheimer & Worms, a leading house in the wholesale notions and furnishing goods line at New Orleans, and one of the oldest in the trade there. Mr. Worms is its head and has been identified with it from the start.

Mr. Worms was born in Clinton, La., in 1852. He was educated there and at Speyer, Germany. He has been in mercantile business ever since he quit school. He is a Mason, a member of the Harmony Club and of the new Merchants' Club of New Orleans. He belongs also to the B'nai B'rith and is a member of various charitable bodies, Touro Infirmary and Jewish Orphans' Home chief among them.

## JOSEPH H. MARKS.

Joseph H. Marks was born in the city of New York, eighty seven years ago. His boyhood was passed in South Carolina. He came to New Orleans when he was twenty years of age, to join his brother, I. N. Marks in the wholesale grocery business. They operated under the firm name of Joseph H. and I. N. Marks successfully until the capture of New Orleans, when Joseph Marks was banished for refusing to take the oath of allegiance. He went to Columbia, S. C., where he remained until the close of the war, and in later years returned to New Orleans to resume business here. In the meantime his beautiful home had been confiscated and sold. Misfortune accompanied him to South Carolina, as well, for there he was burned out by Sherman's army.

After the war Mr. Marks took up his residence in New York, where he managed a branch business. He stayed there for fifteen years, before settling again finally in New Orleans.

Mr. Marks had identified himself with the Jewish congregations as soon as he came to New Orleans, and he was readily drawn into the Orphans' Home Association. He was one of its directors from the beginning, and has maintained his interest in it ever since.

Mr. Marks retired from active business life in 1880, and has since lived in retirement with his family.



JOSEPH H. MARKS.



LOUIS SILVERSTEIN.

#### MR. LOUIS SILVERSTEIN.

Mr. Silverstein is senior member of the firm of L. Silverstein & Sons, maintaining three crockery stores in New Orleans. The firm consists of Mr. Silverstein and two sons. They do both a wholesale and retail business and enjoy a very large and profitable trade.

Mr. Louis Silverstein, to whom these paragraphs pertain, is a native of Warsaw, Poland. He was born in 1839 and is therefore this year (1904) in his sixty-fifth year. He came to this country in 1873 as orthodox Rabbi and *mohel*, and this was his first employment in New Orleans.

In 1883 he embarked in the crockery business, and with the assistance of his sons has since built up the very extensive business to which reference has been made. He still exercises the office of *mohel*. He is identified with the Jewish charities.

His family residence is on Baronne street, in a quarter much favored by Jewish residents of the well-to-do and middle class.

#### GENERAL ADOLPH MEYER, M. C.

A high official of Jewish birth and faith is the Congressman from this the First District of Louisiana, Gen. Ad. Meyer. His standing among national legislators and his service to this community are alike indicated in the fact that he is now serving his thirteenth year and

seventh term. His work as a member of the committee of naval affairs of the House of Representatives has been specially effective. To him very largely is due the costly improvement of the New Orleans Naval Station, the appropriations for levees and for the work of the jetties, at the mouth of the river, the gateway to this harbor. In other matters also he has secured important advantages for his city and for Louisiana. He is in fact one of those invaluable workers who somehow accomplish things for their constituency: one not lacking theoratorical gift altogether, but chiefly a man of action and a worker. The sugar, rice, lumber and other local interests have at his hands special attention.

Gen. Meyer was a student at the University of Virginia when the Civil war came on. He enlisted for that war on the Confederate side as aid to Gen. John S. Williams of Kentucky, who wrote of him: "Mr. Meyer served on my staff during the entire Civil war. He was pre-eminent for soldierly qualities—courage, fidelity, endurance \* \* a natural born soldier \* \* \* of resourcefulness and unsurpassed devotion to duty."

After the war and until he took up public life Gen. Meyer was engaged for many years in the cotton trade. Herein likely was developed the practical business aptitude which he exhibits in his capacity of congressman. He has been brigadier general in the State militia and is prominently identified with the Masonic order.

#### MR. MYER LEMANN.

Mr. Lemann is of the great cotton house of H. Abraham & Son, one of the foremost here on 'Change. They are in the cotton commission business. Mr. J. H. Abraham, one of the firm, was, up to his untimely demise, a short while back, treasurer of the Cotton Exchange of New Orleans.

Mr. Lemann has besides other extensive interests. He is a sugar planter with several plantations and conducts a large country store where these interests are located.

He was born in New York City about 46 years ago, and was educated in the schools of New York, New Orleans, and Mayence, Germany. He began his business career as clerk in a country store at Donaldsonville, La., and from that modest station has risen to a partnership in the famous house of H. Abraham & Son, and to be one of the leading merchants of the cotton trade in New Orleans.

Mr. Lemann has family as well as property interests; about twenty years ago he married Miss Carrie Abraham. He is a member of the Knights of Honor, the A. O. U. W., and the B'nai B'rith; also of the Harmony Club, Touro Infirmary and the Jewish Widows' and Orphans' Home.





**EPHRAIM ROSENBERG.**

MR. EPHRAIM ROSENBERG.

Here is the portrait of another leading and representative Israelite of New Orleans, namely Mr. Ephraim Rosenberg, of the firm of B. Rosenberg & Sons, manufacturers of shoes on a scale which gives them rank and importance, not only in that line but among houses of any line here. They were largely instrumental in the up-building of that industry—one of the first to be developed here on a scale of note since the city took a new start; and in this development of the business our subject took prominent part. He has followed the shoe trade, in fact, from the beginning of his career.

Mr. Rosenberg is a native of the city. He was born here in the year 1867. He is a married man, and while not one of the very straightest of the sect, still keeps the ancient faith at heart. He has been liberal in his contributions to its charities and institutions; is a member of Touro Infirmary, of the Widows' and Orphans' Home, the Young Men's Hebrew Association, and the Order of B'nai B'rith.

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MR. SAM SCHWARTZ.

Mr. Schwartz is of Schwartz Bros. & Co., wholesale dry goods, at Canal and Magazine streets, New Orleans. He was born in Victoria, Texas, in 1861, was brought up and educated there in part and in part in New Orleans and first went into business in the dry goods line here. This trade he has always followed and no other.

Mr. Schwartz belongs to the Touro Infirmary and the Widows and Orphans' Home, to the Harmony Club and the Y. M. H. A.

MR. CHAS. W. COHEN.

Mr. Cohen is manager for Leonard Krower, leading wholesale and manufacturing jeweler of New Orleans. He began with Mr. Krower as office boy and has risen to his present responsible station with the house strictly on his merits.

He was born in New York 37 years ago, but came here as a youth and went to school here. He married here also, and all his interests, business and domestic, are centered here. Home ties, indeed, are strong with him; he takes but little interest in social or fraternal affairs; but the faith of his forefathers and its obligations have due observance at his hands.

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MR. MORRIS MARX.

Everybody knows Morris Marx, treasurer of the Greenwall theatre, the public as well as the profession; a popular official, as the receipts of a recent benefit tendered by the Baldwin Melville stock discloses; a valuable man as his long service under one management shows.

Mr. Marx began his box-office experience in 1887, at the age of fourteen. He has been with Mr. Greenwall seventeen years, and is his right-hand man. He was born in Houston, Tex., but was brought up here in New Orleans. Here also he went to school, and here he embarked first in the show business.

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MR. FERD. KAUFMAN.

Under the heading "A Rising Young Man," the *Owl*, former organ of the Young Men's Hebrew Association, and in a sense of the Jewish community also, says this of Mr. Kaufman:

"Mr. Ferd. Kaufman is one of our live young men. He was born and was educated in this city. He went into business at an early age, and belongs to the self-made class, who by energy and stick-to-it-iveness have made their way to the top. For years he was with Kaufman & Isaacs, as general manager of their millinery department, and still holds the place in the house. He was one of the organizers of the Y. M. H. A. and is a member of the Harmony and Young Men's Gymnastic Club. He is clever, off-handed, a 'hail fellow well met,' and numbers his friends by the score."



**FERD. KAUFMAN.**

Mr. Rosenbaum is a traveling man for the well-known wholesale dry goods house of Schwartz Bros. & Co., of New Orleans. He is a native of the city, married, a Mason, K. of P., and member of Touro Infirmity and the Young Men's Hebrew Association; a man, in short, socially a favorite and in business life a decided success.



PHINEAS MOSES.

MR. PHINEAS MOSES.

Mr. Moses is the well-known secretary and manager of the New Orleans Carpet and Matting Co., Ltd., Baronne street. He is a native of the city, born here during the war some forty or so years ago. He began his business career, after a term in the public schools of the city and the school of the Hebrew Educational Society, at the age of 14 years, as cash boy of the firm of Danziger & Sons, Poydras Market, one of the prominent houses 25 or 30 years ago. That was in 1876.

Mr. Moses is affiliated fraternally with the Elks, and is a member of the Y. M. H. A. He has been secretary of New Orleans Lodge No. 30, B. P. O. E., district deputy for the state and four times representative of the Grand Lodge of the Order.

DR. JULES LAZARD.

Dr. Lazard is one of the younger element of successful Jewish professional men in New Orleans. He is also one of those who have carved out their own way to fortune without adventitious aid. He graduated from Tulane Medical College in 1898, and since has demonstrated his ability and proficiency as a practitioner of the healing art. During his studentship we may add parenthetically, he won a place on the Charity Hospital staff in competitive examination. This position—an education in itself—he held for two years.

Other distinctions have since fallen to him. He has been chief of the clinic, chair of surgery, of Tulane University; visiting surgeon, Charity Hospital; demonstrator of anatomy and assistant in oral surgery at the New Orleans College of Dentistry. He is a member of both the Louisiana State and Orleans Parish Medical Societies, and evidently a rising man among the medicos of the Crescent City.

The Jewish affiliations of the doctor are with Touro Synagogue, the Young Men's Hebrew Association and B'nai Israel Lodge, I. O. B. B.

MR. A. STEEG.

Publisher of *The Jewish Ledger* and *The Square and Compass*, and president of The Merchants' Printing Co., Ltd., is a native of Germany. He came to the United States in 1868, at the age of 15 years, and settled in New Orleans, where he has resided constantly since.

After filling several clerical positions, the last in a wholesale clothing house, his valuable services secured him a partnership which was dissolved six years after. Then he embarked in a similar line in a retail way. For ten years he occupied the prominent location at 116 St. Charles street.

A taste for journalism and literary pursuits induced him to found *The Jewish Ledger* in January 1895. He has conducted it ever since and has succeeded in making it one of the most influential Jewish journals in the country.

In 1896 he assumed publication of the *Square and Compass*, a Masonic journal which had suspended publication, and this journal he has placed also on a stable basis.

In 1902 he acquired the stock of the Merchants' Printing Co., Ltd., and was elected its president by the new board of directors.

Mr. Steeg takes great interest in fraternal organizations, notably Masonry. He has been honored repeatedly by his brethren, has served four years as Worshipful Master of his lodge and is now serving as an officer of the Grand Lodge in the tenth consecutive year.



A. STEEG.



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this line. Yours, for business.

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#### MR. ELIAS LANDAUER.

Mr. Landauer is senior member of the firm of Landauer & Meyer, wholesale millinery, Canal street, a house established twenty years ago and a leader in its line. It has trade throughout the South and maintains a large staff of traveling men.

Mr. Landauer was nearly twenty years engaged in business successfully in Catahoula parish, this state, before he came here to New Orleans. He was successful there and has earned distinction here as a merchant of superior character and order. He is well known, in short, and highly esteemed among all classes of the business community.

To the old faith, the faith of his fathers and forbears, he holds "with hooks of steel," and as a member of all of them subscribes generously to its institutions and charities.

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#### MR. LEON E. SCHWARTZ.

Mr. Schwartz is the head of the important wholesale dry goods house of Schwartz Bros. & Co., and is a director in the house of B. Cohn & Co. He was born in Liberty, Miss., in 1856, but was brought up and educated here in New Orleans. He has had a lifelong experience of the dry goods line and is one of the most prominent figures in that branch of trade in this part of the country.

Mr. Schwartz is a member of Touro and of the Widows and Orphans' Home; also of the Harmony Club and the I. O. B. B.; also of the Knights of Pythias and Knights of Honor. He married some twenty years ago, Miss Adeline Trautman and this union has turned out an exceptionally happy one.

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#### MR. SIGMUND KEIFFER.

Among the most substantial and enterprising business houses of New Orleans, Keiffer Bros., 427 Camp street, shoe jobbers and manufacturers, rank high. They are the proprietors of the Tulane Shoe Factory on Canal street, the largest in the South, and were pioneers in the manufacturing shoe business in the Crescent City. They have trade, it is hardly necessary to add, pretty much all over the country.

Mr. Sigmund Keiffer, whose name heads this account, is senior member of this important firm. He is of German birth, born in the Rhine country some 62 years ago, but has spent the greater part of his life, and about all his business career, in this country. His first venture was in the commission business, but he has been in the shoe trade as manufacturer since 1866.

Mr. Keiffer, we need scarcely remark, is one of the most prominent among the Jewish element of New Orleans business men. Socially also and in the fraternal and charitable concerns of his people he has distinction. He is a member of the Harmony Club, the chief Jewish social organization (the most luxuriously appointed club in fact of the city), and is connected with Touro, the Jewish Home and several other institutions. He is married and the head of a grown-up family and has his home in upper St. Charles avenue among the people of wealth and quality of the city. He is, in short, a type of the high-toned, charitable, successful and respected merchant.

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#### MR. LAZARE LEVY.

Mr. Levy is of Newberger & Levy, cotton factors of New Orleans, one of the most enterprising and substantial houses in that line. He was born, reared and educated here and is a son of the late Jacob Levy, of Levy & Haas, cotton factors also. He has had an experience of more than thirty years in the cotton trade. The house has other large interests. It has stock in several banks and other solid investments.

Mr. Levy's fraternal affiliations embrace membership in the Knights of Pythias and Knights of Honor. His relations with the principal Jewish institutions of the city include the Harmony Club, foremost Jewish social organization of the South, the Touro Infirmary and Hebrew Benevolent Association and the Jewish Widows and Orphans' Home. Of the two last named he is a subscribing member.

---

#### MR. EDWIN NEUGASS.

This is the day of the young man in business in New Orleans, as elsewhere. In the stressful life of to-day the opportunities come earlier, it would seem, to many. Not a few are the young men here associated in the direction or at the head of large monied or commercial concerns.

Of this younger element is our subject, Mr. Edwin Neugass, son and partner of Mr. Herman Neugass, the long established banker and financial broker of Carondelet street. The younger man was brought up to this line and is thoroughly conversant with it; so much indeed that his judgment is accepted generally concerning the stocks, bonds, collateral and securities of this market as of the best.

Mr. Neugass is a native, is settled in life as a Benedict and is a subscriber to the Jewish charities and institutions of the city. He is a member of the Harmony Club, also the Y. M. H. A.



## **Batchelor's Kitchen.**

When you are in Shreveport  
and want Good things to  
Eat, Clean things to Eat,  
Cooking in full View, call at

**Batchelor's Kitchen,**

**522 McNeil Street,**

Opposite Court House.

Traveling Men and Ladies will find our  
Kitchen a Nice Clean Place.

SHORT ORDERS AT CUT PRICES.  
STEAKS and CHOPS A SPECIALTY.

Suits to Order, \$15, \$16, \$18 and \$20

Pants to Order, - \$4, \$5 and \$6.

STRICTLY MADE TO MEASURE.



**E. A. HALE,**

**The Popular Price Tailor.**



**527 Market Street.**

**SHREVEPORT, LA.**

**G. H. BREWER,**

**The Upholsterer,**

Furniture Repairing, Mattresses Renovated

and Made to Order, Tents and Awnings.

**Shop 853 Texas Avenue,**

**TELEPHONE 296.**

*Shreveport, La.*

It will pay you to get prices from us when in  
need of Galvanized Iron Cisterns, Roofing,  
Guttering, Steel Ceiling, Sky Lights & Etc.  
We also do Repairing.

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**C. J. BREWER,**

**Tin and Sheet Iron Works,**

**855 TEXAS AVE. SHREVEPORT, LA.**

**Agurs & Kingsmore,**

**Lumber, Shingles and Laths.**

Mouldings, Moulded Casings and Base  
Windows, Doors, Blinds, Cords and Weights.

**YARD and OFFICE, TEXAS AVE.**

**PHONE 707.**

**SHREVEPORT, LA.**

#### MR. S. ODENHEIMER.

Mr. Odenheimer is distinguished in the business world of New Orleans as the head of one of its largest and most prosperous manufacturing institutions, namely the Lane Cotton Mills, the oldest here. He is associated with Lehman, Stern & Co. in the conduct of this enterprise, the recent enlargement and extension of which shows how its business, under his management, is progressing.

He is in fact a man specially equipped for his task.

Born in Baden, Germany, he was educated at the gymnasium of Darlach, and at the Polytechnican of Karlsruhe, in the fashion characteristic of school methods in the thorough-going Fatherland, and besides had already displayed his fitness for the business at the cotton mills of Tuscaloosa, Ala.

Mr. Odenheimer is a man of family. He is a son-in-law of the late Julius Freyhan, president of Lane Mills in his lifetime, and one of the successful men of Louisiana. He rather eschews public affairs, being a man of quiet tastes devoted chiefly to his home and business. He willingly serves, however, upon such public occasions as the Confederate Reunions. As regards religion and benevolence he is neither a lukewarm nor rigid supporter, however, of the faith he subscribes to, or of Jewish institutions. He is a contributor to the principal philanthropies and charities, with special interest in the Young Men's Hebrew Association, of which he was one of the founders and organizers. He is a member also of the Harmony Club.

---

#### MR. I. M. LICHTENSTEIN.

Among present-day financial and business men of distinction in New Orleans and Louisiana, the name of Isaac M. Lichtenstein is one both widely and highly esteemed. He is a merchant of prominence in the cotton trade, a banker and capitalist, and is largely interested in the industries and enterprises of this state and its neighbors.

Mr. Lichtenstein was born in Summit, Miss., and was brought up and received his elementary education there,

finishing the full public school course of New Orleans, through the final high school grade. His business experience was early acquired. He began with Hyman, Lichtenstein & Co., cotton factors, to which his house, H. Lichtenstein & Son, one of the largest in that line here, is successor, and received, in their employ, a thoroughly practical business education. He was one of the organizers of the Commercial National Bank of this city; also of the Commercial Trust and Savings Bank, and is vice-president of both, and he has interests also in other banks of Louisiana.

He has invested largely also in rice lands, rice culture and rice milling; has been one of those most actively identified in a moneyed way with the development of business in that staple. He is a director and principal owner in five large Louisiana rice mills, is president of the Vermilion Irrigation Co., and president of the Lichtenstein-Hechinger Canal Co., one of the most extensive enterprises of the kind in the country.

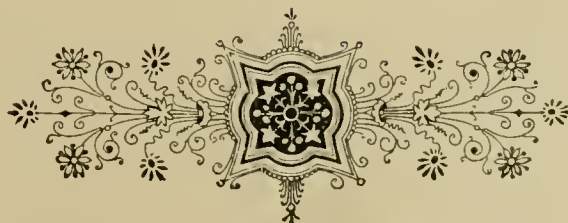
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#### MR. W. H. LENGSFIELD.

Here we have one of the notables of the business world of New Orleans, and at the same time a man well known in Jewish social circles, a keen business man indeed, a club man and patron of Jewish institutions and charity.

Mr. Lengsfeld is of the important cotton house of S. Gumbel & Co., well known in all the cotton markets of the country as one of the first order. He has served as a director of the Cotton Exchange here, which fact is an indication of his standing. He ranks, in fact, among the foremost frequenters of the floor on 'change.

Mr. Lengsfeld has frequently given the benefit of his time and means to Touro Infirmary and the Widows' and Orphans' Home, and this in most liberal measure. He belongs to the Harmony Club and to the Young Men's Hebrew Association. Other charities and institutions, both Jewish and Christian, have been recipients of his bounty. He ranks, to sum all up, among the more prominent and representative of the Jewish element in the Crescent City.





ALBERT UHL, A. I. E. E.

S. R. ELLIOTT.

## UHL & ELLIOTT,

ELECTRICAL ENGINEERING  
AND CONSTRUCTION.

WE INSTALL AND REMODEL:

Electric Light and Power Plants, Telephone Lines and Exchanges.

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ON ELECTRIC PLANTS.

INTERIOR WIRING  
AND FIXTURES.

Local and Long Distance Phones 69.

Shreveport, La.

CASPER LEARY,  
PRES. & GEN. MGR.

W. D. NORWOOD,  
VICE-PRESIDENT.

## MODEL STEAM LAUNDRY CO., LIMITED

Domestic High and Gloss Finish.

SPECIAL ATTENTION TO CLEANING  
AND DYEING, WASHING WOOL  
BLANKETS AND LACE CURTAINS.



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SAMUEL CHATWIN.

## CHATWIN BROS. Sand and Contracting Co.

ARTIFICIAL STONE, PLAIN and  
ORNAMENTAL, SIDEWALKS,  
CURBS, AND ALL OTHER  
BRANCHES OF THE CEMENT  
BUSINESS

ALSO TILE FLOORING.

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Shreveport, La.

# THE STATE AT LARGE.

SHREVEPORT, BATON ROUGE, MONROE, ALEXANDRIA,  
DONALDSONVILLE, LAKE CHARLES, ETC.

## SHREVEPORT, LA.

**S**HREVEPORT, situated on the Caddo bluffs of Red River, in the northwestern part of Louisiana, is the second city of the state in population and trade. It has about 25,000 inhabitants and is an important whole-

sale business place. It has the transportation facilities of eight railroads, among them the Texas & Pacific, Queen & Crescent and Iron Mountain trunk lines.

Shreveport is an old city. It was chartered in 1839, and even before the civil war was a supply point for Texas. Its growth has been steady and substantial and most notable perhaps of late years. Slowly but surely its



COLUMBIA CLUB, SHREVEPORT, LA.

sale business place. It is one of the larger interior cotton markets and has for its tributaries a field embracing, not only North Louisiana but the adjacent parts of Arkansas and Texas as well.

Its immediate surroundings of the "hill country" of North Louisiana, so called, and the Red River alluvial lands, are very productive. Besides the lines of river boats

institutions, social, governmental, educational, religious and charitable, have developed. It is the seat of one of the State hospitals. In respect of water works, fire department, police protection and other municipal provisions it is well equipped and city like.

Shreveport has a large Jewish business element. This element maintains, besides its Hebrew Zion congregation,





Perry Bridges.

John Y. Snyder.

**PERRY BRIDGES & SNYDER,**  
**ARCHITECTS,**

404-5-6 First National Bank Building.

Shreveport, La.



**Garson Bros.**

**Contractors**

AND

**BUILDERS.**

*Shreveport, La.*



**H. H. BAIN,**

**Sheet Metal**  
**WORKS,**

Anything in the Sheet Metal Line

✿ Heating and Ventilating. ✿

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*Shreveport, La.*

Galvanized Iron Cisterns made in any Capacity.

Roofing and Guttering a Specialty.



**EMILE WORTMAN,**  
**TINNER,**

1030 Texas Ave.

TELEPHONE 63.

**SHREVEPORT, LA.**

two clubs, the Harmony, founded in 1881, and the Columbia, founded in 1891. The club houses occupied by one of these is shown herewith.

As long ago as 1848 there were ten or twelve Jewish families making their homes in Shreveport, and in 1859 the city donated a piece of ground for a Jewish graveyard. The Jewish residents had by this time formed a congregation, meeting about from place to place wherever convenient. This was the nucleus of the present Zion congregation of that city which was organized in 1860. Its president, for many years, was Simon Levy, Jr. For five years Herman Herrold occupied the chair. Since the year 1899 Mr. Wm. Winter, hereinafter mentioned, has held this office. Rabbi Israel Saenger was spiritual adviser of the congregation for a long term of years.



HEBREW ZION SYNAGOGUE, SHREVEPORT, LA.

The yellow fever epidemic of 1873 was very disastrous to the Jewish element of Shreveport. During that time and after it the old cemetery rapidly filled up. In 1886, therefore, a new one was purchased, laid out and opened.

There is a Sunday school building on the same grounds with the Temple. One of the most united, best organized and most flourishing of Jewish communities in short is this of Shreveport.

#### RABBI JACOBSON OF SHREVEPORT.

Moses Perez Jacobson, says the American Jewish Year Book, is Rabbi of Hebrew Zion Congregation, Shreveport, La. He was born August 25, 1804, at Ft. Wayne, Ind. He is the son of Elkan Jacobson and Fanny Rosen-

stein, was educated at the Hebrew Union College, Cincinnati, Ohio, and has the B. A. degree of the University of Cincinnati.

He was Rabbi of Congregation Beth Israel, Macon, Ga., three years; of Bethel, San Antonio, Tex., two years; of B'nai Israel, Salt Lake City, three years; of Rodef Sholom, Youngstown, O., two years; of Kehillath Anshe Moarabih, Chicago, Ill., three years and has also been editor of the *Jewish Chronicle*, Mobile, Ala.

#### MR. ARTHUR T. KAHN.

Mr. Kahn is a leading citizen and business man of Shreveport. He is president of the Shreveport National Bank, treasurer of the Conger, Kahn & Gibbs Co., wholesale drugs, and has other interests besides. He is a na-

tive of Shreveport, thirty-three years old, a bachelor, was brought up to the banking business as clerk in the Merchants & Farmers' Bank of the North Louisiana metropolis, and is a member of the Elks, the Hoo-Hoos, the T. P. A. and Shreveport Lodge No. 115, F. & A. M.

#### MR. SOL. KAHN.

Mr. Kahn is storekeeper at the famous Magnolia sugar plantation of Warnoth, Lawrence postoffice, Grand Isle R. R. and Mississippi River, a short distance below New Orleans. He has been there about four years.

He is an Alsatian by birth, about 48 years old, a married man, formerly, for sixteen years, a resident of New Orleans. He was married to Miss Hannah Felix in Kenner, La., in 1881, and is the happy father of three fine girls. He is a K. of P. and K. of H.



# L. N. MANAHAN,

Commission Broker,

Cotton. Grain, Provisions, Stocks.

OFFICE TELEPHONE No 64.

124 Milam St. P. O. BOX 111.

SHREVEPORT, LA

## REFERENCES

Shreveport National Bank.  
Citizens National Bank.  
Fairchild & Hobson.  
Logan & Bryan. Private  
Wire Service to all Exchanges.

CORRESPONDENTS—Fairchild & Hobson, New Orleans.  
Logan & Bryan, Chicago. J. S. Bache & Co., New  
York. McIntyre & Marshall, New York. Henry  
Hentz & Co., New York. S. Munn Son & Co., New  
York. Atwood, Violet & Co., New York. Logan &  
Bryan, New York.

Prompt and Satisfactory Service.

Correspondence Solicited.

P. YOUREE, President  
A. T. KAHN, Cashier.

H. H. YOUREE, Vice-President.  
A. H. VAN HOOK, Asst. Cashier.

## THE

Commercial National Bank,  
of Shreveport, Louisiana.

Capital Stock, - - - \$ 100,000.00  
Surplus and Undivided Profits - \$359,511 93

## REPORT OF CONDITION.

At Close of Business, November 10, 1904.

### RESOURCES:

|                                             |   |   |                   |
|---------------------------------------------|---|---|-------------------|
| Loans, Discounts and Overdrafts             | - | - | \$2,062,977.15    |
| United States Bonds, premiums, stocks, etc. | - | - | 102,802.15        |
| Real Estate, Furniture and Fixtures         | - | - | 9,544.37          |
| <b>CASH.</b>                                | - | - | <b>646,615 95</b> |
| Total.                                      | - | - | \$2,819,339 62    |

### LIABILITIES.

|                   |   |   |                     |
|-------------------|---|---|---------------------|
| <b>Deposits</b>   | - | - | <b>2,297 812 21</b> |
| Capital Stock     | - | - | 100,000.00          |
| Surplus           | - | - | 21,000.00           |
| Undivided Profits | - | - | 301,127 41          |
| Circulation       | - | - | 422,127 41          |
| Total.            | - | - | \$2,819,939 62      |

This Bank has More Surplus and Profits than all other  
Banks in the city Combined.

Accounts of Banks, Corporations and Individuals Respect-  
fully Solicited.

Interest allowed on Time Deposits. Correspondence  
Solicited.

## THE

Hearne Dry Goods Co., Ltd.

BIG STORE ON TEXAS ST.,

Opposite the Court House.

Is the Leading and Largest Dry Goods  
Store in Shreveport, or North Louisi-  
ana. The Store is New and up-to-date  
in all its appointments. Largest  
Stock of Dry Goods, Largest Stock of  
Millinery, Largest Stock of Carpets,  
Mattings, Linoleums, Rugs and  
House Furnishings. Fine Dress  
Making Department. Sole Agents  
for McCalls' Patterns. Agents for  
W. B. Corsets. Mail orders promptly  
filled.

Visit this Store and you will find what you  
want, and Save Money.

## E. G. SCALES & CO.

Commission Brokers.

122 Milam St. Shreveport, La.

### OFFICES.

|             |                   |
|-------------|-------------------|
| WACO, TEXAS | SHREVEPORT, LA.   |
| TEMPLE, "   | BROWNWOOD, TEXAS. |
| TAYLOR "    | BELTON, TEXAS.    |

### MEMBERS.

New York Cotton Exchange,  
New Orleans Cotton Exchange,  
Chicago Board of Trade.

Direct Leased Wires to New York,  
Chicago and New Orleans.



**HENRY FLORSHEIM.**

**MR. HENRY FLORSHEIM.**

This is the president and managing partner of the important Florsheim Bros.' Dry Goods Co., one of the principal concerns of Shreveport. He is also a director of the First National Bank there and is an ex-councilman of the city; one of the solid men, in short, of the North Louisiana metropolis.

Mr. Florsheim was born in Kirdorf, Germany, going on sixty years ago—October 26, 1845, to be exact. He came to this country in his youth, at fifteen in point of fact. That was just before the war. He was clerk at Osceola, Mo., in 1865, and soon thereafter came on South. His biography, so far as business is concerned, may be briefly summed up. After a long and busy experience he is now, as we have said, a merchant of the first rank and order.

Mr. Florsheim was married October 17, 1875, to Miss Minnie Prager. He has a family, is a Mason, a member of the I. O. B. B., of the Zion Congregation and of several clubs.

**MR. SIMON HEROLD.**

This gentleman has distinction among his conferees of Shreveport, as president of the old Chevra, which went

out of existence about 1878; also as treasurer, president, vice-president and secretary of Zion Congregation. Aside from his racial and religious affiliations he is known as a successful business man and planter and as chairman lately (1900 to 1902) of the Republican Congressional Committee of the Fourth Congressional District of the State. By Republican principles we may say, he comes naturally enough. During the Civil War he was sutler of the Forty-second Ohio (Federal), and was captured and held by the Confederates a prisoner of war for thirteen months. This was at Tyler, Texas, and upon his release he took up a residence at Shreveport and went into business, beginning some forty years ago in the company of his brother Herman Herold. His residence in Shreveport, it will be seen, has been a long one, and his business career by no means brief.

Mr. Herold was born in Ellerstadt, Rhenish Bavaria, Germany, in 1853. His education was obtained in the public schools of his native place, and at Weil's Commercial Institute, Duerkheim, Germany. He had, in his youth, a varied career; he began as a clerk, then peddled, then was a school teacher, and finally as we have seen, a soldier. He has been twice married; first to Miss Sophie Kaufman, of Duerkheim, (daughter of Max Mayer Kaufman and Esther Weil Kaufman); and again to Mrs. Rosa Barnett, daughter of the late Isaac Simmons and Mrs. Henrietta Levy Simmons, of Shreveport, formerly of New Orleans. He has eight children living, and two grandchildren.



**SIMON HEROLD.**





# HILLIARD BROTHERS

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and Cut Stone Contractors,

Our Monumental Work is Unexcelled.  
All Work and Material Guaranteed.

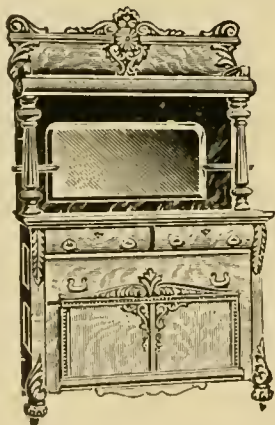
We furnished the Stone Work for the  
new Synagogue at Lake Charles, La.,  
which will be found on page 211 of this  
History.

We will furnish you with anything  
you want in Marble, Granite or Stone.

Write for Prices, on what you want.

Box 347. Shreveport, La.

## The BROGHAN-DOLL FURNITURE CO.



We carry  
the largest  
Stock in  
North Kou-  
isiana.



Comprising  
Everything  
in

Bed Room Sets  
Dining Room, Parlor  
Sitting and Library.

We invite you to call and examine our  
Mammoth Stock.

OUR PRICES ARE ALWAYS THE LOWEST.

508-510 Texas Street, OPP. COURT  
HOUSE.  
SHREVEPORT, LA.

## WELLMAN & CO.

UNDERTAKERS AND EMBALMERS,

—CALLS NIGHT AND DAY—

TELEPHONE 187. Shreveport, La.  
618 TEXAS ST.

## WELLMAN'S

Exclusive Paint, Oil,  
Varnish, Wall Paper  
and Glass House.

601 TEXAS ST. ❁ Shreveport, La.



**WILLIAM WINTER.**

**MR. WILLIAM WINTER.**

Shreveport is the home also of Wm. Winter, general agent for the New York Life Insurance Company, director of the First National Bank of Shreveport, a member in high standing of the F. & A. M., and I. O. B. B., and Police Juror of the parish (an office corresponding to the supervisor of counties in the North), since 1896, and a member of the State Legislature.

Mr. Winter is a native of New York City. He was born there October 11, 1849, but has been a resident of Shreveport pretty much all his life. He was brought there in fact an infant in arms, two months old, and has been living in the place fifty-five years. Need we add that he is intimately identified with, strongly attached to it?

He began life here in Shreveport as a bank clerk. Later he embarked in merchandising and from that went into the insurance business. He is a man of family, with "hostages," as the proverb is, "to fortune." His wife was Miss Sophie Friedlander of New Orleans.

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**MR. HERMAN HEROLD.**

This gentleman is another distinguished Jewish resident of Shreveport. He is the brother and former business associate of the Herold just referred to. He also was born in Elberstadt, Rheinfalz, Germany, and is two

years the junior of his brother, but has been a resident of this country since 1854, or fifty years exactly. He came here at the age of seventeen and having had all his interests here so many years—family, business and all—practically knows we may say, no other flag or country.

Mr. Herold's business career may be briefly summed up. His first employment in this country was as clerk with his uncle and cousin, M. Schwartz & Son, at Brownsville, Miss. During the war he served in the Federal army, and after the war, in 1865, went into business in Shreveport. Having accumulated a fortune he retired.

Upwards of thirty-five years ago, in 1860, he married Miss Fannie Brooks, of Niagara Falls, N. Y., by whom he has one son, Jay B. Herold. His married life, we need hardly add, has been eminently happy.

Mr. Herold has always been active in congregational matters, and in the advancement of Judaism in general. He helped organize the first Hebrew congregation of Shreveport in 1866. For more than ten years he was president of this body, the congregation Zion of Shreveport. He has been a member of the I. O. B. B. for forty-one years.

He is a Free Mason also, and Knight of Honor, and a member of the Shreveport Board of Trade. He has been a member of the city council of Shreveport, member of the Shreveport Board of Health and has had other honors at the hands of his fellow citizens.

His collections for, and contributions in aid of the Jewish Orphans' Home in New Orleans have been especially generous.



**HERMAN HEROLD.**



# THE BANK OF BATON ROUGE

BATON ROUGE, LA.

(Organized in June 1889.)

Depository for the State of Louisiana and City of Baton Rouge.

CONDENSED REPORT FURNISHED TO THE STATE EXAMINER OF STATE BANKS BY THE ABOVE BANK  
BEFORE OPENING FOR BUSINESS MARCH 23, 1905.

Comparative Statement showing steady growth of the Bank of Baton Rouge:

| Date.      | Capital.     | Surplus and Undivided Profits |
|------------|--------------|-------------------------------|
| Oct. 1900— | \$50,000 00— | \$159,075 76                  |
| " 1901—    | 50,000 00—   | 179,591 89                    |
| " 1902—    | 50,000 00—   | 191,641 26                    |
| " 1903—    | 50,000 00—   | 210,838 42                    |

## Dividends Paid.

|                           |             |
|---------------------------|-------------|
| Nos. 1 to 14 semi-annual  |             |
| 4 per cent.               | \$28,000 00 |
| Nos. 15 to 17 semi-annual |             |
| 6 per cent.               | 9,000 00    |
| Nos. 18 to 20 semi-annual |             |
| 7½ per cent.              | 11,250 00   |

Total Dividends Paid \$48,250 00  
Or 96½ per cent of the capital stock.

Accounts and Collections solicited.

## RESOURCES.

|                                                |              |
|------------------------------------------------|--------------|
| Demand loans.                                  | \$109,222 58 |
| Loans secured by mortgage.                     | 144,186 90   |
| Other loans and discounts.                     | 299,723 81   |
| Overdrafts unsecured.                          | 1,688 49     |
| Other bonds, stocks, securities, etc.          | 98,445 00    |
| Banking house, furniture and fixtures.         | 1 00         |
| Other real estate owned.                       | 7,800 00     |
| Due from banks and bankers.                    | 434,890 42   |
| Checks and other cash items.                   | 311 96       |
| Gold Coin.                                     | 4,858 00     |
| Silver, nickel and copper coin.                | 13,945 24    |
| National bank notes and all issues U. S. Govt. | 37,743 00    |

Total, \$1,152,816 40

## LIABILITIES.

|                                                  |              |
|--------------------------------------------------|--------------|
| Capital stock paid in.                           | \$ 50,000 00 |
| Surplus.                                         | 200,000 00   |
| Undivided profits, less expenses and taxes paid. | 49,396 65    |
| Due to other banks and bankers.                  | 201,319 48   |
| Dividends unpaid.                                | 46 00        |
| Individual deposits not bearing interest.        | 651,257 80   |
| Certified checks.                                | 271 87       |
| Cashier's checks outstanding.                    | 524 60       |

Total, \$1,152,816 40

## OFFICERS.

WM. J. KNOX, - - President  
O. B. STEELE, - Vice-President  
JOS. GEBELIN, - - Cashier

## DIRECTORS.

GEO. HILL,  
Planter.

A. STRENZKE,  
Dry Goods Merchant.

O. B. STEELE,  
Planter.

BEN R. MAYER,  
of Ben. R. Mayer Gro. Co., Ltd.

SAM'L LAYCOCK,  
Lawyer.

EDW. SCHLOSS,  
Cotton and Moss Ginnery.

WM. J. KNOX,  
President.

ESTABLISHED 1888

EXTENSIVE  
DESIGNS

We have added  
to our extensive  
and beautiful line  
of

CORRECT  
PRICES

Rings, Locketts, Fobs.  
Brooches, Studs & Scarfpins.

A New and Complete Assortment of

Diamond Mountings & Diamond Jewelry

Mail orders receive our prompt attention.

J. K. ROUMAIN,

Wholesale and Retail Jeweler

SOLID  
SILVERWARE

Baton Rouge, La.

HIGH GRADE  
CUT GLASS

B. F. Goodman,

Architect

511 N. Boulevard

Phone 109

Baton Rouge, La.

Dr. C. BOURGEOIS,

DENTIST,

212 MLIN STREET

UP-STAIRS.

—PHONE 133—

## BATON ROUGE, LA

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**B**ATON ROUGE, the Capital of Louisiana, is a substantial and attractive city of about 15,000 inhabitants, situated on the Mississippi and the T. & P. and Mississippi Valley railroads, about 90 miles north of New Orleans. It is an old city, settled by the French and surrounded with a highly fruitful country, and is the seat of a number of the state institutions. The Jewish element of the population has a strong hold, not only upon the business of the place but of planting interests in all the surrounding country. As a class it is well regarded and many individuals are highly esteemed. Among such we may name the Farrubachers, father and son, and others mentioned herein.

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### RABBI FRANK L. ROSENTHAL AND THE CONGREGATION B'NAI ISRAEL.

---

The Jews of Baton Rouge form, as we have said, a considerable and influential element of the population. Not only is there relatively a large number of them, but they are a power in the community, in civic, in social and in business affairs, all three.

Until forty years or so ago, there were few Israelites in the place, but about that time, just before the war, the first congregation was formed. The war came on and scattered the people, and though there were meetings, at intervals, of those left it was not till after the war that a permanent organization of B'nai Israel Congregation was effected.

The building had been a Christian church. It is a neat brown stone front and a credit to the little city. It was remodeled and refitted some eight or ten years back, and has a handsome interior.

The Baton Rouge Congregation has always made it a point to have musical services of high standard. The pipe organ installed is a costly affair, and to obtain the best available talent high salaries are paid the singers. The stained glass windows of the Temple are highly artistic and effective: with their aid it can be brilliantly lighted up. The altar is of ebony and the ark of the same material.

B'nai Israel has had but two Rabbis, the Rev. Dr. Kline, who served about fifteen years, up to 1900, and the present pastor, Rev. Frank L. Rosenthal, who occupies the pulpit also of Temple Sinai, at St. Francisville, La. The Rev. Rosenthal came to Baton Rouge in 1901 from

Hot Springs, Ark., where he formerly had a congregation, and though a young man, has filled the position to the general satisfaction. The American Jewish Year Book gives a biographical sketch of him as follows:

"Born May 7, 1865, in New York City. Son of Rubin Rosenthal, who conducted his Hebrew education. Secular education received in the public schools of New York City and the college of the City of New York. Was Rabbi five years of the Congregation 'House of Israel,' Hot Springs."

The latest information obtainable gives the officers of this congregation as follows: Ben. R. Mayer, president; Sylvan Tobias, vice-president; E. H. Mayer, secretary; J. J. Mendelsohn, treasurer; J. Farrubacher, Ed. Schloss and Ben Eisenan, trustees.

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### MR. SYLVAN TOBIAS.

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Of note also among Jewish residents and business men of the capital city is Mr. Sylvan Tobias, a native and married man and successful merchant.

He was born in Donaldsonville, a river and railroad town of considerable importance, the market place for an



SYLVAN TOBIAS.

exceedingly rich agricultural country, situated not many miles from his present domicile. That event occurred in 1857. He was educated at the famous Soule Commercial



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LOUISIANA.

Institute, New Orleans, and his first business experience was acquired in his father's store at Donaldsonville.

Mr. Tobias belongs to a number of orders, the I. O. B. B., K. of P., K. of H., Woodmen, and United Workmen among them. He is an attendant also at the Synagogue Congregation B'nai Israel, its vice-president in fact, and a contributor to all the Jewish charities.

---

#### MR. JACOB FARRNBACHER.

---

This gentleman is one of the principal merchants of Baton Rouge. He is a director also of local insurance concerns and a stockholder in the banks. He is a Bavarian by birth but has been resident in this country so



JACOB FARRNBACHER.

long as almost to have forgotten the place of his origin. He is an I. O. B. B. and a generous supporter, not only of the Congregation B'nai Israel, but of all the charities of his faith.

A quiet, unassuming, substantial citizen, in a word.

---

#### MR. E. H. MAYER.

---

This gentleman is another prominent resident of Baton Rouge, a well-known merchant, member of the Masonic fraternity, the Knights of Honor and I. O. B. B. He is secretary of the Congregation B'nai Israel, being, in that capacity, one of the best known Israelites of the Louisiana capital.

Mr. Mayer is an Alsatian, like so many of the race in this French speaking part of the country, is married and is now about forty-five years old. He is a cultivated gentleman, well liked, not only within the circle of his sect, but among all classes as well.

---

#### MR. S. FARRNBACHER.

---

The Farrnbachers are well known in the Baton Rouge district of country, the son, S. Farrnbacher, especially. He is a native of the Louisiana capital, and a graduate of the State University. He is a Mason, member of the K. of P. and I. O. B. B., the A. O. U. W. and Red Men.

He has been connected with his father in mercantile business for twenty years, is a director of the Louisiana State Bank, and identified also with other public interests of his home city.

---

#### MARCUS M. LEVY, OF GIBSON AND DONNER.

---

Mr. Levy is a general merchant at Gibson and Donner, Lafourche parish, La., and has interests consisting of swamp land and cypress timber. He is treasurer also of the Gibson Crosstie and Timber Co., of Gibson, La.

He is a native of St. James parish, La., about 36 years old; was educated in the public schools of the State and graduated into his present employment from a place with M. Fertel & Co., Vacherie, La. He is married. Mrs. Levy was Miss Dora Garritson, of New Orleans. They have two children, both girls. He is a member of Thibodaux K. of P. lodge and mindful of his charitable obligations of Touro Infirmary and Benevolent Association, New Orleans, also.

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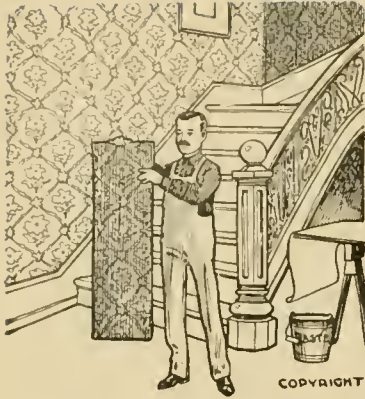
#### MR. ABE. LEVY, ELKINSVILLE.

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At Duppigheim, Alsace, Nov. 23, 1854, Abe Levy, merchant, now of Elkinsville, St. Charles parish, was born. Mr. Levy, we need hardly say, is well known all through this part of the country. He began as clerk for Max Fraenkel at Rosedale, and was at Port Allen from '73 to '76. He has been at Elkinsville since 1883.

Mr. Levy remained in old Alsace long enough to get his schooling. He was educated at Strasbourg. He came to this country in 1872, at the age of 18. He is married and has a family of six. He is a member of the I. O. B. B. since 1882, and as to religion is a consistent and conscientious Israelite.





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BATON ROUGE, LA.

## DONALDSONVILLE, LA.

**D**ONALDSONVILLE, Ascension Parish, the hub of the sugar belt, is at the junction of the great river with Bayou Lafourche, an important stream leading through the heart of the sugar and rice districts of the State. It has long been one of the most important of the lower Mississippi river landings. The Texas & Pacific railroad passes through it, and the Mississippi Valley route of the Illinois Central system runs by on the other side.

Donaldsonville is a busy place, commanding a rich stretch of tributary country. It has three banks and many substantial business concerns, schools, and all the concomitants of a city. The population, by the census of 1900, was 4,105. It has grown measurably since then.

The Congregation at Donaldsonville, Bikur Cholim, is an old one. J. Bloom is president of this body; M. Klein, the Rabbi.

Bikur Cholim was organized in 1856 and reorganized Aug. 24, 1890. The synagogue was erected in 1871 and is located on Railroad Avenue. It has 55 members. Michal Tobias is president; Walter Lemann, vice-president; Willie Pforzheimer, treasurer; Raphael Singer, secretary.

Divine service is held by this congregation Friday evenings and Saturday morning. Schlesinger and Goldstein's music is used in accordance with the Union Prayer Book. The building was repainted last year, inside and outside, with the assistance of the Ladies' Hebrew Association, the officers of which are: Mrs. Jacob Blum, president; Mrs. Michael Tobias, vice-president; Mrs. Alex. Bloomenthal, treasurer; Mrs. Raphael Singer, secretary.

The officers of the B'nai B'rith Lodge here for the ensuing year are: Michael Tobias, monitor; Willie Pforzheimer, president; Walter Lemann, vice-president; Jacob Blum, treasurer; Raphael Singer, secretary.

There is a Jewish Cemetery on St. Patrick street, which is enclosed with an iron fence and is well cared for.

Rev. Klein instructs the Hebrew class on Saturday and all the children are instructed on Sunday in the tenets of our faith. The assistant teachers are Misses Sadie and Agathine Kern.

The race here is well represented in municipal affairs, in banking and in commerce.

### RABBI M. KLEIN OF DONALDSONVILLE.

Our subject was born in Hatten Elsass, Feb. 2, 1853. He was educated in Germany under the tutelage of Rabbiner Dr. Grunbaum, Landau Pfalz and Cantor Jacob Stern, Ingenheim, Ober Rabbiner Dr. Aaron Strassburg and Cantor I. Klein, Brumath, Elsass. His first employment as rabbi and cantor was in Alexandria, La., from 1873 to 1886, and at Baton Rouge, La., from 1886 to 1900.

In 1900 he left for Europe, there remaining with his beloved mother three years, on her demise returning to Louisiana, being called soon after to the pulpit at Donaldsonville. He has been chaplain of the House of Representatives and of the Senate of the State of Louisiana, and chaplain also of the State Penitentiary. He is a member of the following: F. and A. M.; K. of P.; I. O. B. B., and has held high office in all three.

### MR. SAMUEL BLUM.

Here we have one of the elders of Congregation Bikur Cholim, Donaldsonville, still surviving at the ripe old age of four score and four years, still bearing in mind and modeling his conduct as ever, upon the injunctions of that

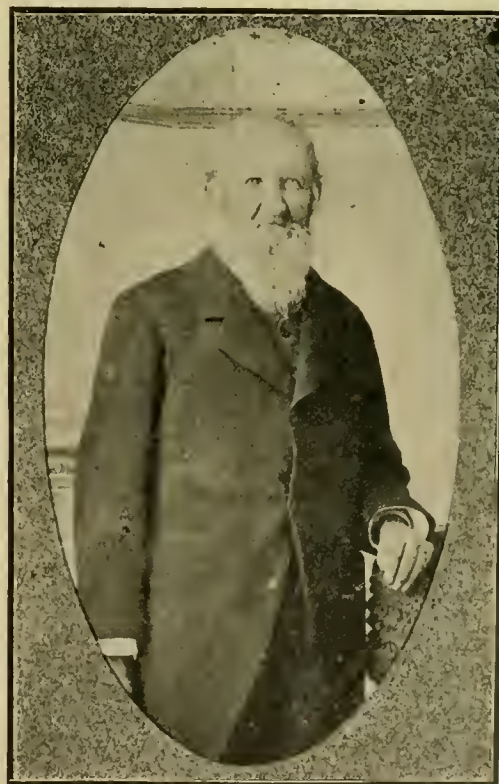


MR. SAMUEL BLUM.

faith of the patriarchs and prophets he was born to. Mr. Blum first saw the light in Niederbrunn, Alsace, in 1820. He has had a long, prosperous and honorable career as a merchant of Donaldsonville and is one of the most highly respected members of the Jewish community resident there.

### MR. HENRY PFORZHEIMER.

A resident of Donaldsonville for sixty-five years, this gentleman was well known and highly respected. He was born in Baden, Germany, in 1818, and came to this



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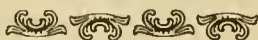
E. M. ELAM, Secretary and Treasurer

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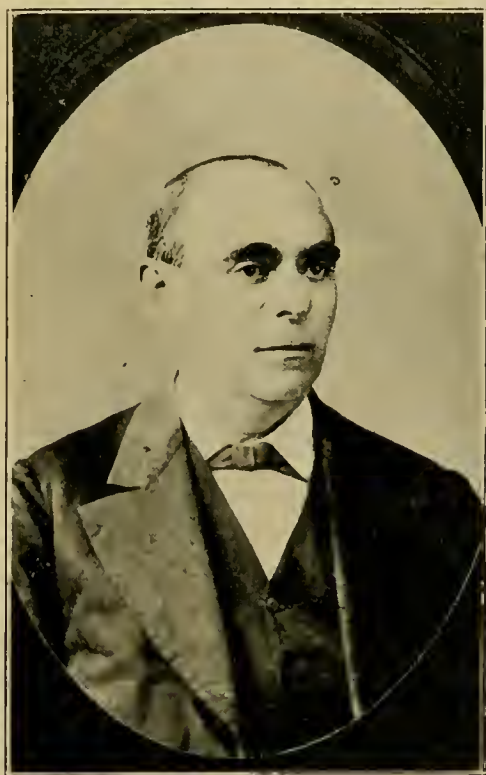
Baton Rouge, La.

country at the age of 19. He landed in New York in 1836. He has served an apprenticeship of the usual length in that day at the butchers' trade in the old country, but began life in the land of the free as a merchant. Here he settled and remained through all the vicissitudes of war, panic and epidemic, and by industry, integrity and thrift gradually won his way. He reared in Donaldsonville a family of eight, seven of whom, six daughters and a son, survive him. He was a member of *Bikur Cholim*, Donaldsonville, from its foundation in 1870.

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**MR. MAAS TOBIAS.**

The late Maas Tobias, of Donaldsonville, La., had been a merchant of that place for 45 years, when he retired from active business some years ago. He was born in Kutno, Poland, in 1828, and was about 30 when he settled in the Pelican State. He died in 1902, leaving a family of four sons and one daughter.



**MAAS TOBIAS.**

He was a man highly esteemed in the community in which he had passed so much of his life, of note for his benevolence, his sterling character, and among his own people, as a faithful worker for the cause of Judaism. He was long a member of the *B'na B'rith* of New Orleans, and also was a Knight of Honor and member of the Order of Workmen of Donaldsonville—in fact, was one of the best known and foremost citizens of that place.

**MR. ABRAHAM KLOTZ.**

This gentleman has mention among the notables of the State in the work of the "Biographical and Historical Memoirs of Louisiana;" as a merchant, planter and



**MR. ABRAHAM KLOTZ.**

sugar manufacturer of Ascension parish, resident at Donaldsonville, a Confederate veteran, and man of prominence generally. Like many other of the successful Israelites of Louisiana, he is an Alsatian by birth, born in Uhrviller, in that country, 68 years ago, while it was still French territory. There he was schooled in both French and German, acquirements which, during a long and prosperous business career, have stood him in good stead.

He was 25 years old, clerking in Donaldsonville, when the Civil War came on. His service therein with the Army of Northern Virginia, C. S. A., is his qualification for the membership in Camp Victor Maurin, C. V. A., of Donaldsonville, which he holds. He is a member, also, of the Masonic Lodge of that place. He is a subscribing member of the Touro Infirmary, New Orleans, and holds to the faith as a worshipper in Congregation *Bikur Cholim* of Donaldsonville.

---

**MR. MELVILLE ISRAEL.**

Mr. Israel is a sugar planter of the Donaldsonville district, Ascension parish, La., market for a rich country situated about 64 miles north of New Orleans by the Texas and Pacific road and somewhat further by the winding course of the river. The sugar planters, it need hardly be said, are the aristocracy of the State; their estates are unusually baronial in extent and operation. Mr. Israel, suffice it to say, is one of this favored class. He is a native of Donaldsonville, 35 years old, a graduate of Roanoke College, Salem, Va., is married, and a member of various organizations, benevolent and fraternal, his favorite among them the Alpha Tau Omega, his college fraternity. His place of worship is the local *Bikur Cholim*.



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## ALEXANDRIA, LA.

Alexandria, Rapides parish, La., is in almost the geographical center of the State. It is on Red River, one of the principal branches of the Mississippi, and on three lines of rail, the Texas and Pacific and Iron Mountain roads of the Gould system, and the Kansas City, Watkins and Gulf. It is one of the most rapidly growing and substantial cities of the State. Many Jews have made their homes there, and contributed, as they do everywhere, to the life and prosperity of the community. They are numerous enough, in fact, to maintain a permanent house of worship.

A Hebrew Benevolent Association was organized in Alexandria as long ago as 1854. All its members were young men and all single men but two. All the organizers of this association have passed away but Julius Levin and D. Lehman, both of whom still reside in Alexandria.



The special object of the association was charity and the maintenance of a Jewish burial place.

Some seven years later a congregation was formed with the same officials and management, and a Rabbi was secured for it. It was originally an orthodox congregation, but for some years has been reform. It numbers 83 members. During the holidays, however, from 350 to 400 attend. The president of this congregation is Gus Gehr, the vice-president Isaiah Weil, the treasurer Paul Lisso, and the secretary Jos. Levy.

### MR. JULIUS LEVIN.

The subject of this sketch is one of the most prominent residents of central Louisiana. He is one of the best known men in the rapidly growing center of that district of the country, Alexandria, Rapides parish, which has doubled in population and wealth in the last ten years. Just lately he celebrated his 70th birthday, and though he has reached the Psalmist's allotted span, is

still enjoying perfect health, and along with it the fruit of a career of energy and prosperity.

Mr. Levin is a native of Prussia. He was born at Regenswalde, in that kingdom, July 7th, 1833. His parents, Jacob and Fanny Daus Levin, were worthy though not wealthy people of the same place.

He comes of mercantile stock; both his father and grandfather were successful business men. He grew to manhood in Regenswalde and on reaching suitable age was placed at school at Densh Crone, West Prussia and there completed his term of literary training. Leaving school at 16, he adopted for life the sterling principles of his class and race. At Stolp and at Hamburg he mastered the dry goods calling, and in 1852, at 19, came to the United States.

Here first he spent a year in Galveston and in Mississippi, and then in 1853 came to Alexandria. Embarking in business here, he was both successful and popular. By the time the war came on he had acquired a handsome competence.

In '61 the tocsin sounded, and laying aside personal interests he enlisted in the Confederate cause. We need not here recount his experiences in the service. That cause was lost, but its memory still survives in his heart, as it does with all its gallant defenders.

From the close of the war until 1880, Mr. Levin carried on prosperously a mercantile business. Then he retired and invested in the lumber business, applying therein the attention and perspicuity which had theretofore made all his undertakings thrive. Withdrawing from that he embarked largely in real estate.

Mr. Levin has risen to the council of the Masonic fraternity. He has been a member of the city council of Alexandria and president of its school board and has



S. GOETTE, President-Manager.

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**JULIUS LEVIN.**

been conspicuous as a leader in all public movements to improve the city of his home.

He married in Alexandria, Miss Christine Dupuy, a daughter of Louisiana, child of Normand and Mary Dupuy, natives also. One son and four daughters have been born to them: Julia, wife of Charles Goldenberg; Fannie, wife of August Siess; Jacob, Flora and Cricket. Grouped about him lovingly upon the anniversary occasion referred to above were children, grandchildren; yes, and great-grandchildren.

#### RABBI ELLINGER OF ALEXANDRIA.

From the American Jewish Year Book we extract the following biography of the Rabbi of the Alexandria congregation:

Emil Ellinger, Rabbi of Congregation Gemilas Hasodim, Alexandria La.; born May 2, 1861, at Papa, Hungary; son of Carl Ellinger and Mary Deutsch; Hebrew education at Nikolsburg, Moravia; secular education at University of Vienna. Rabbinical diploma from Rabbi Judah Ossart, Hungary. Has been Rabbi at Devecser, Hungary, Mt. Vernon, Ind., and Sioux City, Iowa.

#### MR. JONAS ROSENTHAL.

Not only in Alexandria, where he has been in business for more than thirty years, and where he has held more than one official position, but throughout the whole

State of Louisiana, is the subject of this sketch well known. He is a Confederate veteran, for years was a member of the Parish Executive Committee of the Democratic party, has been councilman of Alexandria (frequently serving during that time as Mayor pro tem), and during the Cleveland administration was postmaster four years. At present he is president of the school board of Rapides parish, in which Alexandria is situated. These honors indicate his standing in his community.

Mr. Rosenthal is an Alsatian by birth, born there during the old French regime. In 1860, on the fourth day of July, glorious day of independence, he landed in New Orleans, and shortly after settled in Rapides parish. But the war coming on soon, in 1862 he enlisted in "K" Company, Third Louisiana Cavalry, Liddell's Brigade, under Capt. Sam Haas.

Throughout all his career as a soldier he saw active service, and laid the foundation for many friendships that have lasted ever since. After the war he came back to Alexandria and clerked awhile, and in '66 established himself as a general merchandiser, finally, after a number of changes of business and location, going in with his brothers in the grocery line. This was in 1882. The business thus founded has grown to very large proportions. Since the death of his brothers it has been conducted by him.



**JONAS ROSENTHAL.**

Mr. Rosenthal is a man of family. In 1873 he married Miss Jeannette Weil. They have five daughters and two sons. It was a great blow to them when their eldest son, Eugene, well known in Alexandria as book-keeper of the Rapides Bank, died of typhoid fever after a lingering illness in 1903 at the early age of 28. Like his father before him, he was a prominent member of the I. O. B. B. and other Jewish charitable institutions.



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RICHARD & ST. MARTIN.

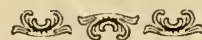
Drugs and Medicines Perfumery,

Soap. Toilet Articles,

Fine Cigars. Etc.

Prescriptions Carefully Compounded.

EDMOND RICHARD, Druggist



Corner Mississippi and St Patrick Sts.

Phone 138

DONALDSONVILLE, LA.

**MR. ACHILLE BAUER.**

Another among the more prominent of the Israelite residents of Alexandria is Achille Bauer. He is a wholesale grocer, 43 years old, born in Alsace in the old



**MR. ACHILLE BAUER.**

French era, but a resident here from his youth. He is ex-president of Gemilath Chasodim Congregation, Alexandria, is a Mason and I. O. B. B., and is the father of two fine boys by his wife, nee Hortense Schmalinski, of Alexandria.

**THE LATE BENJ. FALK, LAFAYETTE.**

Mr. Falk was in his time one of the foremost citizens of Lafayette. He was an alderman of the city, and besides being a successful merchant, engaged in furniture and undertaking and general merchandising, was interested in real estate and farms, a brick yard and in the local opera house. He was a director, too, of the Lafayette oil mill and of the local ice plant. He was a Mason also, a Knight of Pythias, Knight of Honor and member of the A. O. U. W., and as such well and widely known and highly respected.

He was born in Libau, Russia, and came to Lafayette in 1871. He died suddenly, Oct. 27, 1901. His funeral was one of the largest ever seen in Lafayette. Rabbi Leucht, of New Orleans, conducted the religious services. Rev. C. C. Wier and Mr. C. O. Mouton, on the part respectively of the K. of P. and A. O. U. W., paid tribute to his worth. The fire department, of which he was assistant chief, attended in a body. He was generally and sincerely mourned.

**MR. VICTOR LEVY, LAFAYETTE.**

Mr. Levy is prominent in Lafayette as a merchant and real estate owner and successful man. He is a native of



**VICTOR LEVY.**

the place—born there in 1872, making him 33 now—and finished his schooling at the State University, Baton Rouge. He began business as a clerk in his father's store, and soon developed the qualities that command success in mercantile affairs. He is happily married and belongs to the I. O. B. B.



**BENJ. FALK.**



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J. S. Trepagnier.

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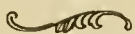
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## MONROE, LA.

**M**ONROE, Ouachita parish, is a city of about 8,000 population, situated on both sides of the Ouachita River at the crossing of the Iron Mountain and the Vicksburg and Shreveport railroads. Locks are now under construction to make the Ouachita navigable the year round.

It was first settled in the old Spanish days more than a hundred years ago, but its recent growth has been most marked. It is one of the briskest and most flourishing and progressive towns of the State. Its cotton receipts are upwards of 60,000 bales a year, valued at current prices at \$2,500,000 or more. It has a cotton compress, a cotton mill of local capital, three banks and a variety of local business, both wholesale and retail. It has sewers, water works, street lights, and paved streets and an electric car line owned by the city, the only example of municipal ownership of that kind in the South, if not the entire country. Its general aspect of neatness and newness has given it the name of the "Parlor City."

### B'NAI ISRAEL AND RABBI HEIMBERG OF MONROE.

In this city of Monroe, that thriving and attractive trade center of North Louisiana, the Jews constitute by their industry and progressiveness, if not by numbers, a conspicuous element of the population. Among them, and in the community generally, for that matter, their Rabbi, Israel Heimberg, pastor of the Congregation B'nai



**J. HEIMBERG.**

Israel, has been secretary of the school board of the city for the past four years, and is a man of mark.

Pastor Heimberg, we need hardly say, has recognition in Monroe as a man of education and culture. He was

born at Pailberg, Germany, 46 years ago. His education was acquired in that country of advanced schoolmen, at first in the elementary branches in his native city, later at Ossendorf, near Warburg, Westphalia, then at Marx Haindorf Seminary, Munster, and finally at the famous University of Bonn am Rhein, to be known of which is surely, among the learned of this country, and every other, credential enough. The late Dr. Henry Zirndorf of the Hebrew Union College faculty was one of his preceptors, as director of Marx Haindorf, in his earlier student days.

Rev. Heimberg's first charge was at Hohenburen, Westphalia, and next at Bonn; next again at Brussels, Belgium, and after that at London, England. He has had, it will be seen, something of a cosmopolitan experience. His first American experience was at Pensacola, Florida, where long ago his Southern associations began. Thence he came to Alexandria, in Louisiana, and about fifteen years ago, in 1880, to Monroe.

He is married, and having three children, all natives of the State, with which ties, and all his interests centered here in the Pelican State, is, regardless of birth, American we can vouch to the core. But true Israelite, however, not unmindful or unsympathetic as to his less fortunate co-religionists abroad. And as regards that charity which in the proverb is said to begin at home he is a member of the Jewish order of the I. O. B. B. and a supporter of the other Jewish humanitarian institutions referred to herein.

### MR. HENRY BERNSTEIN.

To distinction as a lawyer Mr. Bernstein adds no small prominence in fraternal affairs. He is a resident of Monroe, La., and one of the notable men of that progressive burg.

Mr. Bernstein was born in Winnfield, Winn parish, La., in 1863. He was educated in New Orleans, and is a graduate of the Boys' High School there. On completing his school course, he returned to the country and for a while engaged in mercantile pursuits. Then he read law and graduated from the law department of Tulane University, New Orleans, in 1886. He began active practice at once in the fourth district of the State and very soon assumed a high position at the bar. In 1897 he moved to Monroe.

Mr. Bernstein holds a number of important positions in the fraternal orders. In the Pythian order he has been Grand Prelate and Grand Vice Chancellor. He is a member of Eastern Star Lodge of Masons, and also of the Royal Arch. He is also a member of Columbia Lodge, I. O. O. F. Judaism, the religion of his fathers, its charities and good works, have his fervent and hearty support.

### MR. HENRY MEYER.

Mr. Meyer is a merchant of Monroe, and a member of the Congregation B'nai Israel of that city. He is one of the successful business men of the place. He was born in Herrlisheim, Germany, in 1865, but migrated to this country in early life. He began his business career in America at Lee, Miss., but being ambitious, soon rose above the clerkship at which he started.



DONALDSONVILLE

Moss Collar Co., Ltd.

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Donaldsonville, La.

Donaldsonville

Cooperage Co., Ltd.

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DONALDSONVILLE, LA.

“Central Drug Store”

Donaldsonville La.

L. BLANCHARD, Pharmacist

## OPELOUSAS: LA.

Opelousas, La., county seat of St. Landry parish, is in one of the oldest—that is to say, longest settled—and fairest parts of the State—one of the garden spots, in fact, of that charming semi-tropic and fertile alluvial Atchafalayan paradise of South Central Louisiana, which has long been renowned for its mellow climate and affluence of cotton, sugar, rice, fruits, lumber and game. Here in this flourishing settlement, as nearly everywhere nowadays, is a prosperous Jewish element, among whom may be numbered the following:

### MR. ISAAC ROOS.

his gentleman, born in Opelousas, Dec. 24, 1866, is distinguished as merchant, banker and cotton man of the district of which this city is seat. He was brought up in the place and educated partly there, and in part in Dunkheim, Germany, and Nancy, France. He served his time to business in Opelousas and with the important house of S. Dalsheimer & Co., in New Orleans. He is married, is a member of and liberal contributor to the Jewish Orphans' Home at New Orleans, and to other charities also, and belongs to the Masonic order.

### MR. S. JACOB, OPELOUSAS.

S. Jacob, of German birth, born in 1839, long a resident and merchant here, member of the Masonic order,



S. JACOB.

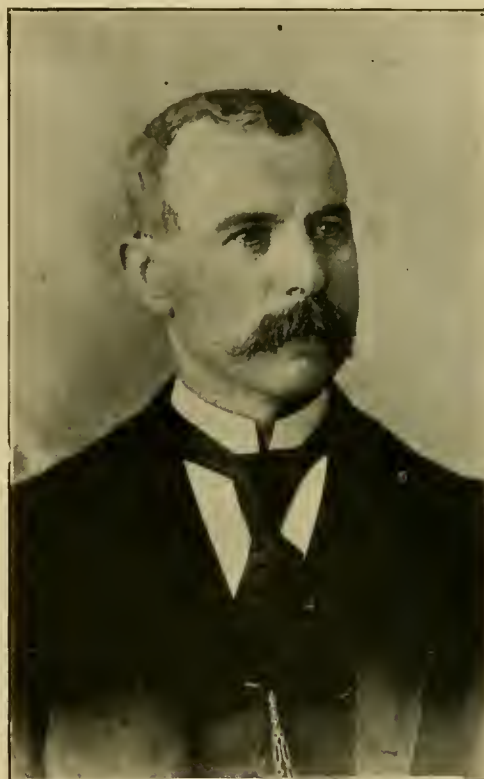
the Knights of Honor and I. O. U. W., also high in the estimation of his neighbors and fellow citizens.

### MR. D. ROOS, OPELOUSAS.

Mr. D. Roos, merchant, born in Weinenberg, Alsace (then France, but Germany now), Jan. 25, 1836, very near indeed, the patriarchal age of three score and ten, and accorded, by his neighbors, the respect due a long and honorable residence and career among them, a member of the American Legion of Honor, and the I. O. B. B., and true to the faith, to sum all up, of his fathers and forbears—what more need be said?

### MR. JOSEPH BLUM, CROWLEY.

Mr. Blum is one of the principal business men of Crowley. He is largely interested in trade, banking, farming properties, rice mills, irrigation canal projects, etc., of that vicinity. He was born in Herxheim, near London, in the Rheinfalz, Germany, Nov. 9, 1846 (making him 59 now), and was educated there. His first em-



MR. JOSEPH BLUM

ployment was with D. Blum & Sohn, Herxheim millers and importers of flour. In 1869, at the age of 23, he came to New York, and from thence to the Pelican State. He married a daughter of the late H. Lichtenstein of New Orleans. He is a member of the Knights of Pythias, also of the Knights of Honor.

### MR. NATHAN ABRAHAM, LAFAYETTE.

Mr. Abraham was born in West Baton Rouge, about 35 years ago. Beginning as clerk, he was thoroughly trained to business before he embarked as a merchant on his own account. He has been entirely successful as a business man and has a high reputation in his community. He is single, and is a member of the Jewish Order of the I. O. B. B.



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# CALCASIEU National Bank

UNITED STATES DEPOSITORY.

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Lake Charles, La.

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ESTABLISHED 1873.

INCORPORATED 1892.

PAID UP CAPITAL, \$100,000.00.

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LAKE CHARLES, LA.

## LAKE CHARLES, LA.

**N**O CITY in Louisiana, not even New Orleans, is advancing faster than Lake Charles. Its population by the United States census of 1900 was 6,680, a growth of more than 3,400 in the ten preceding years. Since that report was made it has been growing faster even than before, and now has fully 12,000 inhabitants.

Lake Charles is sustained by two great industries of its territory, viz., lumber and rice. Its sawmills are among the largest and most modern in the South. Large quantities of their product are exported.

The rice business is scarcely second in value to the city. This industry has grown in Louisiana—particularly in the neighborhood of Lake Charles—by leaps and

light plant, water works, street cars, fire department, opera house, and so forth. In short, it is one of the prettiest, briskest and most progressive cities of the South.

The congregation at Lake Charles, Congregation Sinai, was organized in 1904. It has 45 members. Its officers are L. Kaufman, president; A. Levy, vice president; M. Rosenthal, secretary; Sol Block, treasurer; trustees, S. Levy, I. Reims, S. Kaufman.

This congregation has raised at Lake Charles a new synagogue at a cost of \$50,000. The new edifice is of pressed brick and limestone, with metal slates. The interior woodwork is handsomely panelled. There is a gallery over the choir. By the entrance are two deep niches. Outside over the doorway is a massive marble keystone representing the tables and commandments with suitable Hebrew inscription. All in all, it is a structure highly creditable to the community of Lake Charles Jews.

### RABBI WARSAW, OF LAKE CHARLES.

The American Jewish Year Book gives the following sketch of Rabbi Warsaw of the congregation at Lake Charles:

Isidor Warsaw, of New York, formerly Rabbi of Beth Tefilloh, Brunswick, Ga. Born Dec. 25, 1874, at Eydkuhnen, Prussia. Son of Moses Warsaw. Educated at Kovno High School, University of Berlin and University of Cincinnati, of which last named he has the B. S. degree. Rabbinical studies at Hebrew Union College, Cincinnati.

### MR. LEOPOLD KAUFMAN.

One of the most prominent business men, as well as leading Israelites, of Lake Charles is Mr. Leopold Kaufman, general manager of the Lake Charles Rice Milling Co. and vice president of the First National Bank of that city and president of the Congregation Sinai. Mr. Kaufman was born in France; that is the tri-color waved over his birthplace in Alsace at the time of his birth in 1851. He was educated in Strasbourg, city of the famous minister and the wonderful mechanical clock, and he first essayed teaching as a means of livelihood on that side of the water. After a brief experience as college professor he came to Louisiana and embarked in mercantile life. He has been highly successful, is one of the largest real estate owners of Lake Charles and is interested in a variety of enterprises and industries there. And not only is he a man of substance; his character is high. Of him it can be truly said that where he lives "his word is good enough collateral."

### MR. ISADORE H. DAVIS.

Lake Charles is also the home and place of business of Isadore H. Davis, a Jewish merchant, who, though born abroad, came here in early youth and is thoroughly Americanized. He was born in Krakau, Austria, in 1863. He was twelve years of age when he landed in New York in 1875, and it was in the metropolis that he obtained his schooling. He began life as a clerk, but soon blossomed out into business on his own account, and has made a success of it. He is a benedict, and a member of the Knights of Pythias and Woodmen of the World.



L. C. Carter, Architect.  
**LAKE CHARLES SYNAGOGUE.**

bounds. Vast tracts of lands are given over to cultivation of the staple, and costly irrigation and drainage works have been introduced.

Discoveries of mineral ore nearby have increased the manufactures and general business of this little burg many fold. The prospect of cheap fuel is very favorable to the introduction of new industries. There are three national banks and quite a number of extensive business concerns. The place is already considerable of a jobbing center.

Lake Charles is beautifully situated on navigable water. It is within reach of the mollifying influences of the Gulf and has a soft, suave, Southern winter climate. It is supplied with all the metropolitan conveniences, electric



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LIMITED.

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Manufacturers and Dealers in



**Calcasieu Long Leaf  
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Railroad Timber and Extra Lengths and  
Sizes a Specialty.

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**LAKE CHARLES  
NATIONAL BANK,**

LAKE CHARLES, LA.

UNITED STATES DEPOSITORY.

Capital, \$100,000.00

EFFICIENT SERVICE AND  
LARGE PATRONAGE.

#### MR. JAKE SIMON.

This gentleman is the vice-president of the Kaufman Mercantile Co. of Lake Charles, one of the principal business concerns of that rapidly rising little city. He is a native of Falls River, this State, and was educated



**JAKE SIMON.**

in New Orleans. His first business experience was gained there as clerk for Leon Godehaux. He is a busy man, devoted largely to trade, but not unmindful, nevertheless, of his social, charitable and religious obligations.

#### MR. HENRY MEYER.

Lake Charles also is the domicile of Mr. Henry Meyer, a merchant and business man of standing, of the firm of Mendel & Meyer, general merchandise, and also interested in the Lake Charles Furniture Co., a flourishing institution. Mr. Meyer was born at Mittersholz, Alsace, from which part of the world so many of our successful Jewish merchants come to us, and was educated at Strasbourg, taking a full course at the high school at that city. He was born in 1871, and therefore belongs to the younger element of business men. He came to this country in 1900, and after clerking awhile in San Juan, New Mexico, and for Kaufman of Lake Charles, began business there on his own account. He is a member of the L. O. B. B. and of other Jewish social and charitable bodies.

#### MR. ARMAND LEVY.

Mr. Levy is one of the men of that growing city of the southwestern section of the state, Lake Charles. He is a clothing merchant and tailor there, and is also interested in the clothing business of Levy Bros., at Beaumont, Texas.

He was born in Grand Coteau, La., 34 years ago and was educated at the Jesuits' College at that place. His first employment was as clerk in his father's store at Lafayette, La. From that he branched out into business for himself. He is married and the father of three, two boys and a girl, the eldest now in her teens. His paternal affiliations embrace membership in the Elks, the Order of Maccabees and the L. O. B. B.

#### MR. SAMUEL KAUFMAN.

Lake Charles boasts of quite a number of successful and solid Jewish residents, among the number the subject of this sketch. Mr. Kaufman is in the carriage and implement business at Lake Charles; also at Vinton, La., where his son, Mr. M. J. Kaufman, is in charge. He is of German birth and education, somewhere in the 50's as to age—a man long experienced in commercial life in the Pelican State of Louisiana. He began in business here nearly 35 years ago as a clerk for Jack Michal at St. Francisville; from there went to Washington, La., in which place he remained seventeen years, and thence came to Lake Charles. He belongs to the Masonic order—is a Royal Arch mason, in fact—and is an old member of the L. O. B. B.

#### MR. WOLF HOFFMAN.

Mr. Hoffman is one of the leading Jewish merchants of Lake Charles; born in Germany in 1834 and educated there; first employed in New York; a man of family and member of the order of B'nai B'rith, keeping up his af-



**WOLF HOFFMAN.**

filiations with the social, fraternal and religious institutions of the race a substantial man, good citizen, and faithful Jew, in short.



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**Ice, Light and Waterworks Co.**

Capacity of Artesian Wells 3,500,000 Gallons Daily.

Dealer in Domestic Lump & Smithing Coal,

Distilled Artesian Water ICE.

**LAKE CHARLES, LA.**

## ABBEVILLE, LA.

**A**BBEVILLE, Vermillion parish, is in Southern Louisiana and is the terminus of one of the branches of the Southern Pacific road. It is a place of about 1,800 population with substantial banking and business interests.

Jennings, in Calcasieu parish, is one of the most rapidly growing cities of the State. It is on the Southern Pacific, in the rice and oil country, which has had such an amazing development in the last few years. In the ten years between 1890 its population, by the Government census, increased fourfold.

Crowley, on the Southern Pacific, in Acadia parish, has had a phenomenal growth during the last ten or fifteen years, due to the development of its rice and oil production and other industries, and has come to be one of the principal centers of population and business in the southern part of the State. In 1890 it had only about 400 population; in 1900, by the United States census, it had 4,214, and at present has 6,000 or more. Few places, indeed, in the State have a more promising future.

At New Iberia is a congregation ministered to by Rabbi Bergman, of New Orleans; at Crowley and Lafayette, Rabbi Warsaw, of Lake Charles, is the ministrant, and at Opelousas, Rabbi Ellinger, of Alexandria.

Lafayette is the parish seat of the parish of the same name, situated in the south central division of the State. The city had by the census of 1900 a population of 3,314. That was a growth of 60 per cent in ten years. It is at the junction of the main line of the Southern Pacific railroad, with one of its principal Louisiana branches, and is one of the best towns of the State.

### MR. SOL WISE, ABBEVILLE.

Mr. Wise was born in Russian Poland in 1824, and was 30 years old when he came to this country. He landed in New York in 1854 and moved to Abbeville the



SOL. WISE.

same year. He began business as a pedlar, and having amassed a considerable competence is now retired, still

retaining, however, certain farming, real estate and such interests to employ his time.

Mr. Wise has been a resident of Abbeville 50 years. He has taken always a deep interest in the welfare of his people, both at home and abroad. Some six or seven years ago he assumed charge of the Lafayette Jewish Burial Association. The organization then was in a state of chaos and the cemetery practically abandoned and given over as a grazing place for cattle. Through his efforts all this was changed and the place has been converted into a model city of the dead.

### MR. ELI WISE, ABBEVILLE.

Eli Wise was born in Abbeville, December 8th, 1863, in the identical place in which he now conducts one of the largest and most popular mercantile establishments of the town. He attended the schools of his birth-place until he had attained a rudimentary education and



ELI WISE.

was then sent to New Orleans, where he remained at its best schools two years. In 1874 he went to Cincinnati, O., from which city, after a three year course, his education completed, he returned home.

Entering mercantile life with his honored father, at the age of eighteen he shortly found himself in control of the business. Ten years ago he succeeded his father in the well established firm of Eli Wise & Co. He is president also of the Bank of Abbeville, one of the staunchest financial institutions of the State, and is a principal in the Abbeville Rice Mill, Abbeville Canal Co. and Merchants' Wholesale Grocery Co.

The interests of Mr. Wise are not limited to Abbeville. He is vice-president of the Ferd. Marks Insurance Agency of New Orleans, one of the largest institutions of its kind in the South. He is an approachable, courteous gentleman and recognized by the people of his section as a very progressive citizen. He belongs to the Knights of Honor and the K. of P.



## Calcasieu Steam Bakery,

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THE POPULAR TONSURIAL RESORT,

SIX CHAIRS.

SCHROPTON WORK DONE HERE,

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*The Largest Jewelry Establish-  
ment in Southwest Louisiana.*

*Solicits a Portion of your Patronage,*

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D. R. SWIFT, Pres. H. W. LANZ, Vice-Pres.  
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WHOLESALE AND RETAIL DEALERS IN

All Kinds of Farm Implements, Buggies,  
Carriages, and Wagons, Harness and Saddlery,  
Belting and Hose, Irrigation Pumps, Hay  
Presses, Gaar-Scott Threshers and Engine-  
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LAKE CHARLES, LA.

#### MR. THEO. KAHN, OF JENNINGS.

Herewith is the "presentment," as Shakespeare has it, of one of the "live" men of that live little burg of Calcasieu parish, Jennings, La., namely, Mr. Theodore Kahn, introductory, so to speak, to those to whom this book is addressed, the public, general and at large. Mr. Kahn, to begin with, is a man in his prime, just turning



THEO. KAHN.

36; a native of Alsace, born in the old French days at Hagenau, educated there and thoroughly trained to a business calling as bookkeeper in that part of the world. He is in the gents' furnishings business at Jennings, is a member of the Jennings Commercial League, a Knight of Pythias and is affiliated with the Lake Charles congregation.

#### MR. LEOPOLD ELGUTTER, NEWELLTON

For 28 years Mr. Elgutter has been a resident of Newellton, Tensas parish, upper Louisiana, or its vicinity, and has come to be recognized thereabouts not only as one of its most prosperous, but useful and influential citizens. In Newellton itself he is an authority. He is a leader in all charities and public movements, is Worshipful Master of the Masonic Lodge, and Master of Work, K. of P. Mindful of his duty, he holds service always on Jewish New Year and the Day of Atonement, and always with a full quorum.

Mr. Elgutter is from Kempen, Province of Posen, Germany. He was born there in 1853, and there received his elementary education. He has been in business for himself from youth. He is a man well off in this world's goods, with stores, dwellings and other properties to his credit.

He is the father of a family of six children, four boys and two girls. He had been happily married for seven-

teen years nearly, when his wife, unfortunately, departed this life, in 1902, leaving him almost inconsolable. All in all, it is not too much to designate our subject as a man of high character, whole-souled and charitable; among his neighbors, of whatever religion, both respected and popular.

#### MR. SIMON ISAACSON, PALMETTO

PALMETTO, St. Landry parish, a station of the Texas and Pacific Railway in Central Louisiana, not far distant from Atchafalaya River, is the home and business place of Simon Isaacson, a thriving general merchant, now at 45, in his prime as years go, a married man, much esteemed among his neighbors, both Christian and Jew.

Mr. Isaacson was born at Grauders, Germany, Oct. 30, 1859. He was educated at Neuenberg, Germany, and came to this country in 1878, a year or two before he came of age. He began first here as clerk, for which he had been fitted by his experience in Germany, but soon branched out, on his own account, in Palmetto. He has been successful, and is thoroughly established. In July, 1900, he married Miss Birdie Gernsbacher, and installed his bride in a cosy home in Palmetto.

#### MR. JULES DREYFUS, NEW IBERIA.

This is the home also of Jules Dreyfus, merchant and banker and rice and oil mill man, born at Muhlhausen, Alsace, April 1, 1866, a few years before the Franco-Prussian war permanently changed the nationality of that province. He was brought up and educated on that side of the water, began life here as a clerk; is married, is a Mason and member of other fraternities, and is known as an upright, conscientious and consistent Jew.

#### MR. LEON DREYFUS, OF NEW IBERIA.

New Iberia lies on the Southern Pacific Railroad and on Bayou Teche, the most typical and beautiful of Louisiana lowland streams, about 125 miles due west of New Orleans. It is in the rich alluvial coast region of Southern Louisiana, which produces in profusion sugar, garden truck, the orange, fine timber, live stock, fish and game. It is the country producing the famous Tobasco pepper sauce condiment, known like Lea & Perrin's, the world over.

Leon Dreyfus, born in Dornach, Alsace, July 25, 1866—that is 39 years ago—is one of its principal merchants. He was educated abroad at the Gewerbeschule, Muhlhausen, Alsace, and the *Ecole de Tissage and Filature*. He began his business career as clerk for Abraham Klotz at Klotzville, Bayou Lafourche, and remained there four



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years. At present he is engaged in the hardware and mill supplies line at New Iberia, and is the vice-president of the New Iberia Milling & Development Co. of New Iberia, a concern with a capital of \$125,000 operating three irrigating canals, six cotton gins, a cotton oil mill, a rice mill and syrup mill. He married, about ten years ago, Miss Edith Levy, daughter of F. N. Levy, of New Orleans, a well-known merchant. He is president of the Congregation "Gates of Prayer," organized in 1897, which expects to have a circuit rabbi officiating in New Iberia, Lafourche, Crowley and Opelousas, and has started the building of a synagogue, which was to be dedicated by 1904.

#### MR. JULES JACOBS, OF ROSEDALE.

Rosedale, La., is on the T. & P. road, Iberville parish, and is the postoffice for Grosse Tete. Here lives Jules Jacobs, general merchant, Mason of Livonia Lodge, No. 220, a K. of P. of Heron Lodge, o. 78, and a member of Touro Synagogue, New Orleans.

Mr. Jacobs was born in Hombourg, Bas., Lorraine (then France), 36 years ago. He was educated in that country after Germany acquired it as spoil of the Franco-Prussian contest of 1871. He came to this country while still a youth and his first experience of his present line was gained as clerk in the country store of Henry Cohn, Jr., & Co., Port Allen. Mr. Jacobs is married and happily settled in a growing place.

#### MR. DAVID STERN, AMITE CITY.

Amite City, in Tangipahoa parish, on the eastern side of the State, is one of the growing cities of that region. It is a summer and winter resort, a lumbering and farming center. That part of the State is known as "the Florida parishes," and is rapidly developing. Many settlers are coming in, and the shipment of truck and small fruits to Northern markets is an established industry.

David Stern, born at Natchez, Miss., June 15, 1852, is a leading merchant and banker of Amite (so called for short), where he has resided for many years. He was educated in New York and Texas, and his first employment was as a clerk for Charles Kaufman in the Blue Store, near the French Market, New Orleans. In other words he began his business career at the bottom of the ladder, and served his business apprenticeship in the good old-fashioned retail way.

Mr. Stern is president of the People's Bank in Amite, and has other important investments. He is a Mason, a K. of P., a member of the Knights of Honor and of the I. O. B. B. of Summit, Miss. He is a man of family, of charitable disposition and is counted of the solid element of his part of the State.

#### MR. SOLOMON KLOTZ, NAPOLEONVILLE.

Napoleonville is a thriving place on the T. & P. R. R., in the parish of Assumption, of about 1,000 or 1,200 population. It has its seat amid highly fertile and productive surroundings.

Mr. Klotz is a distinguished merchant and business man of Napoleonville, Assumption parish, and that part of the country. He is also notable in public and fraternal affairs. He is director of the Bank of Assumption



SOLOMON KLOTZ.

and of the Pioneer Printing Co., and does a very extensive insurance business. He is a member of the town council and of the Democratic Executive Committee. He is a Mason in high standing and a member of the Knights of Pythias and Knights of Honor. He also belongs to the I. O. B. B.

Mr. Klotz was born in Uhriviller, Alsace, in 1854. He came over quite young and began his business life here as a clerk. We need hardly say after the mention of his connections and affiliation above, that he has been wholly successful.

#### MORGAN CITY, LA.

MORGAN CITY, on the Southern Pacific in St. Mary's Parish, is situated on Berwick Bay into which Atchafalaya makes its way. It is a prosperous little city and port of about 4000 inhabitants among whom the Jewish element is by no means last or least.





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